

OFFICE OF THE CITY MANAGER

DATE: FRIDAY, OCT. 3, 2014
TO: MAYOR AND CITY COUNCIL
FROM: SCOTT H. NEAL, CITY MANAGER
RE: FRIDAY REPORT FOR OCT. 3, 2014

FRIDAY REPORT



1. **Vision Edina** – David Beurle from Future iQ will return to town next week to conduct Vision Edina workshops. On his schedule are visits to four classes at Edina High School, two workshops for City staff, a workshop hosted by the League of Women Voters of Edina and a workshop hosted by the Senior Center. In addition, the report from the September “Think Tank” workshop will be posted on our website.
2. **Xerxes Avenue** – Hennepin County has finished the mill and overlay and construction of the concrete bump-outs on Xerxes Avenue. They will install pavement marking in the near future that will help drivers understand where they should operate their motor vehicles safely. Please recall the concrete bump-outs were installed to make the corridor safer.
3. **Braemar Golf** – The 50th anniversary festivities at Braemar Golf Course were well received! More than 225 patrons participated in the Junior Shootout; the Bellbottoms, Birdies and Beers Tournament; and the drive-in movie. That’s not to mention last week’s almost 1,000 rounds of regular tee time golf.

Additionally, the Richard Mandell walk-throughs went extremely well and he set a very good tone for the public engagement portion of the master plan project. Over 60 Braemar faithfuls walked or rode the golf course with Richard and gave him valuable information for him to use when putting together conceptual plans.

4. **Arden Park Street Reconstruction Project Neighborhood Meeting** – Staff conducted a second neighborhood meeting with the Arden Park Neighborhood. We updated the residents on the street and sidewalk plans, but the primary focus of this meeting was the utility systems. Staff gathered more input for consideration as we complete the engineering report.
5. **Industrial Park Lighting Project** – The Industrial Park lighting project is under way. The contractor has removed the existing light poles and bases to make room for the new ones. Next week, they should begin installation of the new conduit that will house the new electrical infrastructure.
6. **Edina To Go** – The City’s mobile app, Edina To Go, launched four months ago. Since launch, the app has been downloaded more than 800 times. The Communications & Technology Services Department’s goal is to reach 1,000 downloads within six months of launch. The free app was recently featured in the Autumn 2014 issue of *About Town*, and is available to download for iPhone and Android.
7. **The Fred** – The last date of play for The Fred will be Sunday, Oct. 5.
8. **Abbey’s Hope** – Braemar Golf Course recently hosted the seventh-annual Abbey’s Hope Charitable Foundation golf tournament and party. With donations still coming in, the Foundation is projecting it will raise over \$120,000 for its pool and water safety efforts.

9. WVV Small Area Plan – The date for the Discovery Workshop for the Wooddale Avenue and Valley View Road small area plan has been moved from Oct. 4 to Oct. 11 to avoid a conflict with Yom Kippur. The event will kick off with a free breakfast donated by Snuffy’s starting at 8 a.m. The three-hour workshop starts at 9 a.m. and will include a brief presentation on the history of the area and the purpose of small area plans, a “walkabout” of the commercial node, and identification of key issues. The consultants on the project are also surveying local businesses and developing trade area analysis in conjunction with the discovery phase of the project.

10. Employee Update – Brandon Freeman started his new position on Sept. 22 as a Public Service Worker – Utilities. Brandon has worked the past two summers for the City in Public Works as a seasonal employee in the Streets Division.

After 19 years of service, Lt. Tom Draper has announced his retirement from the Police Department.

Also in the Police Department, Susan Quist has announced her retirement. Her final day will be Oct. 17.

11. Affordable Housing Score – Each year, the Metropolitan Council calculates a Housing Performance Score for all of the cities and townships in the seven-county metro area. The Council uses the score in evaluating applications for funds through the Livable Communities Act programs and it is anticipated it will be used for the Regional Solicitation for federal transportation funds. There are 10 criteria used to calculate the score. A perfect score is 100. Our 2013 score was 62. Our 2014 score is 70.

12. Centennial Lakes Park – The Centennial Lakes Clubhouse has closed for the season. After a slow start due to the cold, wet spring, business really took off as the weather improved. Total revenues were up 11 percent from the 2013 season, with over 23,000 rounds of putting, 7,700 paddle boat rentals, and 700 hours of lawn games rentals.

13. Street Repairs – Warranty work for the Minnehaha Woods and Richmond Hills Street reconstruction projects is under way and will continue for the next few weeks. This work includes repairs to concrete curb and gutter and street pavement. Impacts to residents and traffic will be minimal and localized.

14. Edinborough Park – The pool and track area at Edinborough Park is opening on one hour earlier on Saturday mornings so members can get their early morning workout in. Lap swimming for members is now available from 7:45 a.m. to 8:45 a.m. and the track is also available beginning at 7:45 a.m. Previously, lap swimming was not available until after the Edina Swim Club finished practice at 1 p.m. This has been well received and several swimmers have taken advantage of the new hours.

15. Save The Date: Braemar Field Grand Opening – Staff has tentatively scheduled the grand opening event for Braemar Field (the new sports dome) for the evening of Friday, Dec. 5. More on this later.