

# OFFICE OF THE CITY MANAGER

DATE: FRIDAY, MARCH 23, 2012  
TO: MAYOR AND CITY COUNCIL  
FROM: SCOTT H. NEAL, CITY MANAGER  
RE: FRIDAY REPORT FOR MARCH 23, 2012

## FRIDAY REPORT



- 1. Southdale Courthouse** – The Hennepin County Commission has approved a plan to implement temporary weapons screening at the Southdale Courthouse. The Commissioners also directed their staff to take a longer-term look at courthouse security, in consultation with the cities that use the courthouse, later this year after a study on courthouse security is completed.
- 2. Southdale TIF District** – Staff and consultants will brief Council Members on the proposed development agreement with Simon Properties in a special work session on Tuesday, March 27, from 4 to 5:30 p.m. in the Mayor’s Conference Room.
- 3. Fire Department Stats** – Ambulance service call volume is running 17 percent ahead of last year’s pace. Ambulance-related revenue is up 22 percent over YTD 2011.
- 4. Street Reconstruction Bids** – We are on track to bid our four neighborhood roadway reconstruction projects. The bid dates are: Viking Hills, March 13; Richmond Hills, March 20; Valley Estates, March 27; and Countryside, April 3.
- 5. ESGR Award** – The City of Edina has received the “Pro Patria” award from the Employer Support of the Guard & Reserve (ESGR) for the City’s role as a supporting employer of its active duty military employees. The award will be presented to the City at the annual ESGR banquet on May 21.
- 6. Public Works Director Search** – Staff are interviewing six candidates this week. We intend to reduce the group to three finalists before next week.
- 7. Emerald Energy Program** – The Energy & Environment Commission (EEC) has received interest to participate in our Emerald Energy Program from the owners of a large multifamily housing building. Residential properties (as defined by our City Assessor) are not eligible for the program. EEC members plan to approach the Council to request a modification of the program to allow multifamily residential properties into the program. I am not sure of the timeline of this matter, but I suspect it will be sometime in April.
- 8. Golf Course Financials** – Golf course revenues at eleven weeks into 2012 are \$117,661. In 2011 YTD, revenues were \$263,614. The biggest impact on our revenues this year is the loss of the golf dome.
- 9. Employee News** – Electrician Mike Bauer’s last day with the City was Wednesday, March 21. Mike worked for the City for 13 years. He has accepted a technical position with the Minnesota Pollution Control Agency.
- 10. Website Traffic** – During the month of February, there were 120,429 total visits to our website. There were 3,491,526 total hits. The average time of each visit was 9 minutes, 41 seconds. There were 294,548 total page views. The busiest day of the month was Feb. 1

with 171,667 hits. Besides the home page, the most visited page was the blog selection page where a user can opt to read the City Manager's, Edina Liquor, Park & Recreation and Public Works blogs, with 13,318 visits. Other top pages included the following: Edinborough Park – 6,324; Job Listings – 5,362; Adventure Peak – 4,711; Edinborough Park General Information – 3,932; Edinborough Park Rates – 2,886; Edinborough Park Hours – 2,825; Blog Comments – 2,715; and Parks & Recreation Department – 2,652.