

Welcome to the Edina Fall into the Arts Festival!

Each year, more than 250 artists, food vendors, sponsors, and art enthusiasts celebrate the last days of summer as we move into fall. Centennial Lakes Park becomes what some artists have called “one of the most beautiful venues in the country.” Vendor booths are located to the north and south of the Hughes Pavilion along the lakefront, and to the south on the upper terrace parking deck in front of the Centennial Lakes Office Building.

Attendance is estimated to be near 20,000 people from the Twin Cities metropolitan area. Ample free parking is available in one of the seven adjacent parking ramps, with just a short walk from any ramp to the event. The festival is advertised in the StarTribune the week before the event.

Exhibitors representing diverse media such as sculpture, glass, wearable art, pottery, jewelry, photography, fiber arts, and more display their artwork along the brick and paved walkways of Centennial Lakes. This urban oasis is located adjacent to one of the busiest shopping corridors in the state along France Avenue in Edina.

Proceeds from the Festival go to the Edina Crime Prevention Fund, which helps keep Edina safe!

Artists - How to Apply:

Artists may apply through ZAPPLication.com. Submit three photos or your artwork and a booth shoot. Fall into the Arts is a pre-juried event with new artists paying a \$20 non-refundable application fee through ZAPPLication.

2015 Booth Pricing:

- Individual 10' x 10' tent space: \$255
- Double 20' x 10' tent space: \$510
- Corner Booth (add): \$125 (limited space available)
- Electricity (add): \$75 (limited space available)

2015 Important Dates:

- ZAPPLication Opens: February 1
- Application Deadline: June 20
- Jury Starts: July 1
- Jury Ends: July 12
- Accept Invitation & Purchase Deadline: Aug. 15 (\$50 Cancellation fee after Aug. 15)
- Events Dates: Sept. 12 & 13, 2015

Festival Address:

7499 France Avenue South, Edina, MN 55435

Festival Contact:

Michael Frey, mfrey@EdinaMN.gov, 952-903-5729

Frequently Asked Questions

Where is the Edina Art Fair HQ located?

Behind At Home & Co. on W. 50th Street

Where are the two information booths located?

West 50th Street by the entrance to the US Bank parking lot & intersection of 50th & France

What are the Art Fair Hours?

Friday-Saturday 10:00am-7:00pm & Sunday 10:00am-5:00pm

Who can I contact if I need to change my booth location?

Go to the Art Fair HQ to contact Rachel.

Who do I contact if I am having problems with my Booth?

Rachel, Julie or your block captain.

Who do I contact if I need a break?

your colored ribbon that you received in your registration packet on the outside of your tent to notify your block captain.

Where can I find a Map of the Fair?

At the Art Fair HQ located behind At Home & Co., the 2 information booths or on the art fair signage thru out the fair.

Where can I find a list of 2013 Award winners and their booth location this year?

You can find a list in the 2013 Edina Art Fair brochure available at both information booths.

Where can I find the 2014 Award winners?

2014 Artists and booth location will be available at both information booths and the artist HQ by Saturday afternoon.

Where can I buy Edina Art Fair merchandise and how much does it cost?

You can purchase merchandise at both information booths located on the corner of West 50th Street (US Bank Lot entrance) and intersection of 50th and France. CASH ONLY The cost of the t-shirt is \$10, umbrellas \$15 and posters \$10. All proceeds will go to our partnering Charity ([The Lupus Foundation of MN](#)).

Where are the bathrooms located?

There are four banks of port-o-potties. They are located in the US Bank parking lot, at the corner 50th & Halifax by Lund's, along walkway between RF Moeller Jeweler and Edina Grill and near Peterson Portraits on East 50th & Ewing Avenue.

ATM

TCF bank on France Avenue, Wells Fargo ATM inside Lund's grocery, US bank on Halifax, North American Banking Company in the back of building on France Avenue, BMO Harris Bank on France Avenue.

Is alcohol allowed on the premises?

No alcohol is allowed on the premises nor do we sell it. The restaurants in the area serve alcohol but you cannot leave the restaurant with it.

Grocery store/drug store:

Lund's, a grocery store is located on Halifax and West 50th Street and Walgreens is located on 49 and France Ave.

Coffee shops:

There are three coffee shops in the area, there is a Caribou inside Lund's, another on France Avenue & 49 and a Starbucks near Lund's on West 50th Street.

Where can I get food?

We have two food court locations, one at W. 50th Street and Halifax Ave, and another at East 50th Street and Ewing Avenue and throughout the fairgrounds.

Is there a section for kids?

Yes, the Kid's Zone moved to the Edina 5-0 Mall Parking lot off of 49 Street. We moved the kid's zone to provide more room for additional activities including, puppet shows, bounce house, Velcro wall and so much more!

Where will the Music/Entertainment stage be located?

We do not have a stage. We have strolling entertainers throughout the fairgrounds and stage performances at the Kid's Zone and both food court locations.

Where can I get extra name tags?

Art Fair HQ located behind At Home & Co.

What happens if there is severe weather?

In the event that the show is cancelled, you will be notified by the block captain. If there is severe weather during the event, please seek shelter at the covered parking ramps located behind the Edina Theater, behind Edina 5-0 Parking Lot, or behind Caribou Coffee on 49 Street. You can also check the Edina Art Fair Facebook page for up to date information on severe weather and possible show cancellation. You may not pack up unless the show is cancelled by director.

Where is the First aid kits located?

At the Art Fair HQ behind At Home & Co. on W. 50th Street.

How do I communicate an incident that has occurred in my booth?

You must notify your block captain or the art fair headquarters.

Where is the closest Post office/UPS?

USPS is located at 3948 West 49½ Street, Minneapolis, MN 55436 and The UPS Store at 5021 Vernon Ave., Edina MN 55436, 952-920-1024.

Where is the closest Hardware Store?

Jerry's Hardware is the nearest location, 5033 Vernon Ave. S., Edina, MN 55436, 952-929-4601.