

**Wooddale Valley View Small Area Plan
Planning Team Meeting #7 Notes**
Edina City Hall – Community Room
October 15, 2014 - 6-8 p.m.

Members Present: Rob Burley, Connie Carrino, Lindy Crawford, Brian Durst, Carrie Fordahl, Karen Kurt, Susan Lee, Rita Paris, and Jim Schedin, Cary Teague

Consultants Present: Pete Musty, Bill Smith, and Bill Weber

Members Absent: Arlene Forrest

The SAPT and consultants debriefed the October 11th Discovery Workshop. The group discussed what went well. Themes include:

Project was well received, especially the consultants	Stage was already set at kickoff meeting	Handouts were good (kickoff notes)
Quality audience, they were engaged	Excited about switching groups (new tables)	Nice neighborhood welcoming feeling
Sticky wall	Snuffy's refreshments	Walkabout
Timing	Business owners participated	Mix of activities
History presented created emotional attachments	SAPT contacted neighbors to come	Seating arrangement (round tables)
SAPT presentations	Being onsite at the mall	Holding an initial kick-off to gather positive and negative feedback before consultants are selected.

The group discussed what we can improve for future small area plan meetings. Themes include:

Change 8-9am session (30 mins.)	More onsite signage to attract people who happen to be out in the area	Clarify time line of events to permit people to choose when to come
Use a more emotional graphic on post cards	Redirect off topic questions quicker	Decrease time- big commitment for a weekend
Repeatedly emphasize study area to discourage off-topic issues	Offer "easy" refreshments	More young families present
More business owners present		

The SAPT and consultants reviewed the remaining discovery materials homework. SAPT members were asked to get their comments and feedback to Karen and Lindy by Friday, October 17th. Lindy will compile the comments and feedback into a spreadsheet and send it to the consultants for review and revisions.

Members and consultants looked over the Draft List of Major Issues and the Issues Identified by Community Members and The Small Area Planning Team. It was suggested to add community and green space to item 4 and density to item 5 of the Draft List of Major Issues. It was suggested to confirm that

neighborhood commercial node is the correct land use designation in item 3. Overall, the SAPT agreed with the Draft List of Major Issues as presented.

Pete walked through the November 8th Dream Workshop draft agenda. The SAPT offered feedback to the timeline of events and suggested stations.

Members volunteered for the Outreach subcommittee and the Workshop Planning Subcommittee. Arlene, Karen, Rob, and Rita are on the Outreach subcommittee. Sue, Carrie, and Connie are on the Workshop Planning subcommittee.

The WVV Small Area Plan Team meeting adjourned for a split session to work in respective subcommittees.

ACTION ITEMS					
<i>Wooddale Valley View Small Area Planning Team</i>					
ITEM	DESCRIPTION	STATUS	STARTED	RESPONSIBILITY	DUE
18	Email/call neighbors to confirm attendance at Discovery Workshop	Closed	10/1/2014	All	10/10/2014
19	Review Dropbox folders A, C, D, E, & F. We will review folder H as a group.	Open	10/1/2014	All	10/20/2014
20	Dry run of Discovery Workshop PowerPoint.	Closed	10/1/2014	Sue, Karen, Connie, Bill S, Pete	week of 10/6-10/10
21	SAPT volunteered for subcommittees. Outreach Subcommittee- Arlene, Karen, Rob, Rita. Workshop Planning Subcommittee- Sue, Carrie, Connie.	New	10/15/2014	Arlene, Karen, Rob, Rita, Sue, Carrie, Connie	N/A