

Economic Development

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Date: December 22, 2014
To: Edina Civic & Community Organizations
From: Bill Neuendorf
Economic Development Manager
**Re: **Redevelopment of former Public Works site
Exploration Session****

The City of Edina is exploring ideas to re-use the 3.3-acre parcel in the Grandview commercial district that was formerly used by the Public Works Department. The site is located west of Highway 100 at Eden Avenue; behind Jerry's Foods and north of Our Lady of Grace church. A flyer that describes the project is attached. For more information, visit www.EdinaMN.gov/Grandview.

This project follows a multi-year conversation about the type of development preferred for the Grandview commercial/industrial area that surrounds the site. After two years of community meetings, the City Council adopted the *Grandview Development Framework* in 2012. The *Framework* envisions a mixed-use building on the former public works site that includes a combination of public and private uses. This strategy was selected instead of a sole public or sole private use on the site.

Frauenschuh Inc. has been selected as the private partner to collaboratively prepare mixed-use development options for review in spring 2015. The City Council is anticipated to select the preferred option in June 2015.

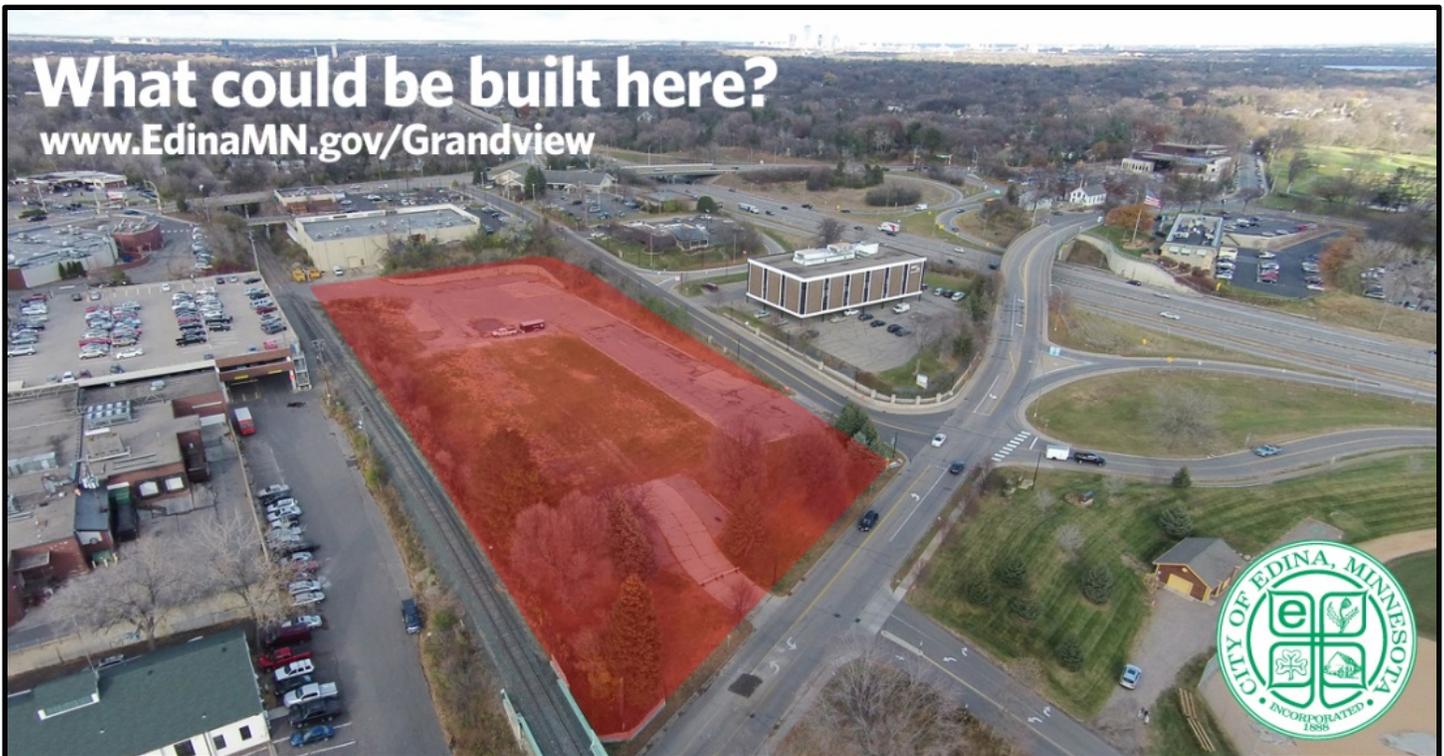
The City and Frauenschuh are seeking input from the leaders and members of your organization regarding the types of public and private uses that would best reflect the needs of the community. Suggestions are also needed regarding the funding for the new public facilities at this site.

City staff would like to hold an Exploration Session with your board, members and guests. Sessions may be customized to be as brief as 15-minutes or up to 1-hour in length depending on the time available.

You can schedule an Exploration Session during the months of January and February by contacting Heather Branigin at (952) 826-0403 or HBranchin@EdinaMN.gov.

Thanks for all you do for Edina!

Edina's former Public Works site



Renewal of the outdated properties in the Grandview district has been discussed for several years. In 2015, the City of Edina intends to implement the long-term community vision beginning with the site of the former Public Works facility at 5146 Eden Ave. (shown above).

The City has partnered with Frauenshuh, Inc. to collaboratively prepare re-use options for the site. It is intended that part of the 3.3 acre site will be rebuilt with a significant public use while the remainder of the site will contain a private use, like housing, office or retail. The proceeds from the private use are intended to help pay for the new public facility.

Your help is needed to plan the best mixture of uses on this site!

- **What type of new public facility is needed?**
- **What goods and services are lacking?**
- **What are you willing to support?**
- **What is needed for tomorrow's generation?**
- **What opportunities do you see here?**

Call 952-826-0403 to schedule an exploration session in Jan. or Feb. 2015.

All ideas and suggestions will be considered as the design consultants prepare concepts for public review in March/April 2015.