

**Minutes of the
Edina Public Art Committee
March 3, 2011
Edina City Hall, Community Room**

MEMBERS PRESENT: Bernice Amacher, Brad Benn, Naomi Griffith, Amy Kerber, Bill McCabe, Lois Ring, Ruth Valgema

STAFF PRESENT: Diana Hedges, Anne Spooner

INTRODUCTION OF GUESTS: Mark Lidke, Barbara La Valleur

I. APPROVAL OF THE MINUTES

Bill McCabe MADE A MOTION TO APPROVE THE FEBRUARY 3, 2011 EDINA PUBLIC ART COMMITTEE MINUTES. Naomi Griffith SECONDED THE MOTION. MINUTES APPROVED.

II. FINANCIAL REPORT

Mr. McCabe reported that a \$10 donation was received and \$9,079 is the new balance, a combination of the city and Community Foundation accounts.

III. CONTINUING BUSINESS (Action List)

A. Grants Update - Mr. McCabe started a draft of a narrative about EPAC for the Arts Initiative Grant through the Metropolitan Regional Arts Council, with an application due date of April 11, 2011. The decision date is June 29, and funds can't be used toward anything prior to June. He will be attending a meeting on Saturday to learn more about this. Mr. McCabe will send out the full package electronically for the committee to read. Comments and critiques are encouraged.

Ms. La Valleur agreed to help proof the document. June 29 is their decision date. Four to five pages of financial information are also required. Mr. McCabe reported that in-kind donations cannot be included in the grant application.

Ms. Hedges reminded EPAC to go through the Ways and Means Committee when approaching potential donors so as not to overlap efforts. Mr. McCabe also reported that there is a \$1500 consulting fund grant available through Metropolitan Regional Arts Council and that EPAC does qualify. The funds from the grant provide a consultant who would be brought in to assist EPAC in operations. EPAC will use the Edina Community Foundation as a fiscal sponsor and by doing so, EPAC will qualify for the grant. EPAC is also in discussion with Tiffany & Co. to support this year's program. Ms. Hedges clarified that the Art Center is a municipality not a 501c3.

B. Plaques - Mr. Benn reported that the plaques will be installed in the spring.

C. Call For Sculptures Schedule 2011 - Mr. Benn showed a map of the Promenade to illustrate available areas for placement of new sculptures. Three spots at Grandview are also available. Mosaic Chairs was not a people's choice winner and will be removed. Mr.

Benn concluded there is space for nine to eleven sculptures. He confirmed that reminders have been sent to artists to enter again this year.

D. Donor Contact Letters - No new report.

E. Police Dog Sculpture - No new report.

F. Veterans Memorial - No new report.

G. Membership - Guests Barbara La Valleur and Mark Lidke were cordially invited by Ms. Ring to officially join the committee. Brad Benn MOVED TO RECOMMEND AND ACCEPT Barbara La Valleur and Mark Lidke AS MEMBERS OF EPAC AND THAT IT GOES TO THE EDINA ART CENTER BOARD AND THEN ON TO CITY COUNCIL FOR ACCEPTANCE. Ruth Valgemaie SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

H. Marketing and Promotion - Ms. La Valleur offered to donate her photographs of Edina scenes and sculptures for inclusion in the Edina Town Planner calendar.

I. Mosaics York Avenue Bridge - Ms. Hedges reported that Mr. Keprios sent a letter requesting official approval from the county. It is in process. Ms. Ring stated that EPAC's goal is to gain approval prior to the grand opening so the mosaics can be part of the celebration.

J. EAC/EPAC Relationship Document - It was approved but a final copy needs to be presented. Ms. Valgemaie will produce the final copy and send to Mr. McCabe for inclusion in the next EAC board meeting.

K. Website Update - Ms. Hedges, Ms. Griffith and Ms. Ring have sent initial suggestions and improvements to Communications Director Jennifer Bennerotte. A meeting is necessary due to the amount of corrections needed. Art Dickey's photographs will also be included on the website and individual photographs are needed. Images of the Pinecone and Lionhead should also be included on the website. Ms. La Valleur offered her photos of Edina for inclusion on the website and agreed to work on this with the committee. Ms. Amacher identified the location of a watercolor by Mary Hertogs, as the senior center.

L. EPAC Accomplishments Document Update - Ms. Griffith continues adding to this document.

M. Art Loan Agreement - Ms. Ring arranged for art to be hung in Scott Neal's office and a loan agreement is being drawn up by Dick Crockett.

N. Crosstown Camera Club - Mr. Benn reported that photographer Mark Karney of Crosstown Camera Club, offered to update the photographs in the community room at city hall. Several hanging options were discussed including "dye bond" as well as the need for larger scale pieces. Ms. Ring would like to see a sample of "dye bond" which is an unframed photo mounted on a very lightweight board. EPAC members agreed to look at the community room in order to determine how many are needed and then report back to Mr. Karney. More discussion to follow.

IV. NEW BUSINESS

A. People's Choice Winners - Ms. Ring reported that Stephen Fischer, Nicholas Legeros & Deb Zeller have accepted EPAC'S invitation to participate in the 2011 Call for Sculptures. Ms. Ring also extended an invitation to Perci Chester the 2009 winner.

Mr. Benn reported that Stephen Fischer has a possible buyer for Holy Big Bird and will then donate the piece to the city.

Brad Benn MOVED TO ACCEPT THE DONATION AND THE ART CENTER BOARD AND CITY COUNCIL WILL BE CONTACTED FOR ACCEPTANCE AS A GIFT TO THE CITY. Ruth Valgema SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

Brad Benn MADE A MOTION THAT Three Trees by Kevin Komadina BE ACCEPTED AS A GIFT GIVEN TO THE CITY AND BE ON PERMANENT DISPLAY IN EDINA. Ruth Valgema SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

Ms. Ring recommended that there should be wording in the artist contract that EPAC reserves the right to move the sculptures. Ms. La Velleur agreed and helped clarify this by saying EPAC reserves the right to move the sculptures as they see fit. All were in agreement that this should be included.

B. The June 15 Exhibition Opening - Pinstripes will sponsor a reception at their beautiful facility with wine and appetizers. Ms. Ring suggested a 5 p.m. to 7 p.m. time frame for this event. She also made a few suggestions including asking artists to display their work during the reception or display photographs of the sculptures. Mr. Benn suggested projecting images onto the wall in the room at Pinstripes.

Mr. Lidke expressed interest in helping out after some family obligations are met. He agreed to shadow Mr. Benn who will be retiring, and learn about the work of the sculpture liaison so that he can accept this responsibility in 2012.

Ms. Ring asked for suggestions regarding reception logistics. Ms. Kerber and Ms. La Velleur suggested beginning the reception outside viewing the sculptures and then proceed indoors to Pinstripes. The Mayor will be invited to give an introductory speech on the promenade at 5 p.m. Inside at Pinstripes, several artists will be asked to briefly speak for approximately two minutes. If the Mosaics are included this may change.

V. OTHER

A. Volunteer Awards - Ms. Ring announced the invitation to EPAC about the volunteer awards reception on April 28. Discussion prevailed re a nominee from EPAC. Amy Kerber NOMINATED Bernice Amacher FOR THIS YEAR'S VOLUNTEER OF THE YEAR AWARD. Ruth Valgema SECONDED THE MOTION. MOTION CARRIED UNANIMOUSLY.

B. Invitations - Photographs of the three People's Choice winners will be featured on the invite.

Meeting adjourned at 5:12 p.m.
Next meeting will be April 7, 2011