

# OFFICE OF THE CITY MANAGER

DATE: FRIDAY, OCT. 12, 2012  
TO: MAYOR AND CITY COUNCIL  
FROM: SCOTT H. NEAL, CITY MANAGER  
RE: FRIDAY REPORT FOR OCT. 12, 2012

## FRIDAY REPORT



- 1. Revenue** – Ambulance revenue is up \$80,000 over this time last year. Building Permit revenue is up \$348,000 over this time last year. Every category of golf revenue in 2012 is up over its 2011 total (40 weeks into the year), with the exception of golf dome revenue. If golf dome revenue is considered, total golf enterprise revenue for 2012 is currently at \$3,109,740, compared to \$3,115,299 at this time in 2011. If golf dome revenues are not considered, total golf enterprise revenue YTD 2012 is up 7.2 percent over YTD 2011. The driving range is leading the golf revenue increase this year with a 32 percent YTD 2012 over YTD 2011 – and increase of \$69,938 from 2011.
- 2. Edina Film Festival** – The second-annual Edina Film Festival will be held Oct. 25-27 at the historical Edina Cinema. A documentary film produced by recent Edina High School graduate Alec Fischer, “Minnesota Nice?” which explores the effects of bullying on high school students, will be featured at this year’s festival. Film Festival proceeds go directly to support programs offered by the Edina Art Center, 4701 W. 64th St. Tickets for single films as well as three-evening passes will be available.
- 3. CIP** – Staff met this week to review the Council’s input on the draft Capital Improvement Program (CIP) gathered at the Oct. 2 work session. Based on the Council’s input, we will prepare a revised draft of the CIP that includes a summary page describing the changes to the Oct. 2 draft. We will post this draft on the City’s website and use it as the basis of our public hearing and final Council review and approval in December.
- 4. Records Management** – The first week of October marked the installation of the new Records Management Server and Message Switch Server for public safety applications. The Message Switch Server, in particular, is a critical component for data communications between dispatch personnel and police and fire units both in Edina and Golden Valley. It is also a crucial link for dispatchers and public safety vehicles to State and Federal databases. The ultimate goal is to provide redundancy so that, in the event of any component failure, the mirrored lockstep drive will seamlessly take over in a production environment without interruption of service. Additional adjustments were also made to the new and current servers to allow for a more timely restoration of service for non-critical public safety applications.
- 5. Blog Stats** – We track public views of our blogs. In September, we had 1,123 total blog viewers. The most popular blog categories: Name Your Neighborhood, Police Chief, City Manager. The most popular blog posts: Single-Sort Recycling (204), Draft Maps Are Ready Share Your Feedback in Person or Online (172), A Day at Camp Ripley (140). In August, we had 1,152 total blog viewers. The most popular blog categories: Police Chief, City Manager, Name Your Neighborhood. The most popular blog posts: RIP Sgt. Steve Stroh (451); Coyotes and Hazing (145); We Appreciate the Offer, But Officers Will Ask for Help if Needed (130).
- 6. Buckthorn Removal** – The City will hold a buckthorn dump in late October. Residents may drop off their buckthorn brush at a site on Ikola Way across from the Braemar Golf Dome. The site will be open Oct. 20 and Oct. 27 from 8 a.m. to 4 p.m. and Oct. 21 and Oct. 28 from noon to 4 p.m. Residents must show a picture ID with a current Edina address. Commercial haulers are not allowed to leave

buckthorn brush at the dump unless they are accompanied by the residents for whom they are working. Buckthorn brush cannot be bagged, boxed or bundled. If it is, it must be removed from the container before being left at the dump.

7. **School District News** – The School Board will have a special work session 5 p.m. Oct. 22 the request of the Board’s Finance and Facilities Committee to discuss future maintenance and remodeling plans for the Edina Community Center. The committee is supportive of improving, rather than removing, the facility.
  
8. **SWLRT Draft EIS** – The draft Environmental Impact Statement (EIS) for the Southwest LRT project is available for review. Written comments on the Draft EIS will be accepted for a 60-day time period from Oct. 12 through Dec. 11. Comments can be emailed to [swcorridor@co.hennepin.mn.us](mailto:swcorridor@co.hennepin.mn.us) or mailed to: Hennepin County Housing, Community Works & Transit, ATTN: Southwest Transitway, 701 Fourth Avenue South, Suite 400, Minneapolis, MN 55415. There will also be three formal public hearings to receive personal feedback:

Tuesday, Nov. 13

Hennepin County Government Center 300 S. 6th St., Minneapolis A-2400

4-5 p.m. public open house (Public Service Level)

4:30 p.m. Formal Public Hearing

Wednesday, Nov. 14

St. Louis Park City Hall

5005 Minnetonka Blvd., St. Louis Park

5-6 p.m. public open house

6 p.m. Formal Public Hearing

Thursday, Nov. 29

Eden Prairie City Hall

8080 Mitchell Road, Eden Prairie

5-6 p.m. public open house

6 p.m. Formal Public Hearing