

**MINUTES
OF THE WORK SESSION
EDINA CITY COUNCIL
HELD AT EDINA CITY HALL
OCTOBER 18, 2011
5:35 P.M.**

Mayor Hovland called the meeting to order at 5:35 p.m. in the Community Room of Edina City Hall. Answering rollcall were Members Bennett, Brindle, Swenson and Mayor Hovland. Member Sprague entered the meeting at 5:40 p.m.

Staff attending the meeting included: Todd Anderson; Braemar Golf Course Manager; Doug Bauman, Rink Operations Manager; Jennifer Bennerotte, Communications & Marketing Director; Michael Frey, Interim Edina Art Center Director; John Keprios, Director of Parks & Recreation; Karen Kurt, Assistant City Manager; Debra Mangan, City Clerk; Susie Miller, Braemar Arena Manager; Scott Neal, City Manager; Eric Roggeman, Assistant Finance Director; Ceil Smith, Assistant to the City Manager; and John Wallin, Finance Director.

Mayor Hovland stated the purpose of the work session was to review the 2012 Enterprise Budgets and 2012-2016 Capital Improvement Plans for Braemar Arena, the Golf Course and Edina Art Center.

The Council reviewed the following Enterprise Budgets, 2012-2016 Capital Improvement Plans and Business Plans: Braemar Arena, Braemar Golf Course and the Edina Art Center. Staff responded to the Council questions for each enterprise. Concerns were expressed regarding the level of subsidy of some enterprises. Council directed the Braemar Arena General Manager to begin selling dasher board advertising in one arena, evaluate the sale of dasher board advertising in the other two arenas, and work with the Edina Hockey Association to transition operation of the concessions stand back to the City. The Golf Course Manager was directed to continue working on plans for capital improvements, including reconfiguration of the driving range and construction of cart paths. The interim Art Center director was asked to re-examine programming at the facility.

Mayor Hovland adjourned the meeting at 6:58 p.m.

Respectfully submitted,

Debra A. Mangan, City Clerk

Minutes approved by Edina City Council, November 1, 2011

James B. Hovland, Mayor