

Edina Art Center Board Meeting August 24, 2006

Members Present: Gene Andersen, Liz Eisenbrey, George Hadjiyanis, Heather Randall King, Linda Kieffer, Ken Rosland, Alexandra Sifferlin, and Ruth Valgemae,
Members Absent: Dolores Dege, Mike Kelly, and Jim Van Valkenburg
Staff Present: Bradley Benn

CALL TO ORDER

Meeting was called to order at 4:00 p.m. by acting chair, Ken Rosland.

APPROVAL OF MINUTES

The minutes of the July 27, 2006 meeting were read. Heather moved and Liz seconded; approved.

JURIED SHOW

Brad reported for Dee Dege. Nick Legeros and Barbara Hultmann will serve as jurors. We have roughly \$2500 in donations. Brad passed the list and asked if anyone knew a solicitee that they could call and encourage. Heather called four and got four donations. Ruth reported that she had contacted France 44 and they will match our payment. Essentially half off our cost. We will use last year's budget of \$350 and Ruth will make arrangements. Brad will get additional wine. Gene moved and Ruth seconded that for 2006 we call the Peer Award the "Peggy Kelly Peer Award." Liz said she could help with bring-in and Brad asked her to coordinate the time with Eddi.

EDINA PUBLIC ART COMMITTEE

Linda reported that Jerry's Café now has Pat Duncan's work on display after Brad's fish. Next will be Denise Bunkert. Laura Frykmann is showing in City Hall. She reminded that the sculptures are now in place in Grandview Square. She suggested committee try to see Nick's work since he will be judging. Also we will be preparing a call soon for next year's sculptures. Brad mentioned more typical work can be seen at Nikosculpture.com and that Barbara Hultmann's work can be seen at MNArtists.org. Ken asked if any effect had yet been seen from the water bill solicitation. Linda said not yet. We should consider whether the insert is eye catching enough. Liz only half jokingly suggested a pop-up like the MIA mailing.

FALL INTO THE ARTS

Ken reported that we could have the Tavern by the Lake. He said the entertainment will be more "piano bar" style from 10:30-3:30. EAC should contact Steve about the wine and about getting Linda Dexworth to card. Ken mentioned that they will have a cart to better support the artists in the parking lot who can't get to the hospitality room. The cart will bring coffee and water and those "tiny tarts" "mini-bites" little strudel thingies?

TILE FESTIVAL

Brad explained that we would be doing a children's activity that they can take home but will cooperate with Northern Clay Center for a wet clay activity that will have to be fired. The participant may elect whether to pick up their piece at EAC or NCC whichever is closest. That brings them in. Asked for volunteer help.

CARNEVALLE

Brad explained that we were not now working with Circus Juventas but would have some act from Xelias Aerial Arts Studios. We are considering using the Rosland Park Pavilion but would like to put anchors in the beams for an act. Parks maintenance is against that. If we could have it there, the food could be here and we could program other events to bring people over. It is a 5 minute walk if the weather is good and Ken agreed that we might get a

large golf cart to shuttle some people. Liz suggested that we check with Mike Kelly whether it would be OK to have part of the event outside of the Art Center. Alexandra had been arranging for an accordion player and hadn't found any volunteers. She did get a professional player who will play largely Italian repertoire from 1-3:30 for \$200. Brad signed the contract she brought.

OTHER

George mentioned that board should see financial information at each meeting so that we can brainstorm creatively to help the Art Center break even.

Brad reported that there was an opening after the meeting and the Juried Show opening was in two weeks. He said that we are planning a call for artists for an Orchid Show after the Juried show opening October 24. It will include live orchids which will be for sale. We have been brainstorming a silent auction for the month of January 07.

Ken commented that we send info to council members in a visual calendar format that will show them all that we do. His position is that the Art Center should never be expected to break even but that we should show that we are trying hard.

George mentioned that he has been in touch with the art teacher at Normandale to see how we can coordinate more with the schools. He is helping to plan some outreach or field trips. Ken mentioned that he has met the new superintendent of schools and that he might be interested in attending an event that might get art teachers and board members together here. They could be invited to the juried show.

ADJOURNMENT -The meeting was adjourned at 4:55 pm.

Submitted by BWMB