

CALL FOR SCULPTURES



Photos by Barbara La Vallée

Public Art Edina Rotating Sculpture Exhibit

Edina's support for the arts will be celebrated through a major exhibit of original outdoor sculptures displayed from June 2015 through May 2016. Public Art Edina, a working group of the Edina Arts and Culture Commission, invites sculptors from Minnesota and throughout the U.S. to submit proposals. Sculptures will be selected based on artistic merit, creativity, public safety, suitability for existing sites and durability in an outdoor setting. Reflective, kinetic and/or fiber optic components that invite public interaction and repeated viewing are encouraged. Artists are reminded that given the sculptures will be outside throughout the year, the sculptures be of a sturdy and durable nature.

The sculptures are owned by the sculptors and loaned to the exhibit. An honorarium of \$500 will be paid for each sculpture chosen. From June through September 30, 2015, the public will vote for the People's Choice Awards, with the first place award of \$1,000, a second place award of \$750 and a third place award of \$500. The People's Choice winners will be invited to exhibit their sculptures for an additional year for which they will receive honorariums of \$500. All sculptures will be actively marketed for purchase by Public Art Edina to individuals and local businesses.



Background and Project Description

Edina is a community of nearly 50,000 residents located in the Minneapolis-St. Paul metropolitan area. Grounded in tradition, yet proactively preparing for the future, Edina has a reputation as a preeminent place to live, learn, raise families and conduct business. Residents have pride in their community, a love of culture, education and the arts. They also enjoy an exceptionally high quality of life. The Edina Public Art working group was convened in 2004 to enhance the beauty of Edina's public spaces with two and three dimensional art. Public Art Edina, a working group, composed of professional artists and community volunteers, will select sculptures to be displayed in three areas.

The Edina Promenade

This 1.5 mile mixed use paved pedestrian and bike pathway system, north of Centennial Lakes area. It is a mixed use neighborhood consisting of retail, residential and recreational amenities in a park environment southeast of 70th Street and France Avenue. The Edina Promenade includes extensive landscaping and plazas for public art. It has been designed as an extension of the existing Centennial Lakes Park, a 24-acre area with seven miles of paved paths surrounding a 10-acre lake. During 2015, the Edina Promenade will experience a Phase 4 expansion and part of the pathway will be closed to accommodate construction of a small pond to be completed in 2015.

Grandview Square

Located near the southwest corner of the intersection of Highway 100 and Vernon Avenue, Grandview Square Park is just south of Edina's Hennepin County Library and Senior Center. It is surrounded by residential housing and office buildings. Two of the raised pads for this area will continue to display 2014 People's Choice Award winners.

50th & France

A unique business neighborhood located in the area of West 50th Street and France Avenue, 50th and France features over 175 upscale retailers and professional services. The location of sculptures in this area may change from year to year.

All locations with their proximity to major thoroughfares, office buildings, condominiums, restaurants and retail establishments, ensure high public visibility and convenient access for optimal enjoyment by residents and visitors. We strongly encourage sculptors to visit all sites to gain a perspective of the scale of sculpture appropriate for each location. Check the city website www.EdinaMN.gov to view videos of the sculpture locations.



PROJECT TIMELINE

April 6, 2015 ----- Postmark deadline for entries

April 15, 2015 -----Notification of sculpture selections

May 1-10, 2015 -----Pick-up and Removal of sculptures
from 2014 - 2015 Call

May 11-25, 2015 -----Delivery and installation of sculptures
from 2015 - 2016 Call

June 17, 2015 ----- Opening Reception at Pinstripes

Entry Requirements:

- Sculptors may submit proposals for up to three (3) of their original sculptures.
- The artist must install and remove the work and have the tools, crew, and equipment to do so.
- The artist must carry insurance for the artwork.
- Minimum size requirement is three feet (base not included)

Please include the following information with the application:

- Two high quality jpg images of each sculpture entry on disc
- Statement describing the sculpture with the title
- Artist photo and personal biography to be used for promotion
- Installation as well as deinstallation requirements (electricity etc.)

Note: The City of Edina provides concrete pads and/or pedestals

- Artist photo and personal biography to be used in sculpture promotion

Questions may be directed to Public Art Edina:

Barbara La Valleur, Commissioner – Edina Arts & Culture Commission
Chair, Edina Public Art Working Group, 612-578-2422

barbara.lavalleur@gmail.com, www.PublicArtEdina.org

Michael Frey, General Manager + Director, Edina Art Center, 952-903-5729
mfrey@EdinaMN.gov; www.EdinaArtCenter.com

THANK YOU for your interest in the Pubic Art Edina annual sculpture exhibit.

APPLICATION

Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____ Website: _____

Entry #1

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

Entry #2

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

The photos I have supplied may be used for publicity purposes.

Signature _____ Date _____

Please mail completed application and accompanying information to:

Public Art Edina c/o Edina Art Center
4701 West 64th Street
Edina, MN 55435

POSTMARK DEADLINE FOR ENTRIES IS APRIL 6, 2015