



## Workshop 1 Notes

October 14, 2015

4:00-6:30pm

Community Room, Edina City Hall

Time (mins)	Agenda	Presenting
30	Welcome Agenda Overview & Workshop Objectives Introductions	<ul style="list-style-type: none"> <li>• Scott Neal, City Manager</li> <li>• Jenny Edwards, Community Facilitator</li> <li>• Energy Action Team</li> </ul>
20	Partners in Energy Overview w/ Q&A	<ul style="list-style-type: none"> <li>• Tami Gunderzik, Xcel Energy</li> <li>• Jenny Edwards &amp; Sarah Klauer</li> </ul>
15	Initial Baseline Data w/ Q&A	<ul style="list-style-type: none"> <li>• Jenny Edwards</li> </ul>
10	<b>Break</b>	
15	Past & Present Energy Initiatives in Edina w/ Q&A	<ul style="list-style-type: none"> <li>• Scott Neal, City Manager</li> </ul>
45	Energy Visioning Activity	<ul style="list-style-type: none"> <li>• Emma Struss &amp; Sarah Klauer</li> <li>• Energy Action Team</li> </ul>
10	Wrap-up & Introduce Topics for Next Time	<ul style="list-style-type: none"> <li>• Jenny Edwards</li> </ul>

## Introductions

Welcome and introductions from Jenny Edwards and Scott Neal, Edina City Manager.

Getting to know those at the table:

- *Name and Affiliation*
- *My time on this team will be well spent if...*
- *Favorite fall activity*

Kevin Staunton: City Council. Role is not to be a formal part of the group, but a liaison to City Council. His time will be best spent if we can make the transition to setting goals for GHG reductions and have a plan that will actually outline actions to address those reductions. Favorite fall activity is watching baseball.



The CITY of  
**EDINA**



**PARTNERS IN ENERGY**  
AN XCEL ENERGY COMMUNITY PARTNERSHIP

Bill Sierks: Edina Resident, has been on the Energy and Environment Commission. GHG is a personal focus. Wants to work on strategies that are going to work for the City, residents, and businesses. He works for the MPCA. Favorite fall activity is hiking.

Rick Murphy: Manages Grandview Tire & Auto. Used PACE program to install 117 solar panels at his business location. Time will be well spend if it brings awareness to the business community and also residents. Favorite fall activity is bowling.

Marshall Silberstein: Resident of Edina, recently retired. Time will be well spent listening, learning how we impact public policy and how consumers might have better quality. Favorite fall activity is grinding leaves with his John Deere.

Rozy Eastaugh: Resident—Junior at Edina High School. Interested in this type of work. Looking forward to learning, inquiring, getting involved with schools. Favorite fall activities are hiking and camping.

Roy Jenson: Resident. Previously taught at University of St. Thomas in Engineering and business. Time will be well spent if we can convince people it's something they want to do—cost-effective. Favorite fall activity is biking.

Sarah Zarrin: Resident of Edina, Energy and Environment Commission. Time will be well spent if we get actions together to meet the City's GHG goals. Important to work with businesses and residents. Favorite fall activity is bicycling.

Carolyn Jackson: Resident. Sees energy efficiency as not a sacrifice but a gain. Time will be well spent coming up with practical ideas that will save money and decrease energy use. Favorite fall activity: Putting the garden away for the winter.

Curt Johanson: Edina Public Schools. Edina passed a referendum and there are projects going on in each of the schools—HVAC, boilers, air-conditioning, lighting, additions, etc. Favorite fall activities are biking, hiking, and bowling.

Kyle Sawyer: City of Edina Staff. (Assistant Finance Director) Hopes to come away more educated to make more informed purchases. Favorite fall activity is camping—no bugs this time of year.

Ross Bintner: City of Edina Staff. (Environmental Engineer) Works with water and environment through civil engineering. Time will be well spent if we move forward on actions that are manageable and meaningful. His favorite fall activities are watching his daughter jump in leaf piles and his son selling cub scout wreaths.

Scott Neal: City of Edina Staff (City Manager) Hopes to have a plan that is measurable against a defined baseline. We need to know we are making progress. Time will be spent if we have an actionable plan that the city is charged with implementing. Favorite fall activity is kayaking.



Tami Gunderzik: Xcel Energy. Manages the Partners in Energy service. Success would be to have tangible strategies and tactics. Favorite fall activity is the annual family apple orchard trip.

