

OFFICE OF THE CITY MANAGER

DATE: FRIDAY, JAN. 6, 2012
TO: MAYOR AND CITY COUNCIL
FROM: SCOTT H. NEAL, CITY MANAGER
RE: FRIDAY REPORT FOR JAN. 6, 2012

FRIDAY REPORT



- 1. Public Wi-Fi System** – I met this week with Information Technology Director Matt Sisterman to continue our discussions about creating a City Wi-Fi service for major City facilities, such as City Hall, Centennial Lakes Park, Edinborough Park, Public Works & Parks Maintenance Facility, Braemar Golf Course and Braemar Arena. We have established a goal of the service being up and ready by July 31.
- 2. Collective Bargaining Updates** – The City’s negotiating team met this week with the Teamsters Local 320 (Police Patrol) team and will meet with the Local 49 (Public Works and Parks maintenance employees) next week to continue negotiations over new collective bargaining agreements for both groups. The negotiations are moving forward in both settings.
- 3. Metro Transit Meeting** – City Engineer/Director of Public Works Wayne Houle, City Planner Cary Teague, Assistant City Engineer Jack Sullivan and I met with representatives from Metro Transit this week to discuss their needs for a new transit center at Southdale Center. The input we received from them will be helpful during our discussions with Simon Properties.
- 4. Employee News** – Congratulations to Jeff Siems for his completion of the National Fire Academy’s “Executive Fire Officer Program.” It is an accomplishment that requires a great deal of sacrifice and dedication. We welcomed a new full-time Communication Specialist in our 911 dispatch center, Gabriel Martinez. Gabriel comes to us from Texas where he was a full-time firefighter.
- 5. Neighborhood Association Initiative Meeting** – The first meeting of the Neighborhood Identification Steering Committee has been scheduled for 6:30 to 8:30 p.m. Thursday, Jan. 26. The meeting will be held in the Community Room of Edina City Hall.
- 6. Edinborough Park Revenues** – Revenues were up at Edinborough Park in 2011. Daily admissions to Adventure Peak increased 15.5 percent from 2010, which increased Adventures Peak revenue by \$71,185 from \$454,278 to \$525,463. Birthday Party package sales also saw a double-digit increase from 2010. Sales were up 11.6 percent from 2010, which produced an increase in 2011 revenue of \$18,347 from 2010.
- 7. Centennial Lakes TIF District** – We are moving forward with publishing the public notice for the Feb. 21 public hearing. I have also sent a letter to the Morningside Neighborhood Association Board offering to meet with them personally to explain the proposal and to discuss their concerns and questions.

8. Website Activity Stats – Total visits to our website in December: 110,956; Number of visitors: 46,566; Total number of hits: 2,723,166; Average time of each visit: 10 minutes, 48 seconds; Total page views: 269,030; Average page views per day: 8,678; Busiest day of the month: Dec. 27 with 139,544 hits. Besides the home page, the most visited page was the blog selection page with 11,145 visits. Other top pages included the following (with number of visits): Edinborough Park – 6,374; Adventure Peak – 4,379; Edinborough Park General Information – 3,704; Edinborough Park Hours – 3,238; Centennial Lakes Park Skating – 2,890; Edinborough Park Rates – 2,499; and Job Listings – 2,013.