

OFFICE OF THE CITY MANAGER

DATE: FRIDAY, SEPT. 5, 2014
TO: MAYOR AND CITY COUNCIL
FROM: SCOTT H. NEAL, CITY MANAGER
RE: FRIDAY REPORT FOR SEPT. 5, 2014

FRIDAY REPORT



- 1. Fall Into The Arts** – It's here! The festival is this weekend. It will be held 10 a.m. to 6 p.m. Saturday, Sept. 6 and 10 a.m. to 5 p.m. Sunday, Sept. 7. Art Center General Manager Michael Frey, along with Centennial Lakes Park and Communications & Technology Services staff, have assumed a larger role in managing and promoting this year's event. They've been working directly with the Edina Crime Prevention Fund Board since February on the planning effort and have attracted 230 artists, 10 food vendors and 12 supporting sponsors for this year's event.
- 2. Save The Date: Braemar Field Grand Opening** – Staff is tentatively scheduling the grand opening event for Braemar Field (the new sports dome and outdoor ice rink) for the evening of Friday, Dec. 5. More details to follow.
- 3. Vision Edina Meetings** – The planning workshop is based on scenario planning methodology. This will allow us to examine long-term plausible futures for Edina. It provides a robust framework to assess proposed strategies and assumptions, and a testing ground for project planning. The workshop and vision will incorporate economic, social and environmental aspects. The workshop process is designed to be highly participatory and engaging.

Agenda for Session 1: Tuesday, Sept. 9, 6 to 10 p.m.: Assess regional "future readiness;" review regional survey results; examine major global and regional trends shaping the future; and identify and rank critical future drivers of change.

Agenda for Session 2: Thursday, Sept. 11, 6 to 10 p.m.: Develop detailed scenarios for the future, with detailed narratives and descriptions of each plausible scenario; review scenarios and potential community impacts; identify preferred future and critical actions steps necessary to realize this future.
- 4. Hazelton Road** – The final layer of pavement for the Hazelton Road project is scheduled for placement on Saturday, Sept 6. The road should be fully open to traffic by Monday morning. Pavement markings should occur later next week. The landscaping on Hazelton Road has been completed. We are waiting for the delivery of the light poles to complete the lighting improvements along the corridor. Please note the lovely boulders in the roundabout. These were donated to the City by Mark Pederson of Cedars of Edina.
- 5. Edinborough Park** – Entertainment begins in September at the Edinborough Park Amphitheater. These free performances are on Thursdays at noon and Sundays at 7 p.m. The daytime performances are geared toward children and families and

the Sunday evening performances are open to the general public. The Edinborough Park Amphitheater is also the home venue of The First John Philip Sousa Memorial Band. The First John Philip Sousa Memorial band plays at Edinborough Park on the last Sunday of each month and has been affiliated with the Edina Parks & Recreation Department for more than 40 years. The list of entertainment can be found on the Edinborough Park website, under “Event Calendar.”

6. **France Avenue** – A discussion among the City, Hennepin County and the Minnesota Department of Transportation has started to address possible solutions to reduce accidents at the intersection of France Avenue and Highway 62. According to Police Department accident data, this is one of the worst intersections in town for property damage/personal injury traffic accidents. The discussions are preliminary, long-range discussions, but aimed at having some possible solutions for policy makers to review and endorse before a planned France Avenue bridge re-decking project in 2019.
7. **Summer Numbers** – Summer recreation programming has wrapped up for the season. Here is a small sampling of some of the numbers and outcomes from this summer’s programs:
 - 537 children ages 6-10 registered for the traditional Edina Playground Program at Arden, Cornelia, Highlands, Normandale, Todd and Weber parks.
 - 429 children ages 6-14 were registered for specialized programs such as Playground Performers, Highlands Explorers, Super 6 & 7, Playground Pros, Edible Playground, Travelin’ Teens, Cheerleading Camp and Garden Camp. Countryside Park was added as a program site.
 - 272 children ages 3-7 registered for programs designed for younger participants, including Fab 4 & 5, Sports of All Sorts, Creative Kids, Small Wonders and Kid n’ Play Camps.
 - 100 youth entering 4th grade attended Safety Camp sponsored by the Fire, Police and Parks & Recreation department.
 - 48 Playground Leaders and Site Leaders were hired, trained and supervised as they led youth in summer programs.
 - 7 youth ages 13-16 were a part of the Leader in Training program, volunteering 160 hours in Edina Playground programs.