Yvonne Pfeiffer: Xcel Energy. Works with Edina as the Community Energy Efficiency Manager. Success would be coming away with an actionable plan that Xcel Energy can help provide tools to implement. Favorite fall activity is hiking on the North Shore.

Kevin Schwain: Xcel Energy and Edina Resident. Committed to the community. Wants to make sure the service is a success for Edina and other communities.

### Partners in Energy Overview with Q&A:

- Edina is the fifth Minnesota community to start Partners in Energy.
- Today is day one of a two-year planning and implementation process.
- There will be six months of a planning phase, then 18 months of implementation.
- Xcel Energy's goals are to strengthen community relationships, gain better knowledge to help programs fit community needs, saving energy, and reaching clean energy goals.
- Edina is part of a community "Exchange" which gives opportunities to learn from other communities going through the planning and implementation process at the same time



#### Discussion:

- How do we get communications about the process?
- Do we have a website or wiki?
- Can this all go on the City website?
  - Sarah Klauer ([sklauer@mncee.org](mailto:sklauer@mncee.org)) is the one-stop shop for communication. We use email and Google Drive to distribute materials.
  - No Partners in Energy website for materials in the planning process.
  - Notes and progress will be posted on the Edina website.
- Can Xcel Energy prepare a statement on the situation with community solar gardens?
  - Yes, we can cover that at the next meeting or in the interim.
- Can Xcel Energy provide more information on their sustainability efforts and leadership structure? I'd like to learn more about the role of Xcel Energy and am concerned that the process isn't a true partnership between Xcel Energy and the Edina community.
  - We can spend time at the next meeting on Xcel Energy's background and sustainability initiatives. In this process we are looking at you, the community, and what your vision is, what you want to do, and how we can support you.
- Can we have another business at the table that is focused on energy and sustainability?



- It will be important to think of including people not at the table in implementation.

### **Initial Baseline Data with Q&A:**

- Energy data can couple with demographic data to show patterns and opportunities.
- We'd like to know what other data you're interested in seeing so we can track it down.
- Data is tracked by premises, not customers.
- In 2014, Edina used 584 million kWh. 66% of use was commercial and industrial, 34% residential.
- In 2014, there were 23,393 premises. 9% commercial and industrial, 91% residential
- Largest residential programs are Saver's Switch®, Air Conditioning, Residential Heating, and Refrigerator Recycling.
- Largest business programs were Small Business Lighting, Lighting Efficiency, Cooling Efficiency, and Motor Efficiency.

#### *Discussion:*

- How difficult would it be to separate out public sector energy use? Schools?
  - There are data privacy rules that could make it complicated, but it may be possible.
- It would be great to see energy use numbers and program participation numbers compared.
- It would be great to look at some models for carbon accounting.
- Can we break out big and small business?
- We should look at the numbers the City of Edina has as well, including regional data.

