

Wooddale Valley View Small Area Plan
Planning Team Meeting Notes
City Hall - Community Room
September 3, 2014 - 6-8 p.m.

Members Present: Connie Carrino, Lindy Crawford, Carrie Fordahl, Arlene Forrest, Karen Kurt, Susan Lee, Rita Paris, Jim Schedin, and Cary Teague

Consultants Present: Pete Musty and Bill Smith

Members Absent: Rob Burley and Brian Durst

Guests: Frank Cardarelle

Pete reviewed Janna's approach to interviewing business and property owners. The SAPT then identified additional possible interview candidates.

Connie and Pete gave a report about the Concord Neighborhood Association meeting. A background and overview of the project was given at the Association meeting.

The SAPT looked over the updated project schedule. Pete mentioned there should be a public schedule available soon so we can get it on the City website as well as other avenues for the public.

Sue gave an update from the Workshop Subcommittee meeting. Rita reported that Snuffy's would like to sponsor the workshop by providing pastries, breakfast sandwiches, and coffee for the event from 8:00-9:00am; they will also allow attendees to utilize restrooms during the Workshop. The City will provide paper plates, napkins, and water for the workshop.

Bill S discussed the agenda for the Discovery Workshop as outlined in the Community Engagement Plan handout. He noted we are anticipating about 100 attendees. There will be a sign-in table and each guest will get a packet of information. The SAPT discussed utilizing the Senior Center for future workshops.

Karen shared the marketing plan for the Outreach Subcommittee. The summary of outreach mechanisms in the Community Engagement Plan handout was discussed. Connie wrote a blog for the City website about the WVV SAP. Karen will send out the first City Extra email about the Discovery Workshop this week.

Frank Cardarelle presented the history of the WVV area to the SAPT. He shared maps of Edina and answered questions from the SAPT.

Pete briefly presented the four Future land Use categories which the Comprehensive Plan outlines for various parcels and areas at WVV. He recommended that the designations and boundaries provided in Chapter Four of the Comprehensive Plan be presented to community as a preliminary 'area of study' during the Discovery phase. He also stated the need to present clearly during the public meetings how Comprehensive Plan's Future Land Use Categories are different but related to and impact parcel by parcel zoning classifications. Pete recommended that no new boundaries or perimeters need to be drawn, if any, until after the Discovery period of the project.

ACTION ITEMS 8/20/14					
<i>Wooddale Valley View Small Area Planning Team</i>					
ITEM	DESCRIPTION	STATUS	STARTED	RESPONSIBILITY	DUE
1	Develop FAQ Sheet	Open	8/6/2014	Consultant team	9/17/2014
3	Provide list of business contacts to Karen for consultant team to schedule interviews	Closed	8/6/2014	All	
7	Get traffic counts and a map of current land ownership	Closed	8/6/2014	Cary, Lindy	
9	Revise Summary of Community Engagement Techniques to differentiate between actual engagement techniques and communications/outreach items	Closed	8/20/2014	Pete Musty	
11	The dates of the Discovery workshop will stay the same but the dates of the arrangements for the workshop will be bumped up. Revise the arrangements information and get it to Lindy or post to Dropbox	Closed	8/20/2014	Consultant team	
12	Arlene, Connie and Karen will be the Outreach Subcommittee. Susan, Carrie and Rita will be the Workshop Subcommittee. Both groups will meet on August 26th at 6 pm at City Hall. Karen will confirm meeting location.	Closed	8/20/2014	Karen	8/22/2014
13	Share Traffic count information with team	Closed	8/20/2014	Cary	8/25/2014
14	Contact Historical Society to assist with workshop handouts	Open	8/20/2014	Arlene	
15	Read Chapter 4 of the Comprehensive Plan	New	9/3/2014	All	9/17/2014
16	Develop public schedule to highlight dates for public review and input of the alternatives, reports, etc	New	9/3/2014	Consultant team	10/4/2014
17	Inquire whether there is a higher resolution representation of the Future Land Use Plan in the Comp. Plan	New	9/3/2014	Cary	