



FOCUS AREA OVERVIEW:	
Strategies	<ul style="list-style-type: none"> This is what we're planning to do
Goal	Numeric goal.
Actions	<ul style="list-style-type: none"> This is what needs to happen for this strategy to work. Including a timeframe if applicable
Measuring Success	This is how we will measure success—for example, program enrollment data.
Interim Goals	Interim goals we'd like to reach, potentially by quarter.
TEAM:	
Community Lead(s)	Lead: Name of person heading up this strategy. Team: Names of people supporting the lead in taking action on this strategy.
Community Partners	Organizations or people who can help make this strategy successful.
Outreach and Communication Channels	These are the channels (press releases, presentations, events, newsletters, social media, websites, City channels, etc.) that will work best to communicate about this strategy.
Xcel Energy Support	This is what we ask Xcel Energy to support for success—for example materials development, email blasts, etc.

