

**MINUTES  
CITY OF EDINA, MINNESOTA  
EDINA PUBLIC ART COMMITTEE  
EDINA CITY HALL  
OCTOBER 6, 2011  
4: 00 P.M.**

**I. CALL TO ORDER**

**II. ROLL CALL:**

Answering roll call were Pat Beaver, Naomi Griffith, Amy Kerber, Barbara La Valleur, Mark Lidke, Bill McCabe, Lois Ring and Ruth Valgema. Staff present: Anne Spooner. Not present: Bernice Amacher & Chip Jones.

**III. APPROVAL OF MEETING AGENDA**

**Motion made by Ms. La Valleur and seconded by Ms. Kerber to approve the meeting agenda.**

AYES: Beaver, Griffith, Kerber, La Valleur, Lidke, McCabe, Ring and Valgema.

Motion carried.

**IV: ADOPTION OF CONSENT AGENDA:**

**Motion made by Ms. Kerber and seconded by Ms. La Valleur to approve the consent agenda as corrected.**

AYES: Beaver, Griffith, Kerber, La Valleur, Lidke, McCabe, Ring and Valgema.

Motion carried.

**V. COMMUNITY COMMENT:**

No members present.

**VI. REPORTS/RECOMMENDATIONS:**

**A. Financial Report/New Donations**

Ms. Ring reported a \$5 button sale. Mr. McCabe verified there is a \$2,600 balance left in the EPAC account which is more than enough to cover the 1<sup>st</sup> and 2<sup>nd</sup> place People's Choice Awards. Ms. Ring requested that the 3rd place \$500 award come from the balance in the Edina Community Foundation account.

**B. Map/Sculpture/Locations/Distribution**

Once the 1,000 map cards from the first printing have been distributed, the next printing will have changes made to the map. The Edina Promenade logo will be smaller and the *Pinecone* sculpture and Centennial Lakes Park will be included on the map. The quality of the cardstock is good and will remain the same. Ms. Ring will discuss these changes with Mr. Jones.

**C. Report on Team Building Meeting**

Thanks to Ms. Griffith for hosting the meeting and finishing the EPAC collage.

**D. Website Improvement**

Mr. Jones and Ms. Bennerotte are working together on the new design plan for the website. The most significant improvement will be the addition of more photos.

**E. Public Art Book Update/City Hall Edition**

Ms. La Valleur and Ms. Valgema will meet soon to organize and update the book.

**F. Ballot Count for the People's Choice Awards**

Ms. Ring announced the following winners:

**Sunniva** by Jim Gabbert - 1st place \$1,000  
**Transponder** by Steve Elliot - 2nd place \$750  
**Blue Heron** by Judd Nelson - 3rd place \$500

The checks have been requested and will be sent by mail by Ms. Ring with enclosed map cards. Anne Spooner will prepare the claims. Many thanks to Ms. Griffith for spending a great deal of time tabulating the 357 final ballot count on Excel!

**G. Proposal for City Council for Budget for 2012**

The meeting will be October 18. The start time will be confirmed at a later date. Ms. Ring encourages members to attend. The budget approval will occur in December, 2011.

**H. December 22, 2011 Edina Art Center Meeting Program**

The Edina Art Center Board has requested that EPAC present a report at this video meeting.

**I. Edina Film Festival**

Mr. McCabe and Ms. Valgema reported that tickets are available online at the Landmark website and additional help with promotion is needed. Mr. McCabe reported that each of the nine films featured during the film festival have ties to the Twin Cities. Festival organizer John Swon reported via email that there have been 16,000 people who have viewed Facebook ads according to stat tracker. The dates for the festival are October 20-22, 2011 at the Edina Cinema, 50<sup>th</sup> and France.

**VII. COMMITTEE/STAFF COMMENTS**

Mr. Lidke and Ms. La Valleur will begin working on the 2012-2013 Call for Sculptors document. Ms. Ring will not be present for the upcoming November 3, 2011 meeting. In her absence, Mr. McCabe agreed to conduct the proceedings.

**ADJOURNMENT**

4:54 p.m.