

Edina Fall into the Arts Festival

2012 ARTIST APPLICATION

Thank you for considering *Fall into the Arts Festival* in Edina as part of your 2012 show schedule. It is our goal to make this an enjoyable and rewarding show for us all. Applicants should think fall and winter—holiday gift-giving, back-to-school, fall and winter entertaining and indoor décor, rustic accessories and glittering jewelry, cozy wearable art and holiday styles! The show is a benefit for the Edina Crime Prevention Fund. Centennial Lakes Park in Edina is a prime location for an art fair. We are eager to have you join us and will do everything we can to make the tenth annual *Fall into the Arts Festival* a big success!

Once again we are extending the show from the lower level path along the lake into the upper level parking deck at Centennial Lakes Office Plaza, along France Ave. S. We believe it is in the best interests of the show and the exhibitors to have the visibility from France Ave. and 76th St. that comes from extending the show onto the upper level. There will be staffed registration/information stations in front of the Hughes Pavilion on the lower level and as well on the upper level parking deck. We anticipate Friday set-up for all locations of the festival. We provide a mobile hospitality cart on Saturday and Sunday that travels throughout the festival for all artists.

Centennial Lakes Park in Edina is located on France Ave. approximately three blocks north of 494. Actual entrance is 100 yards past intersection of 76th St. and France Ave. If assigned to upper level deck entrance to that area is ½ block east of France Ave. on 76th St. Turn right at first stoplight. All directions are related to 494 and going north.

Dates and Times:	Saturday, September 8, 2012	10:00 a.m. – 6:00 p.m.
	Sunday, September 9, 2012	10:00 a.m. – 5:00 p.m.

Important Dates:	June 21, 2012	Acceptance/Juried letter will be mailed.
	August 6, 2012	Booth assignment will be mailed
	August 11, 2012	Deadline for cancellation with refund
		Cancellation must be written and signed

For further information, please note that e-mail is preferred. If you wish to be notified when your application has been received, please include a stamped, self-addressed envelope.

e-mail electronic images to: edinafallarts@netzero.net

Mail application, fees, and photographs to: Fall into the Arts Festival Director
Centennial Lakes Park
7499 France Ave. So.
Edina, MN 55435

2012 Fall into the Arts Festival Application

This application and all required materials must be postmarked by June 1, 2012.

Type or print your name as you would like it to appear on your nametag:

First Middle Initial (optional) Last

Trade name as you would like it to appear in the program

Address

City State Zip MN Tax ID#

Phone E-Mail

Booth fee for 2012 is \$235.00

Some corner booths are available for an extra fee of \$110. There are a limited number of spaces with access to electricity for an additional fee of \$50. If you decide to use electricity, we will provide you with further information. Some double booths may be available; if requesting a double booth **please enclose a separate check for \$235**. If applying for any of these options, please indicate your preference below and **enclose separate checks or add to credit card amount**. Most spaces are on hard surface, only a very few are on grass or gravel.

Please indicate preference. Concrete ___ Grass or Gravel ___
No preference _____

If requesting space next to another applicant, **request must appear on both applications.**

Any special needs or requests? _____

Requests(s): Single booth (\$235)___ Double booth (\$470)___ Corner (+\$110)___
Electric (+\$50)___

We will do our best to fulfill your requests.

___ Check here to allow use of your images for publicity and event advertising.

If you would like to charge your exhibitor fee(s), please complete the following:

Visa ___ MC ___ Discover ___ Signature _____

Amount \$ ___ Card# _____ Expiration _____

For office use only please

Date ap. Rec'd _____

Jury paym't rec'd? _____

Amt.? _____

Ck# _____

or

Credit card _____

Notification ltr. Sent _____

Booth paym't rec'd? _____

Amt.? _____

Ck# _____

or

Credit Card _____

Space request? _____

\$110 for corner _____

\$50 for electrical _____

Special needs _____

MN Tax ID _____

ST 19 _____

Media _____

Booth Assignment _____

Jury Information and Art Image

Jury Fee is \$20.00

Please select the category that best represents your work using the categories listed on the last sheet. This is the category in which you will be judged. This information must accurately describe the work you will exhibit and sell in your booth. Images will be retained until end of show for comparison with work on display. **Also acceptable** photographs, prints of your digital images or digital images in jpeg format sent to edinafallarts@netzero.net. Please include your name in the title of the document and the # of the photo corresponding to the description below.

Media Category: _____

Image Information: Please submit four electronic images or photographs of your current work and also a photograph or electronic image (not a slide) of your booth display. Label each image: write the artist's name across the top front of your image, write the medium (or category) in the lower center front and put a number on the lower right front to correspond to your image description.

	Dimensions of work	Description of work	Price	% of this type work on display
Image #1	_____	_____	_____	_____
Image #2	_____	_____	_____	_____
Image #3	_____	_____	_____	_____
Image #4	_____	_____	_____	_____

In approximately 25 words or less, please describe your work – concept, process, technique and materials.

