

EDINA PUBLIC ART COMMITTEE
Meeting Minutes - June 26, 2008

Present: Brad Benn, Dick Crockett, Diana Hedges, Linda Kieffer, Linda Masica, Lois Ring
Guest: Amy Kerber

Minutes: The minutes of the April 22, 2008 meeting held at the Edina Art Center Tea Room were approved as corrected.

Amy Kerber was introduced as an interested Edina resident and realtor who would like to assist in marketing for the sculpture donors. She was welcomed and given the responsibility to take the minutes in absence of the Secretary.

Financial: A detailed report will be presented at the next meeting. Expenses include printing of letterhead and envelopes, website, loan rental for 3 sculptures, copy expense, etc.

Dick reported Mr. Abdo officed in Grandview Square donated \$1,000 towards the rental fee of the sculptures in the Square and hopes to donate another \$500.

Linda Masica reported that the budget for 2009 is in process. Linda Kieffer will submit a request on behalf of the EPAC for \$10,000 for operating expense.

Publicity/Marketing: Lois reported three contacts were made at the Art Fair for possible sponsors for sculptures for the Edina Promenade project: Qwest, TCF, and Best Buy. Dick stated a donation of \$1,000 was delivered from TCF, however, the intent was uncertain. He will follow-up. Lois further reported Brett Witzig of Cypress Equities, the developer of Centennial Shops, has responded that donation is in process for the Promenade. Lois will follow-up on the Cypress Equities donation.

It was decided that Dick and the Edina Foundation office should be informed of all future contacts.

Linda Masica will contact the city to be certain sub-committees may operate under the EPAC.

Old Business: Discussion was held regarding setting a dedication date for the "Pinecone" sculpture during the Fall Into Arts Festival which is held at Centennial Lakes in September. Dick will follow up with Marcia McEachron, the artist, regarding the completion date as well as a tour of the fabricator's facility. Linda Kieffer will also check with the availability of the Hedbergs who sponsored the "Pinecone".

New Business: Lois suggested a strategic meeting be held soon to discuss marketing materials and other details of the projects before the committee. One consideration would be to hire a consultant to assist in planning the plazas for art in the Promenade as well as a vision. It was decided to hold this session at the next regular meeting at the Edina Senior Center July 24, 2008 from 1pm to 3:30pm.

It was announced that URL www.EdinaPublicArt.org has been designed. Further refining between the city and Art Center sites is forthcoming.

Lois was contacted by the Coventry Homeowner's Association stating they expressed interest in a speaker covering the Edina Promenade at their Annual Meeting to be held in July at the Centrum. Dick was nominated to speak.

Discussion was held suggesting Linda Kieffer and Dick speak the local Rotary, Lions and other civic groups to explain the Promenade project.

The meeting adjourned at 2:30 pm.

Respectfully submitted

Amy Kerber
Secretary Protem