

**Wooddale Valley View Small Area Plan**  
**Planning Team Meeting Notes**  
City Hall - Community Room  
August 6, 2014 - 6-8 p.m.

Members Present: Rob Burley, Connie Carrino, Lindy Crawford, Brian Durst, Carrie Fordahl, Arlene Forrest, Karen Kurt, Susan Lee, Rita Paris, Jim Schedin, and Cary Teague

Consultants Present: Peter Musty and Janna King

Members Absent: Becky Melang

Members and Consultants reviewed the June 18<sup>th</sup> WVV community kickoff meeting notes. The words low density and neighborhood frequently came up during the June 18<sup>th</sup> meeting. Members suggested it would be nice to get a better understanding of what residents consider to be low density, the term and ideas may vary. Members said they sense excitement from neighbors about development, but at the same time traffic in the area is excessive with people cutting across to get to Hwy 100. Other members noted that some residents seem to be fine with residential redevelopment but not necessarily ok commercial redevelopment.

Members discussed the issue of misinformation and the fear that there is already a plan for the area. It was noted that a few voices may have set a negative tone during the kickoff meeting. It was suggested by members to hold focus groups so all feel free to speak up separately.

Members noted there seems to be a desire for quality stores in the strip mall with a neighborhood feel. Members have heard from several residents that they like neighborhood nodes that have restaurants and opportunities for shopping. Examples of neighborhood nodes in Minneapolis were discussed.

Some members felt residents attending the June 18<sup>th</sup> meeting were not necessarily a representative of new and young families.

Businesses located in this area are well utilized due to the location. Parking is good and the businesses are convenient for area residents. Some members would like to see other establishments that encourages people come to the area; businesses that would compliment each other instead of compete.

Members suggested we develop fact sheets or posts to Next Door to prevent rumors and misinformation. It was agreed upon that this would be helpful and could be a living document as the process moves along.

***Action item: Consultants agreed to begin to develop a fact-sheet type document.***

Members then reviewed the draft process with consultants. Consultants said the process will ensure that progress is made through three phases resulting in drafting, reviewing, and approving documents that will get us to the final Small Area Plan. The three phases are discovery, vision, and plan document.

Members and consultants reviewed potential dates for each process. Consultants suggested there will be one discovery workshop on either Saturday September 20<sup>th</sup> or 27<sup>th</sup>. This should occur near or at the WVV site. Results from this workshop will produce the Trends, Assessments, and Key Issues report. Consultants suggested a vision workshop on October 11<sup>th</sup> and a neighborhood update on Oct 29<sup>th</sup>.

This phase will produce the Alternative Concepts and Policy/Strategy Formulation report. The planning team will then move into the final phase, plan document. This phase will produce a draft Wooddale Valley View Small Area Plan sometime after November 21<sup>st</sup>. Members suggested that the timeline might be a little too aggressive and too extend the schedule out.

It was noted that there are specific boards and commissions tactics/goals such as living streets and neighborhood associations that will need to be included as a part of this project/plan. Consultants should pay close attention to issues identified in the Comprehensive Plan and by City Council.

***Action item: Lindy will get Peter the planning team members' applications so he can get familiar with their backgrounds and potential strengths and connections.***

***Action item: Janna requested a list of contacts to begin interviews. Three business/property owners, plus historians who know the area was suggested. Members will get their contacts to Karen.***

Consultants discussed the Scope of Services handout from Maxfield Research and asked the team to review it before our next meeting.

***Action item: Members will review the Scope of Services handout before our next planning team meeting.***

***Action item: Connie will be the liaison for the Concord neighborhood. Brian will be the liaison for the Pamela Park neighborhood. They will share information as needed with these neighborhood associations.***

Members suggested we should set up a Dropbox for all of our documents so it is easier to stay up to date on changes as they occur.

***Action item: Lindy will set up a Dropbox for the planning team documents and give permission to the planning team members and consultants to view and edit the file.***

Lastly, Cary presented a Small Area Plans and Land Use Planning—Comprehensive Plan vs. Zoning summary. Members briefly discussed the document and should be familiar with its content.

***Action item: Staff will get traffic counts and a map of current land ownership.***