



Workshop 3: Small Group Brainstorm

Focus Area Name: _____

Draft Goals:

What are 1-2 draft goals that could be achieved within 18 months in this focus area?
(There will be time to refine this at the next workshop.)

Example goal: Reach 3,000 households within the next 18 months.

Key Strategies:

What would be three key strategies to achieve the goal(s)? How could city policy support this focus area? *As you think through strategies, select one per person to follow-up on before Workshop 4.*

Example strategy: Distribute information through ecumenical organizations.

Community Resources:

What are three key community resources available to support this focus area?

Example resources: Neighborhood/business associations, City website, etc.