



BPH

Bloomington Public Health Quarterly Report ■

For the City of Edina

July – September 2011

BPH

BPH Quarterly Activities in Edina ■

The work of Public Health is defined by six areas of responsibility. This report utilizes the areas of public health responsibility to organize details of activities conducted in Bloomington, Edina and Richfield. Activities in the following areas are described in this report:

- Assure an adequate public health infrastructure
- Promote healthy communities and healthy behaviors
- Assure the quality and accessibility to health services
- Prevent the spread of infectious diseases
- Prepare for and respond to disasters and assist communities in recovery

A special section highlighting the activities of SHIP (Statewide Health Improvement Program) has been added under “Promote healthy communities and healthy behaviors.”

■ PROMOTE HEALTHY COMMUNITIES AND HEALTHY BEHAVIORS

- **Addressed the following topics at monthly Senior Clinics:**

July **Arthritis:** Treatment and medication trends; exercises

August **Healthy Plate Guide:** Healthy portions of fruits/vegetables, grains and protein

September **Get a Flu Shot:** Everyone needs a flu shot and flu symptoms

- **Worked with SECA students to prepare them for First Lady Michelle Obama’s Recipes for Healthy Kids national contest in which they took first place.** The contest team included students who worked on their garden funded by SHIP. Mary Lair, Bloomington Public Health Nurse, worked with the students along with Teacher Terrie Guthrie, Chef Todd Bolton-(Parásole Restaurants), and School Lunch Supervisor Wanda Nickolai.
- **Worked to increase effectiveness of the Tri-City Partners Coalition.** Conducted 14 focus groups and key informant interviews, and facilitated a strategic planning retreat with key Bloomington, Edina and Richfield representatives.
- **Formulated a draft cultural competency plan for the Tri-City Partners (TCP) coalition in order be more effective with diverse community members.**

- **Facilitated a TCP strategic planning retreat with key Bloomington, Edina and Richfield representatives to gain input and support for increasing the coalition’s efficacy.** A Minnesota Institute for Public Health staff member led the retreat.
- **Promoted two drug take-back events to protect the community and reduce the availability of potentially harmful medications for non-medical use.** The Hennepin County Sheriff’s Department hosted the events.
- **Participated in planning, promoting, leading and evaluating the “Shutting Off the Tap to Teen and Young Adults” statewide conference.** The August 18 conference educated 126 prevention professionals on current and new underage drinking prevention policies, programs, and networks. It was also a networking opportunity for those attending.
- **Participated with the Metro Planners workgroup in drafting a strategic plan.** The Minnesota Local Public Health Association charged the group with drafting a plan, and a Hennepin County staff person helped facilitate the process over several meetings. The draft strategic plan includes a mission, vision, group operating procedures, strategic directions and three-year, strategic objectives.

SHIP (STATEWIDE HEALTH IMPROVEMENT PROGRAM)

- **Held a Schoolyard Garden Workshop to help schools develop plans to sustain their garden programs.** Twenty-two individuals representing all 9 schools with SHIP supported schoolyard gardens attended the workshop. Participants evaluated the information on developing sustainability plans and integrating gardens into curriculum as most useful. The opportunity to network and learn from each other was equally useful. BPH staff continues to provide technical assistance to each school as they develop sustainability plans.
- **Conducted site visits and technical assistance to assure sustainability of new community gardens.** “Gardening Matters” members contributed expertise in the process. Gardening Matters is a local non-profit dedicated to supporting sustainable, long-lasting community gardens Minnesota. The new gardens contributed **nearly two thousand pounds** of fresh produce to VEAP and other food shelves.
- **Influenced students’ acceptance of vegetables and increased physical activity opportunities with school gardens.** Added four new schoolyard gardens in Richfield and Bloomington. Additionally, parents, students in summer programs and staff planted and maintained eight schoolyard gardens established with SHIP funds in Bloomington, Edina and Richfield.
- **Developed tools to identify healthier snack-food purchases for children.** Shared the tools with schools, childcare facilities, before-and-after school programs and parents.

- **Increased the capacity of city and school staffs and parents to sustain Safe Routes to School (SRTS) activities.** Provided training and technical assistance with comprehensive planning and developing SRTS funding proposals.
- **Participated in *do.town* planning meetings to advance sustainable, community improvements that affect better health.** *do.town* is a Blue Cross and Blue Shield of Minnesota initiative with Bloomington, Edina and Richfield.
- **Presented by invitation at two national conferences on the success of creating healthy childcare environments through adoption of nutrition policies.** The national conferences were the National Association of City and County Health Officers (Hartford, CT) and the Food and Nutrition Conference and Exposition (San Diego, CA).
- **Conducted 12 strategic planning sessions with staff, community partners and Community Leadership Team members to gain direction for SHIP initiatives contingent upon funding for the next 18 months.** (*Four of these sessions were conducted in quarter 2.*)
- **Worked to build capacity for expanding use of chronic disease prevention protocols at Southdale Internal Medicine.** Presented the results to pave the way for adopting the protocols by more of their health care providers.

