

Edina Art Center Board Meeting September 28, 2006

Members Present: Gene Andersen, George Hadjiyanis, Heather Randall King, Ken Rosland, Alexandra Sifferlin, Ruth Valgema, and Jim Van Valkenburg
Members Absent: Dolores Dege, Liz Eisenbrey, Mike Kelly, and Linda Kieffer
Staff Present: Bradley Benn and Diana Hedges

CALL TO ORDER

Meeting was called to order at 4:00 p.m. by chair, Jim Van Valkenburg.

APPROVAL OF MINUTES

The minutes of the August 24, 2006 meeting were read. Heather moved and Gene seconded; approved.

JURIED SHOW

Brad reported for Dee Dege. He passed out a report comparing previous years. There were about 30 fewer entries than last year at 276. Less than half the number of pieces juried in at 49. "Profit" was a little less than last year. Brad mentioned that we hadn't yet given out the Scholarships that have always been associated with the Juried Show because the timing isn't right for instructors to yet know their worthy students. The juried show was long ago earlier in the year. (It was in June in '89) Heather suggested we should disassociate the scholarships from the juried show. She moved and Ruth seconded that we give them in May and associate it with the student show. Passed.

EDINA PUBLIC ART COMMITTEE

Diana reported that there has only been one on-line response to the Water Bill Public Art plea. We don't know if there have been others at this time. Pat Duncan has her work on display at Jerry's. Denise Bunkert will follow October 15. Diana asked that Board members carry schedules with them and if they go to Jerry's see that the bins are full. She also said EPAC minutes should go to EAC Board too. Brad will forward. They are also available on line after approval as are the Board minutes.

FALL INTO THE ARTS

Ken reported that most artists reported being satisfied with their sales in spite of the weather and that they appreciated the courtesy cart with strudel bites, coffee, and more. He thought they would set up the Tavern differently next year as it was rearranged this year with the talent inside and the bar right in front of the doors. Brad reported that this year was not a good one for pop but the Art Center is selling that from the fridge so we won't lose anything. We were able to return unused wine and kept some for openings. Ken reported that there were 196 artists and there might be 225 next. He is planning a Saturday night reception for the artists. Heather asked if the reception could be at EAC. Ken said no it would be more convenient for the artists at Centennial but they are planning awards and they could be from EAC. Diana asked if next year some of the profits could go to EAC instead of the dogs. Ken also said he needs volunteer booth sitters to relieve artists. They could be young people and they wouldn't have to sell.

OUTREACH

George has been checking with schools about outreach. They may have Adama go for demo and a field trip to here is a possibility. Diana commented that Brad had just done pottery demo for Southview.

TILE FESTIVAL

Brad reported that there weren't many children attending to do our children's activities but that we passed out a lot of schedules.

CARNEVALLE

Diana reported that we are progressing well. There will be mask-making, games and ice cream and pizza inside and the Xelias acts will be outside under a tent in the west parking lot. We still need more volunteers. Ken said we could get the ice we need from Edinborough. Brad and George will help at 10am Sunday. Mary will work at the desk. Diana said she met with the new Editor of the Sun Current, Mike Schoemer who said he would put the story on the front page for Thursday the 5th. Jim suggested getting flyers to the fire station since they are having their open house too.

GIFT SHOP

Heather asked if we had hired anyone to run the gift shop for the November December sale. Diana said we are doing it by committee and that it is going well with lots of new ideas, such as a kids area where no adults are allowed and kids can buy \$1-5 gifts such as candles in pots that other kids made in the summer (with a note explaining the source) or kits such as a fan to paint. We will not use much of the shelving system as before, but have tables and areas for each artist to have their work together. There was a suggestion to have the artist's bio with a picture and Diana said we would also emphasize gift certificates. Diana showed the post card design. There was a vote on the favorite spiral to be the logo. Ken said it was not clear that a cut goes to support the Art Center. Jim asked Diana to have George OK the final wording. Diana invited all to a 10AM meeting on Thursday, October 5, to make paper and gift boxes which will be ready for staff to use.

FEES AND CHARGES:

Diana reported that our fees and charges should now be approved by the EAC Board rather than the Park Board. She suggested that there be no change this year since we have increased by 10% over the last three years. Ken moved approval. Gene seconded. Approved with one no vote by Jim Van Valkenburg.

CAPITAL IMPROVEMENT

Diana also reported that our capital improvement budget should have a pro forma approval by the Board. She noted that we are requesting \$600,000 for an addition but that annually gets stricken as a dream. Ken said we should keep it in. Jim said we should rework it so that there would be some money to carry over each year until we had \$600,000. Diana said she didn't think the City would do it that way anymore. Jim appointed Ken and Mike to join him on a committee to rework the CIP for presentation.

ADJOURNMENT -The meeting was adjourned at 5:35 pm.

Submitted by Bradley Benn

NEXT MEETING: October 26, 2006