

# Edina Fall into the Arts Festival

## 2012 ARTIST APPLICATION

Thank you for considering *Fall into the Arts Festival* in Edina as part of your 2012 show schedule. It is our goal to make this an enjoyable and rewarding show for us all. Applicants should think fall and winter—holiday gift-giving, back-to-school, fall and winter entertaining and indoor décor, rustic accessories and glittering jewelry, cozy wearable art and holiday styles! The show is a benefit for the Edina Crime Prevention Fund. Centennial Lakes Park in Edina is a prime location for an art fair. We are eager to have you join us and will do everything we can to make the tenth annual *Fall into the Arts Festival* a big success!

Once again we are extending the show from the lower level path along the lake into the upper level parking deck at Centennial Lakes Office Plaza, along France Ave. S. We believe it is in the best interests of the show and the exhibitors to have the visibility from France Ave. and 76<sup>th</sup> St. that comes from extending the show onto the upper level. There will be staffed registration/information stations in front of the Hughes Pavilion on the lower level and as well on the upper level parking deck. We anticipate Friday set-up for all locations of the festival. We provide a mobile hospitality cart on Saturday and Sunday that travels throughout the festival for all artists.

Centennial Lakes Park in Edina is located on France Ave. approximately three blocks north of 494. Actual entrance is 100 yards past intersection of 76<sup>th</sup> St. and France Ave. If assigned to upper level deck entrance to that area is ½ block east of France Ave. on 76<sup>th</sup> St. Turn right at first stoplight. All directions are related to 494 and going north.

Dates and Times:	Saturday, September 8, 2012	10:00 a.m. – 6:00 p.m.
	Sunday, September 9, 2012	10:00 a.m. – 5:00 p.m.
Important Dates:	June 21, 2012	Acceptance/Juried letter will be mailed.
	August 6, 2012	Booth assignment will be mailed
	August 11, 2012	Deadline for cancellation with refund
		<b>Cancellation must be written and signed</b>

For further information, please note that e-mail is preferred. If you wish to be notified when your application has been received, please include a stamped, self-addressed envelope.

e-mail electronic images to: [edinafallarts@netzero.net](mailto:edinafallarts@netzero.net)

Mail application, fees, and photographs to: Fall into the Arts Festival Director  
Centennial Lakes Park  
7499 France Ave. So.  
Edina, MN 55435

**2012 Fall into the Arts Festival Application**

This application and all required materials must be postmarked by June 1, 2012.

Type or print your name as you would like it to appear on your nametag:

\_\_\_\_\_  
First Middle Initial (optional) Last

\_\_\_\_\_  
Trade name as you would like it to appear in the program

\_\_\_\_\_  
Address

\_\_\_\_\_  
City State Zip MN Tax ID#

\_\_\_\_\_  
Phone E-Mail

Booth fee for 2012 is \$235.00

Some corner booths are available for an extra fee of \$110. There are a limited number of spaces with access to electricity for an additional fee of \$50. If you decide to use electricity, we will provide you with further information. Some double booths may be available; if requesting a double booth **please enclose a separate check for \$235**. If applying for any of these options, please indicate your preference below and **enclose separate checks or add to credit card amount**. Most spaces are on hard surface, only a very few are on grass or gravel.

Please indicate preference. Concrete \_\_\_ Grass or Gravel \_\_\_  
No preference \_\_\_\_\_

If requesting space next to another applicant, **request must appear on both applications.**

Any special needs or requests? \_\_\_\_\_

Requests(s): Single booth (\$235)\_\_\_ Double booth (\$470)\_\_\_ Corner (+\$110)\_\_\_  
Electric (+\$50)\_\_\_

We will do our best to fulfill your requests.

\_\_\_ Check here to allow use of your images for publicity and event advertising.

If you would like to charge your exhibitor fee(s), please complete the following:

Visa \_\_\_ MC \_\_\_ Discover \_\_\_ Signature \_\_\_\_\_

Amount \$ \_\_\_ Card# \_\_\_\_\_ Expiration \_\_\_\_\_

**For office use only please**

Date ap. Rec'd \_\_\_\_\_

Jury paym't rec'd? \_\_\_\_\_

Amt.? \_\_\_\_\_

Ck# \_\_\_\_\_

or

Credit card \_\_\_\_\_

Notification ltr. Sent \_\_\_\_\_

Booth paym't rec'd? \_\_\_\_\_

Amt.? \_\_\_\_\_

Ck# \_\_\_\_\_

or

Credit Card \_\_\_\_\_

Space request? \_\_\_\_\_

\$110 for corner \_\_\_\_\_

\$50 for electrical \_\_\_\_\_

Special needs \_\_\_\_\_

MN Tax ID \_\_\_\_\_

ST 19 \_\_\_\_\_

Media \_\_\_\_\_

Booth Assignment \_\_\_\_\_