



GrandView District Update

January 2013

Economic Development Manager Hired – In Summer 2012, the City hired Bill Neuendorf as Edina’s first Economic Development Manager. Mr. Neuendorf and his family moved to Edina in 2011 and served as a citizen member of the GrandView Steering Committee. Prior to his work at City Hall, he spent two decades working for consulting firms, developers and local government agencies on a variety of community development projects throughout the U.S. Implementation of the [GrandView District Development Framework](#) is one of the responsibilities of this new position.

Financing for Public Improvements – The goals identified in the *Development Framework* include major reconstruction of public streets and utilities as well as the addition of new sidewalks. The cost of this work will be significant and funding sources will need to be identified to fund these improvements.

At a City Council Work Session on January 8, 2013, the City Council encouraged a study to determine if Tax Increment Financing (TIF) might be a viable means to fund the public improvements. Since several of the parcels are currently tax-exempt, the new taxes generated by future construction should be significant. This study will take place in 2013 with implementation to be considered after the study is complete.

The presentation to the City Council is found [HERE](#). The minutes from the meeting are found [HERE](#).

Jerry’s Remodeling – Jerry’s Grocery completed their external remodel in December 2012. The interior of the store will be remodeling in 2013. This project is undertaken by Jerry’s Enterprises with no City involvement. The improvements will provide customers with a fresh new look and improved operations that allow Jerry’s to provide the same level of customer service and variety that they are known for.

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This monthly summary addresses activities and strategies to fulfill the community vision expressed in the GrandView District Development Framework. Updates are prepared by Bill Neuendorf, Edina’s Economic Development Manager. Feel free to contact Bill at 952-826-0407 or bneuendorf@edinamn.gov.