

OFFICE OF THE CITY MANAGER

DATE: FRIDAY, MARCH 9, 2012
TO: MAYOR AND CITY COUNCIL
FROM: SCOTT H. NEAL, CITY MANAGER
RE: FRIDAY REPORT FOR MARCH 9, 2012

FRIDAY REPORT



- 1. Development Revenue** – Last month, user fees and permit fees associated with development and redevelopment set a new record for the month of February, totaling \$198,552. The prior February record was \$192,290, set in February 2005. February is normally one of the slowest months of the year for development revenue. In February 2010, for example, development revenue was \$86,100. The five-year average for February (2007-2011) is \$101,880.
- 2. Southdale Courthouse** – I attended a meeting of the Hennepin County Board on Thursday afternoon to present the City's position regarding the proposed closure of the Southdale Courthouse. The Board did not act on the recommendation to close the Southdale Courthouse. They referred the proposal to the Board's regular meeting next week for additional consideration.
- 3. Southdale TIF District** – Staff are working with our consultant team to prepare the necessary documents and maps for the City to establish a new Tax Increment Financing (TIF) District around Southdale Center. We will present the maps and documents to the Council in the next two weeks and will ask the Council to take action at its March 20 meeting to set a public hearing for April 17 to create the TIF district and, possibly, to approve a development agreement with Simon Properties.
- 4. Fire Department Stats** – Ambulance service call volume is running 17 percent ahead of last year's pace. Ambulance-related revenue is up 22 percent YTD.
- 5. Joint Meeting With Park Board** – The Council's joint meeting with the Park Board is 5 p.m. March 20 in Council Chambers. The meeting will consist of discussion among the commissioners and Council Members on two large issues: the Edinborough Park feasibility study and the proposed sports dome. Because we are meeting in Council Chambers, it would be a good idea to wrap up this joint meeting at 6:30 p.m. in order to prepare the room for the 7 p.m. Council Meeting.
- 6. Teen Driving Campaign** – In March and April, Edina Police officers will work with Edina High School to look for teen drivers who are wearing seat belts as part of the "I Got Caught" campaign. Buckled-up drivers will receive coupons for free music downloads and free Frostys from Wendy's. Drivers will be approached as they arrive or leave Edina High School or a school-sponsored special event. AAA sponsors the "I Got Caught" campaign in partnership with the Minnesota Chiefs of Police and the Minnesota Sheriff's associations.
- 7. Street Reconstruction Bids** – We are on track to bid four neighborhood roadway reconstruction projects. The bid dates will be March 13, Viking Hills; March 20, Richmond Hills; March 27, Valley Estates; and April 3, Countryside.
- 8. Edina Resource Center Announcement** – The School District has announced the hiring of Carrie Cabe as Edina Resource Center Manager. The next Edina Community Council will be Tuesday, March 20.

- 9. Student Award** – Earlier this morning, the National Academy of Television Arts & Sciences Upper Midwest Chapter announced nominees for its Student Awards of Excellence, nicknamed the “Student Emmys.” Edina Communications Explorer Tommy Rickert, a student at Bloomington Jefferson High School, was nominated in the editing category.
- 10. Public Works Director Search** – Human Resources Director Lisa Schaefer and I will review the list of finalist candidates today. The interview process for the Public Works Director position starts next week.