

**MINUTES
CITY OF EDINA, MINNESOTA
EDINA CITY HALL
NOVEMBER 3, 2011
4:00 P.M.**

I. CALL TO ORDER

Mr. McCabe announced that Ms. Ring had been in a serious car accident earlier in the week preventing her from being at today's meeting. All in attendance expressed concern and best wishes to Ms. Ring for a quick and uneventful recovery.

II. ROLL CALL:

Answering roll call were Bernice Amacher, Pat Beaver, Naomi Griffith, Chip Jones, Amy Kerber, Barbara La Valleur, Bill McCabe, Ruth Valgema. Not present: Mark Lidke, Lois Ring.

Staff Present: Michael Frey. Staff not present: Anne Spooner

III. APPROVAL OF MEETING AGENDA

Motion made by Ms. Beaver and seconded by Ms. La Valleur to approve the meeting agenda.

AYES: Amacher, Beaver, Griffith, Jones, Kerber, La Valleur, McCabe and Valgema.

Motion carried.

IV. ADOPTION OF CONSENT AGENDA

Motion made by Mr. Jones and seconded by Ms. Valgema to approve consent agenda.

Ayes: Amacher, Beaver, Griffith, Jones, Kerber, La Valleur, McCabe and Valgema.

Motion carried.

V. COMMUNITY COMMENT:

No members present.

VI. REPORTS/RECOMMENDATIONS

A. Treasurer's Report

Mr. McCabe reported that there is approximately \$500 in our account, after payment of the People's Choice winners and a donation of \$5.00. Mr. McCabe will see Dick Crockett in the next few days to review the financial records.

B. DESIGN UPDATES

The map card is in the process of being updated. Mr. Frey reported that there will be more photos, less space dedicated to marking business locations and parking, longitudinal format with rounded edges and the QR code added both front and back. Mr. Frey has met with Jennifer Bennerotte and both will meet with Mark Lidke to review the card. Kaylin Martin, in the office of communications, is the on-staff designer working on it.

C. 50TH AND FRANCE /SCULPTURE EXHIBITION

Ms. Kerber and Ms. Ring met with Rachel Hubbard, chair of the 50th and France Business Association, to discuss placement of public sculptures in the area. She will report back to Ms. Kerber and Ms. Ring about this project. It is anticipated that there will be three sculptures. Mr. Frey reported that the area merchants were very enthusiastic about the project and would like to be involved in the selection process.

D. WEBSITE IMPROVEMENTS

Mr. Frey reported that Jennifer Bennerotte has been working to streamline the EPAC page of the website. The list of sculptures can now be downloaded. First, second, and third place winners of the People's Choice Awards are now listed on the website and their prices will be added soon. Mr. Frey asked that suggestions and changes for the website be directed to him.

E. PUBLIC ART BOOK UPDATES

Ms. La Valleur reported that work is in progress and that she and Ms. Valgema are gathering the materials needed for the updating. The book is currently kept at the reception desk at the City Hall entrance.

F. PEOPLE'S CHOICE WINNERS/PUBLICITY

The winners were published in the November 3rd issue of the Edina Sun- Current. Mr. Frey sent a press release to EAC members and the Star Tribune even though they are not often published. Ms. La Valleur brought up Ms. Ring's idea of having an EAC site at Southdale Center. Mr. Frey agreed to talk to the Minnetonka Art Center to see how their agreement to provide classes and offer information about their center was worked out with Ridgedale Center.

G. PROPOSAL FOR FUNDING FOR 2012

Mr. McCabe attended the City of Edina budget meeting on Tuesday evening and requested \$10,000 for EAC funding which he thinks will be supported in the final budget. Mr. McCabe reported that city council appreciated the work EAC/EPAC has done in gaining permanent sculptures without cost to the city. The city council understands that the city utility bill donations help with public art but are currently tied to paying off the \$11,000 still owed on the stained glass window at City Hall which will take 2.5 to 3 years to complete.

H. LEGACY FUND

Mr. McCabe reported that he was asked by Ms. Ring to look into the possibility of applying for a Legacy Fund grant which is given on a four-year cycle. The committee felt that an EPAC grant application was not a viable option at this time but an application for EAC is currently being prepared by Mr. McCabe and Mr. Frey for the future. Ms. La Valleur offered to help with editing the RFP.

I. LIGHTING THE SCULPTURES

Ms. Ring contacted Sondra Smalley for Grandview Square and Tom Shirley for the Promenade regarding lighting of the sculptures. Sondra was supportive and hoped that the Grandview residents could help with the cost. She asked for an estimate. Ms. Ring suggested that the permanent sculptures on the Promenade be lighted. John Keprios will check on the possibility and costs. It was noted that there is no electricity in Grandview Square Park.

J. OTHER

Ms. Valgema reported that her term on the EAC Board expires in January, 2012 and she does not intend to continue. She will also leave EPAC at the same time.

Ms. Amacher inquired about the progress on the Veterans Memorial. No information was available.

Mr. Frey reported that a study of the EAC building and program is in place. The City Council is very supportive of this study which includes looking at the building, its location and condition, and how to best serve the community through its mission. Local business leaders are very positive about involvement in the arts. Ms. La Valleur commented that much of this is due to the on-going efforts of Ms. Ring who has generated new ideas for community involvement and art placement.

ADJOURNMENT: 4:45 p.m.