Checklist:

- Completed registration
- Self-addressed stamped envelope for notification**
- Photograph or electronic image of current booth display for reference
- All checks should be made payable to *Fall into the Arts Festival***
- \$235 single booth fee, which will be deposited upon receipt
- \$470 double booth fee (optional)
- \$110 corner booth fee request (optional)
- \$50 electricity fee request (optional)
- Please enclose your check with application
- \$20.00 Jury fee

I hereby release and forever discharge *Fall into the Arts Festival*, the Edina Crime Prevention Fund, the City of Edina, NorthMarq Properties, all sponsoring organizations and their directors, officers, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of my participation in the *Fall into the Arts Festival*. I further consent to the enforcement of all policies and procedures as set forth in the accompanying information.

Exhibitor's Signature

Date

KEEP FOR YOUR INFORMATION

Policies and Procedures

1. Each booth is to contain original work by the exhibiting artist(s). Work exhibited should be of equal quality and proportion as stated in the image information submitted with application. Artists may exhibit work only in the media category or categories (maximum of 2) in which they were accepted. See last page of this application for listing of media categories.
2. The majority of each piece must be of handmade components. Any commercially produced parts must play a subordinate role and may not be sold separately. **No resale products allowed.**
3. Artist shall provide a good balance of originals. Limited edition prints, executed in processes involving handwork by the artist, are permitted in reasonably sized editions.
4. Artists must be present in the booth and be open throughout the official hours of the Festival. Exceptions to this policy may be made only in the case of unusual circumstances and are at the discretion of the FALL INTO THE ARTS FESTIVAL Director. Representatives may not attend in place of the artist.
5. Prejuried artists have preference for the space they occupied in 2011. Single booth tent size is 10'x 10'. Booth appearance is an important concern. Good presentation helps stimulate sales. **Do not set up in spaces marked with yellow and black striped tape; they are reserved for emergency access. Do not set up until you have checked in and confirmed your space.** Please be prepared for various weather conditions. A majority of spaces are bare surfaces; some are not completely level. Very few spaces are on the grass or gravel. Indicate your preference on the application. Please be prepared to adapt to your assigned space. Requests will be filled in the order they are received. We will do our best to fulfill your requests. **Intentional damage to and/or destruction of park property and plantings are strictly forbidden.**
6. At check-in, each exhibitor is provided with an official booth sign, which must be mounted at or above eye level in the front of the booth, and official Fall in the Arts Festival name tags, which must be worn by all participants.
7. Exhibitors are responsible for delivering orders in a timely fashion.
8. All Exhibitors must comply with Minnesota statutes by having a Minnesota Tax ID Number and an Operator Certificate of Compliance (ST-19) for 2011 on file with the *Fall into the Arts Festival* office. You may register by phone for a Sales Tax Permit by calling 651-282-5225. Or fax completed forms to 651-556-5155 or go to www.taxes.state.mn.us. For ST-19, go to the website, click on Forms and Instructions, scroll down to almost the bottom of the alphabetical list and click on ST-19. Call 1-800-829-4933 if you need a Federal Tax ID Number.
9. Although the *Festival* will provide some nightly security, exhibitors are responsible for any loss, theft or damage to their work and/or personal property while setting up, participating in and taking down their exhibit in the *Edina Fall into the Arts Festival*.
10. Exhibitors must complete booth set up by 10 a.m. both days and complete take down by 10:00 p.m. Sunday.
11. Non-refundable jury fee will be deposited upon receipt. Booth fees will be deposited upon receipt. Credit Cards are processed through the Edina Art Center. Cancellation must be in writing. After August 11, 2012 no refunds will be issued.
12. A waitlist will be created during the jury process. If space becomes available, applicants will be notified by phone/e-mail.
13. Each exhibit must comply with all Festival policies and procedures as well as City, State and Federal Laws. *Fall into the Arts Festival* reserves the right to make the determination on any of the above policies and procedures. Compliance is verified during the festival. In the event that any work is determined not to be in compliance with the policies and procedures may result in the exhibitor's removal from the Fall into the Arts Festival and/or being prevented from future participation.

Centennial Lakes Park, like all parks in Edina is posted "No Smoking" including outdoors. Parking lots are permitted smoking areas.

Media Categories and Sub-categories

Clay

- Stoneware
- Earthenware
- Porcelain
- Hand built (e.g.tile)

Fiber

- Batik
- Basketry
- Leather
- Hand-made paper
- Weaving, wearable
- Weaving, non-wearable
- Other, specify _____

Fine Crafts/Other

- Dried Floral/Botanicals
- Toys
- Other, specify _____

Glass

- Beads
- Hand blown
- Fused/Slumped
- Sculpture/Formed
- Stained glass
- Other, specify _____

Jewelry

- Beaded
- Ceramic
- Original settings
- Gold
- Silver
- Other, specify _____

Mixed Media

- Two-dimensional
- Three-dimensional

Photography

- Black & white
- Color
- Hand colored

Sculpture

- Clay
- Metal
- Wood

Two-dimensional

- Pen & ink
- Pastel
- Painting
 - Acrylic _____
 - Oil _____
 - Watercolor _____
- Etching
- Printmaking
- Computer graphics
- Limited edition prints
- Other, specify _____

Three-dimensional Painting

- Specify _____

Wearable Art

- Children's
- Dyed
- Knitted
- Original designs
- Painted
- Other, specify _____

Wood

- Carved
- Furniture
- Turned