

EDINA PUBLIC ART COMMITTEE MINUTES
Thursday, February 3, 2011
Community Room, Edina City Hall, 4:00 p.m.

Present: Bernice Amacher, Naomi Griffith, Amy Kerber, Bill McCabe, Lois Ring, Anne Spooner. Not present: Brad Benn, Rick Fesler and Ruth Valgema.

APPROVAL OF AGENDA

APPROVAL OF JANUARY MINUTES

Motion carried to approve final corrected minutes by email.

FINANCIAL REPORT

Bill McCabe reported that \$9,069 is currently on hand. He broke this number down and reported there is \$540 from the Community Foundation, \$7,500 from city appropriations, and \$1,092 from the Taste of Creativity event. The cost of the plaques will be submitted and the expenses incurred will be subtracted from the above.

Lois Ring received a \$10 donation and mailed it to the Community Foundation.

Bill McCabe will confirm whether \$10,000 is still owed for the stained glass project at Edina City Hall. The 2010 calendar year brought in \$3,331 from utility bill donations. This will be reported separately as it will go toward the cost of the stained glass at city hall. It will take another three and a half years to pay it off.

CONTINUING BUSINESS (Action List)

PEOPLE'S CHOICE WINNERS

Lois Ring contacted Nicholas Legeros and Deb Zeller and both are pleased to leave their sculptures for the 2011 exhibition. Stephen Fischer is unsure about leaving Holy Big Bird and will let us know.

Lois Ring notified Kevin Komadina that Three Trees will not be included in the 2011 exhibition as it was not a People's Choice winner.

PLAQUES

No new update.

CALL FOR SCULPTURES SCHEDULE 2011

Lois Ring reported that she has received two telephone inquiries about the Call for Sculptures. She also reported that the Call has appeared in The Star Tribune and the Edina Sun- Current.

Brad Benn sent the Call for Sculptures to Minnesota Monthly.

Anne Spooner reported that one application/entry has come in to EAC.

Perci Chester contacted Lois Ring about showing Gyr Family Cycle again. Motion approved to keep Gyr Family Cycle for 2011.

The March 25 meeting for selection of the new exhibition will be at the City Hall Community Room from 1-4 p.m.

DONOR CONTACTS/LETTERS

Naomi Griffith reported that the new donor letter has been finalized and one has been sent.

Lois Ring reported that Dale Schwartz from Pinstripes has offered to have the reception with wine and appetizers. The date of the grand opening is still pending but will be a weekday afternoon.

Amy Kerber reported that she is continuing her contact with Tiffany & Co.

POLICE DOG SCULPTURE

No new report.

VETERAN'S MEMORIAL

No new report.

MEMBERSHIP

Lois Ring reported that Brad Benn will retire after the next Call for Sculpture exhibition ends. Rick Fesler has also sent in his letter of resignation which is effective now. Lois Ring urged the committee to pursue new EPAC members.

MARKETING PROMOTION

Recent articles were in the Star Tribune, Edina Sun-Current, and on the Patch blog.

Town Planner- Lois Ring contacted Chip Jones, an Edina resident and talented photographer. He agreed to photograph the Pinecone, possibly a nighttime image, as well as the Art Glass Window and send them to the Town Planner. Lois Ring also plans to send in a daytime image of the Pinecone for inclusion.

Lois is suggesting public art images be placed on Channel 16. She will work with Diana Hedges and Jennifer Bennerotte on this.

In order to promote awareness of public art, Bernice Amacher suggested organizing a group of students to tour the Pinecone and other sculptures currently on display. Anne Spooner

will look into this possibility with Edina High School art teachers and EAC student groups. Lois Ring would be happy to help provide background information.

MOSAICS YORK AVENUE BRIDGE

Diana Hedges sent a letter to John Keprios to obtain the county's approval to place the mosaics on the sides of the York Avenue Bridge.

RELATIONSHIP DOCUMENT

Bill McCabe reported that it is forthcoming.

WEBSITE UPDATE

Lois Ring reported she and Diana Hedges will be working on updating the website and making it more user-friendly. A shortcut to access the Call for Sculptures should be incorporated. All updates will go through the art center to Jennifer Bennerotte.

EPAC ACCOMPLISHMENTS DOCUMENT UPDATE

Naomi Griffith will continue to add to this chronological document originally started by Linda Kieffer. She is working on some missing information which will make it more complete.

GRANTS UPDATE

Bill McCabe will attend an Arts Activities grant writing workshop on March 6 through the Regional Arts Council. The entry deadline is April 11. Since it is still somewhat unclear, further clarification is needed as to whether EPAC qualifies for a State Arts Board Grant.

JUDGING PROCESS FOR UPCOMING EXHIBITIONS

Anne Spooner will report on any new proposals as they come in so members can preview them prior to judging. Lois Ring recommended that when choosing the sculptures, there should be more discussion regarding the sites and that better visualization is needed.

NEW BUSINESS

The annual meeting of the advisory boards, commissions, and committees is March 21. EPAC members are encouraged to attend.

Naomi Griffith presented a Word template for an outline to facilitate reporting minutes, which will be used for future meetings.

Scott Neal expressed interest in having some contemporary art in his office. Lois Ring suggested some abstract acrylic paintings by Robert Jackson which are now on loan and hung in Scott Neal's office. A card will be designed by the Edina Art Center to identify the art and artist.

Bernice Amacher volunteered to send thank- you notes to utility bill donors after the new quarter. Bill McCabe reminded all that exact donations are to be acknowledged and must be accurate. Another option would be to wait until the end of the year to send a note. Lois Ring suggested using an image of a public art piece on the card. More discussion to follow.

OTHER

Amy Kerber reported that the recycling can project at 50th and France is no longer being implemented. No specific reason was given.

To save costs, EPAC strives to utilize their email list as much as possible. Since the cost of a postcard is more affordable than mailing a letter, Amy Kerber agreed to create a postcard invitation for the upcoming June exhibition opening and reception. This will be in addition to email invitations.

Members agreed to write the minutes for the May 5 since Anne Spooner will not be present.

Meeting adjourned at 5:12 p.m.

Next meeting: Thursday, March 3, 2011 at 4:00 p.m.

Minutes taken by Anne Spooner