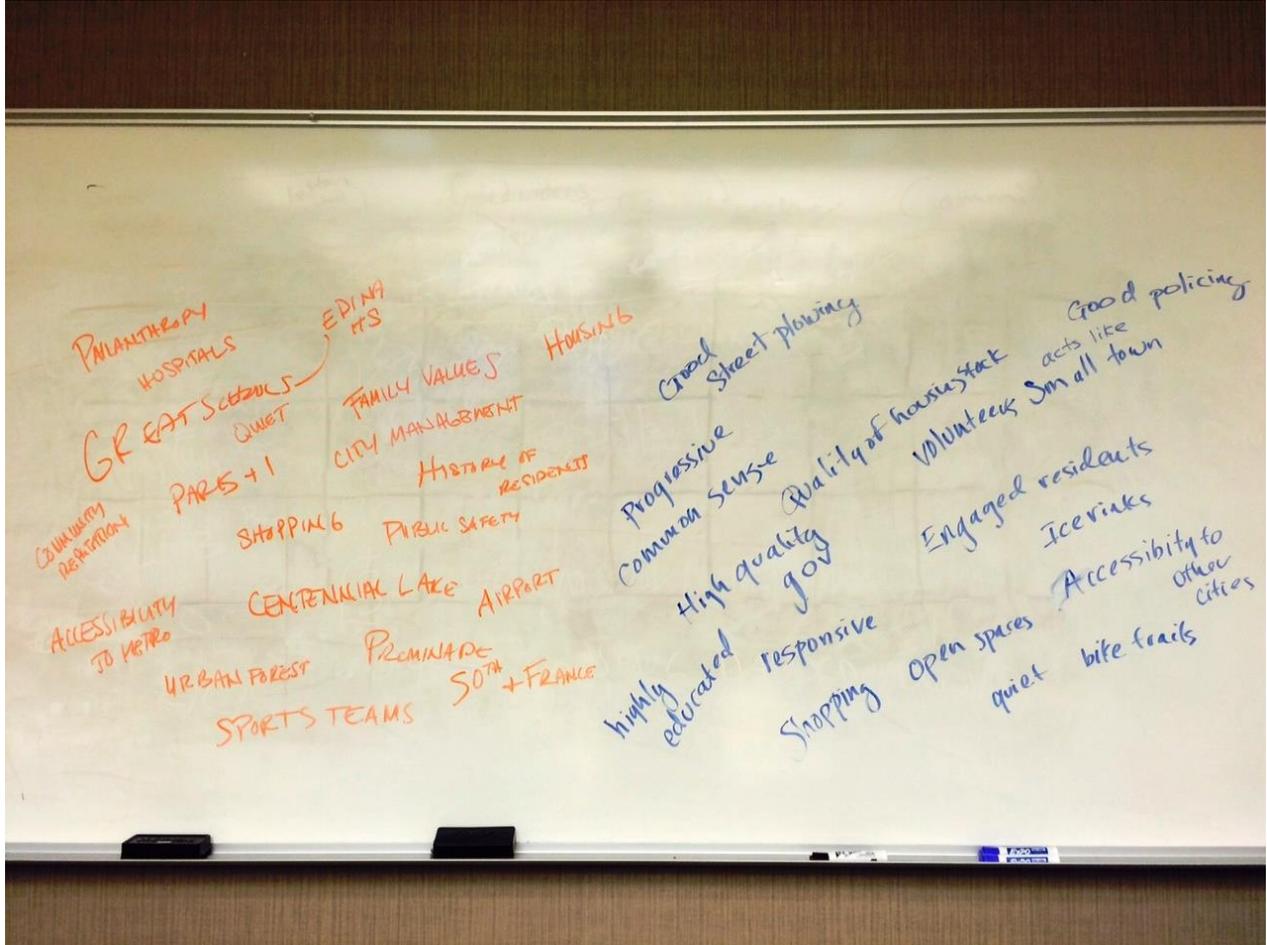
### **Past and Present Energy Initiatives in Edina**

Scott Neal, City Manager, gave an overview of City work.

- City is a GreenStep Level 3 City
- We have a variety of initiatives, including:
  - Streets policy
  - PACE financing
  - Energy and Environment Commission with a work plan and mission
  - Natural Resources
  - Major golf course improvements
  - Recycling efforts on the business side
  - Water resources
  - City facilities projects, including retrofits, B3 benchmarking, and a solar panel on City Hall



## What are your favorite things about the City of Edina?





## Energy Visioning Activity

Four minutes to take a look at the visioning worksheet and write down some thoughts.

What are some words or phrases that you would like to include in a vision statement?

- Carbon neutral—some cities are already there
- Edina has pride. We can use that for measurement and as a metric.
- Community leadership
- Role model to surrounding communities, known state-wide as a leader
- Affordable, Attainable
- Sustainable
- Geared toward good environmental stewardship and quality of life
- Be a solution in climate change
- Meaningful, Measurable, Manageable
- Harness the community of learners
- Build relationships between the City, residents, and businesses
- Establish common goals among City, residents, and businesses
- Want to embed our solutions in the community and education.
- Accessible
- Cutting-edge



*Volunteers to do visioning work in between the workshops:*

- Sarah Z, Rozy, Carolyn

## Wrap Up Discussion

Next steps will be the small group working on the vision and getting feedback.

We will be in touch about the next workshop, and following up from this one.

Sarah Klauer ([sklauer@mncee.org](mailto:sklauer@mncee.org)) is your contact for any questions.

### *Community Discussion*

- Should we be leaning toward electricity?
  - If the group wants to think more broadly, we can facilitate that. We have already reached out to CenterPoint Energy.
  - The resources Xcel Energy can provide are more on the electricity side.
- It can be useful to talk about carbon footprint instead of kWh to understand impact.
- We should look at the City's existing data next time.

*End of Notes.*