

**EDINA PUBLIC ART COMMITTEE  
MEETING MINUTES  
EDINA CITY HALL  
CITY OF EDINA, MINNESOTA  
June 7, 2012  
4: 00 P.M.**

**I. CALL TO ORDER**

Chair Lois Ring called the meeting to order at 4: 00 P.M.

**II. ROLL CALL**

Answering roll call: Bernice Amacher, Pat Beaver, Amy Kerber, Barbara La Valleur, Mark Lidke, Bill McCabe, Anna Pugh, and Lois Ring.

Members absent: None

Staff present: Michael Frey

**III. APPROVAL OF MEETING AGENDA**

Approved as stated.

**IV: ADOPTION OF CONSENT AGENDA**

The chair asked for changes to the May 2012 minutes.

Ms. La Valleur responded Section 6 of the Financial Report mentions the Apple "Store". She said the reference was about "Apple" and not an Apple "Store". "Store" to be stricken.

Correction by Ms. Ring that she stated she entertained a motion to order new books. The committee decided on 10 more Edina Sculpture books to be ordered. Minutes approved as amended.

**V: COMMUNITY COMMENT**

No community members present.

**VI: REPORTS/RECOMMENDATIONS**

**A. Financial Report/New Donations**

A financial report was presented by Member McCabe. The report includes:

Expenses	Artist Stipends	\$4,000
6/2012	New Plaques	\$141
6/2012	New Ballot Boxes – Bob Kojetin	\$91.09
<b>Total</b>		<b>\$4,232.09</b>
Receipts	Edina Community Foundation	
2012	Debra & Steve Mangen	\$128
2/2012	James G. & Linda M. Masica	\$500
<b>Total</b>		<b>\$628</b>

**B. Sculpture/Install/Removal/Ballot Boxes**

Ms. Ring reported she observed the installation of *La Defense*. The artist hired a bob cat and dropped it in place. The end result looks wonderful. Thanks to Mr. McCabe, Mr. Frey and park staff for moving *Transponder*.

### **C. Exhibition Flyer/Ballot**

Mr. Frey reported that Mr. Kojetin built one new, and repainted three existing, ballot boxes. The boxes are ready for ballots. Laminated ballots have been created, and will be secured at each location. Ms. Kerber and Ms. Amacher will collect and replace ballots at Grandview Square. New ballots are available at the Art Center.

Votes cast last year are as follows:

*Sunniva-301*

*Transponder-228*

*Blue Heron-185*

*Raindrop-158*

*La Diva-134*

*Lissome Q- 64*

Ms. La Valleur suggested that the artist stipends be increased for next year. Ms. Beaver expressed a similar comment, and questioned the work spent on ballots. Discussion continued about raising artist stipends and prize amounts in the future. Mr. Frey stated that balloting helps bring awareness to public art in Edina. The committee was satisfied with the ballot design. EPAC Members will collect ballots and Member McCabe will tally them. Directions were given to empty the ballot box. EPAC will not have online voting. The ballot will be posted online and votes may be emailed to the Art Center.

### **D. Artist Checks**

Mr. Frey reported letters with stipend checks for artists have been sent.

### **E. Artist Reception June 20, 2012/Invite**

Thanks were extended to Ms. LaValleur for making changes to the ballot and documenting by photography the installations.

### **F. Artists invited to Exhibit at Reception**

Discussion of the invitee list. Mr. Frey will send sculptor addresses to Ms. Amacher who will send invitations to current sculptors, utilities donors and city fund donors. Committee will purchase stamps. Mr. Frey will invite artists to show their art at the reception at Pinstripes. Ms. Beaver ordered four, 8' cloth covered tables for art; smaller works are recommended. Artists may bring pedestals.

### **G. Sculpture Book Order**

Ten additional copies have been ordered by Ms. La Valleur.

### **H. Docent/Sculpture Walk Tours**

Ms. Ring announced a program to conduct public art tours. A meeting with docent Kay Bochert will be arranged with Ms. Ring and Ms. Beaver. Ms. LaValleur reported that Pinstripes has offered to comp lunch for the tour guide if the group reserves a lunch after their tour. Ms. Beaver will speak with Ms. Bochert about setting dates.

### **I. July 5, 2012 Meeting Cancelled**

Due to the holiday the July 5 meeting is canceled.

**J. Other: Publicity**

Mr. Frey recommended a press release be written and sent to Communications Director Bennerotte. Ms. La Valleur will write the press release. She posted 40-50 photos of the process of installation on Edina Patch. In order to promote participation, the press release will mention voting. *In Edina* will feature a segment on Edina Public Art with Ms. Ring, artist Heidi Hoy, and Mr. Frey interviewed.

**Motion by Member McCabe and seconded by Member Beaver for a 15% commission on sales and commissions made during the reception and on any commission work. Motion carried.**

Sales inquiries **will be directed** to Ms. Ring, Mr. McCabe, or Mr. Frey. A cash drawer will be available at the reception. The Edina Art Center will provide it. A question arose about tipping servers. The total donation by Pinstripes is slightly over \$5,000 of food and drink. The donation must be approved by City Council. Mr. Frey has sent the request for approval. Tips may come from the public art fund.

**Motion by Member McCabe and seconded by Member Beaver to tip \$50 per server with a check given to Pinstripes the night of the June 20 reception. Motion carried.**

**K. Other**

For next year's reception, it was suggested to list "sculptors and benefactors" on the invitation to the reception.

**VII: ADJOURNMENT**

Ms. Ring adjourned the meeting at 5:08pm.