

**Edina Public Art Committee-MINUTES-1/07/2010
Mayor's Conference Room, Edina City Hall 4p.m.**

Present: Brad Benn, Dick Crockett, Rick Fesler, Amy Kerber Linda Kieffer, Bill McCabe, Lois Ring and Anne Spooner. 9th Grade Student Sara, Ruth Valgema. Bernice Amacher absent.

December 3, 2009 MINUTES approved.

WELCOME TO RUTH VALGEMAE

Ruth Valgema introduced herself and shared her back ground; she is a former Edina Art Center Board Member for 9 years, artist and art history major, volunteer and Edina Resident.

CONTINUING BUSINESS

Brad Benn reported mailing a new 2010 Call to Sculptors letter. Approximately 135 individuals and 50 Institutions were sent this letter.

Dick Crockett and Amy Kerber reported continuing efforts to contact individual philanthropists for possible donations.

Brad Benn reported that Target just received their tax ID and he will continue to work toward the application deadline of April 2010. A draft of the application request letter was reviewed.

Dick Crockett reported that no grant decision had yet been made regarding the \$10,000 portion of the late Peg McNally's gift to the Edina Community Foundation that ECF has designated for a community program in her honor. Given her interest in art, one possibility is the purchase of a work of art for the City, perhaps on the Promenade. None of this year's sculptures appear to be in that price range, so Dick suggested that there might be an appropriate sculpture in the 2010-11 exhibition. He also indicated that EPAC endorsement of a specific work would be an important factor in any future grant decision to use the money for purchase of public art.

Amy Kerber presented a document containing fund raising ideas from an interested party. Discussion ensued about these suggestions. Lois Ring suggested that the City Officials be contacted and hopefully support and share fund raising ideas. Ideas of interest include selling paving blocks that could be sold and imprinted with the donor's name.

Ruth Valgema commented that partnering with the Garden Club may be a way to help promote awareness of the sculptures. Large containers with plantings placed temporarily near each sculpture was suggested.

Dick Crockett reported no new donations. In order to promote EPAC, he also suggested that EPAC piggyback onto other events such as summer happenings at Centennial Lakes Park.

Lois Ring reported a discussion with Arrie Larsen Manti Chamber of Commerce President re taking guests at the Taste of Edina from the Centrum on a tour of the Sculpture Exhibit of the Promenade by cart. Arrie liked the idea but decided against it as alcohol is served at the event. Arrie agreed the Promenade brochures could be available at their table during the event.

Marketing-Promotion - Lois Ring presented the Press Release to be sent out by the City regarding the Call for Sculptors for 2010. It was approved with changes in dates. She also reported sending the announcement to Edina Magazine, Star Tribune and the Sun Current.

NEW BUSINESS

Bill McCabe presented a schematic drawing of the Greer Garden and reported on the status of the project at Edina Art Center. \$20,000 will go toward the Greer Garden and another \$10,000 is needed to complete it. The Edina Garden Club is donating plantings and the Centrum is also splitting some existing plants and donating to the garden.

Bill McCabe requested that EPAC suggest artists who could possibly create a fence to be placed in the garden area. It will be woven with natural materials and will function as an art piece, could possibly be used to mount student work, ideally, 4-6 ft tall, 30 feet long.

OTHER

Rick Fesler confirmed that he will be sending letters to several potential donors and then arrange one-on-one meetings.

Meeting adjourned at 5:23pm.

Minutes taken by Anne Spooner

Next meeting will be Feb 4 @ 4pm