

Welcome to the Edina Fall into the Arts Festival!

Each year, more than 250 artists, food vendors, sponsors, and art enthusiasts celebrate the last days of summer as we move into fall. Centennial Lakes Park becomes what some artists have called “one of the most beautiful venues in the country.” Vendor booths are located to the north and south of the Hughes Pavilion along the lakefront, and to the south on the upper terrace parking deck in front of the Centennial Lakes Office Building.

Attendance is estimated to be near 20,000 people from the Twin Cities metropolitan area. Ample free parking is available in one of the seven adjacent parking ramps, with just a short walk from any ramp to the event. The festival is advertised in the StarTribune the week before the event.

Exhibitors representing diverse media such as sculpture, glass, wearable art, pottery, jewelry, photography, fiber arts, and more display their artwork along the brick and paved walkways of Centennial Lakes. This urban oasis is located adjacent to one of the busiest shopping corridors in the state along France Avenue in Edina.

Proceeds from the Festival go to the Edina Crime Prevention Fund, which helps keep Edina safe!

Artists - How to Apply:

Artists may apply through ZAPPLication.com. Submit three photos or your artwork and a booth shoot. Fall into the Arts is a pre-juried event with new artists paying a \$20 non-refundable application fee through ZAPPLication.

2015 Booth Pricing:

- Individual 10' x 10' tent space: \$255
- Double 20' x 10' tent space: \$510
- Corner Booth (add): \$125 (limited space available)
- Electricity (add): \$75 (limited space available)

2015 Important Dates:

- ZAPPLication Opens: February 1
- Application Deadline: June 20
- Jury Starts: July 1
- Jury Ends: July 12
- Accept Invitation & Purchase Deadline: Aug. 15 (\$50 Cancellation fee after Aug. 15)
- Events Dates: Sept. 12 & 13, 2015

Festival Address:

7499 France Avenue South, Edina, MN 55435

Festival Contact:

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