■ ASSURE THE QUALITY AND ACCESSIBILITY TO HEALTH SERVICES

- **Followed-up on 15 new senior and vulnerable adult referrals.** Public Health Nurses (PHNs) conducted in-home assessments and arranged resources to help clients live safely and independently in their homes. Referrals were as follows:
 - Mental health concerns – 5
 - Dementia – 3
 - Unsanitary dwelling – 3
 - Fall – 2
 - Chronic disease management – 1
 - Dysfunctional relationship – 1

In one case, a family was concerned about the care of their mother. Their father, her caregiver, was showing signs of burnout. The Public Health Nurse made an assessment home visit and recommended homecare resources for their mother and caregiver support services for their father.

■ PREPARE FOR AND RESPOND TO DISASTERS AND ASSIST COMMUNITIES IN RECOVERY

- Participated in multi-jurisdiction Regional Distribution Node exercise to practice

medication distribution plans.

- Promoted CERT (Community Emergency Response Team) and neighborhood preparedness at National Night Out to raise awareness about and encourage preparing for emergencies.
- Promoted preparing for emergencies with presentation to Metropolitan Airports Commission employees.
- Coordinated CERT members' participation in the Minnesota State Fair Governor's Fire Prevention Day to maintain their involvement in prevention-related activities.
- Raised awareness about and promoted participation in CERT at the Minneapolis PrepareFair.

BPH Staff Involvement in Community Groups

Edina ■

EDINA

Edina Community Council
Edina Chemical Health Partners
Edina Partners for Early Education
Edina Professionals Serving Seniors
Edina Resource Center
Edina Senior Center Advisory Council
Family Center Advisory Committee
Help Me Grow South Hennepin (formerly known as SHIELD)
Edina Community Council

KEY REGIONAL WORKGROUPS

Emergency Preparedness

Cities Readiness Initiative Coordinating Committee
Emergency and Community Health Outreach Advisory Committee
Hennepin County Public Health Emergency Preparedness Advisory Committee
Metro Health Alert Network Coordinators
Metro Mass Dispensing
Metro Medical Reserve Corp / Minnesota Responds
Metro Pharmaceutical Cache
Metropolitan Medical Response System
Public Health Emergency Coordinators
Regional Exercise
Metro Public Information Officers

Health Promotion and Planning

Hennepin County Advisory Board of Health
Tri-City Partners

Family Health

Metro Alliance for Healthy Families (Bloomington)
South Hennepin Interagency Early Intervention Governance Committee
(includes Bloomington, Edina, Richfield and Eden Prairie School Districts)



BPH Quarterly Numbers Report for Edina ■

2011 PROGRAMS AND SERVICES

These numbers are a count of people served each quarter. Some people receive the same service and are counted in more than one quarter.

■ HEALTH PROMOTION

Community health presentations	<i># of adults</i>			
School educational presentations	<i># of students</i>			
SHIP presentations	<i># of attendees</i>			

■ ADULT AND SENIOR SERVICES

Senior health receives referrals from police, senior outreach, social services, environmental health and other community agencies for vulnerable adults and falls.

Individual clients served	<i># of clients</i>			
Public Health Nurse visits	<i># of individual nursing visits</i>			
Service coordination	<i># of calls and case conferences</i>			
Senior hearing screening	<i># of participants</i>			
Senior Community Public Health Nurse Clinics	<i># of clients</i>			
	<i># of consultations</i>			
Health education presentations	<i># of participants</i>			

■ FAMILY HEALTH SERVICES

Maternal and Child Health PHN home-visiting

	<i># of families</i>			
	<i># of clients</i>			
	<i># of visits</i>			
Car seats	<i># referrals</i>			
Help Me Grow	<i># of children</i>			
Police reports reviewed for follow-up	<i># of families</i>			
South Vista	<i># of pregnant and/or parenting adolescents</i>			
Follow Along clients	<i># of children enrolled</i>			
Child-care consultations	<i># of centers</i>			
	<i># of visits made</i>			
High-risk birth certificate referrals follow-up	<i># of babies</i>			

	Q1	Q2	Q3	Q4
	68	150	154	
	0	572	0	
	41	31	28	
	12	12	18	
	10	4	10	
	13	13	22	
	9	3	14	
	83	117	151	
	129	110	113	
	8	0	0	
	16	26	18	
	29	49	32	
	58	86	54	
	0	2	6	
	11	17	6	
	34	28	19	
	2	1	2	
	25	27	26	
	3	3	3	
	9	9	9	
	41	62	58	

■ **CLINIC SERVICES**

		Q1	Q2	Q3	Q4
Women, Infants and Children (WIC)	<i># of clients(unduplicated)</i>	545	543	604	
Health Risk Assessment Clinic	<i># of clients</i>	2	2	0	
Sage Screening Program	<i># of clients</i>	17	13	8	
SagePlus Cardiovascular Screening	<i># of clients</i>	8	8	5	
Immunization Clinic	<i># of adult clients</i>	1	1	1	
	<i># of immunizations</i>	1	1	1	
Immunization Clinic	<i># of children</i>	5	1	13	
	<i># of immunizations</i>	15	3	36	
Flu shots - seasonal	<i># of clients</i>	47	0	120	
Head Start early childhood screenings	<i># of children screened</i>	0	0	0	
Intake calls & drop-in visits	<i># of contacts</i>	13	20	15	
Perinatal Hepatitis B	<i># of clients</i>	1	0	0	
Reportable disease follow-up / consultations	<i># of contacts</i>	15	13	15	