

OFFICE OF THE CITY MANAGER

DATE: FRIDAY, JAN. 20, 2012
TO: MAYOR AND CITY COUNCIL
FROM: SCOTT H. NEAL, CITY MANAGER
RE: FRIDAY REPORT FOR JAN. 20, 2012

FRIDAY REPORT



- 1. GrandView Update** – The Steering Committee formally adopted the “Draft” GrandView District Development Framework (with some edits) at its meeting last night. The consultants will make the changes, with the intent of posting the plan on the Edina Citizen Engagement (ECE) website on Jan. 25. The 25th will mark the beginning of a 45-day public comment period. We will issue a press release to highlight this phase. We will also conduct a webinar with the public, put up a new poster directing comments to the ECE website, mail information to the GrandView Area businesses, display information at City Hall and include information in About Town.

The Planning Commission will hold a public hearing regarding the plan at its regular meeting Feb. 22. After the 45-day comment period and recommendation from the Planning Commission, the plan will then be presented to the City Council by representatives of the Steering Committee as a Comprehensive Plan amendment on April 17.

- 2. Reorganization** – I have announced a departmental reorganization to Department Directors this week. Assistant City Manager Karen Kurt and I are speaking directly to employee groups to tell them about the changes. We met with a number of employee groups this week, but have more to do next week. The new organizational structure will become effective Feb. 1.
- 3. do.town** – Kim Milbrath will leave Blue Cross in early March. Kim has played a tremendous leadership role in getting *do.town* off the ground. Her leadership will be missed. Edina resident and Transportation Commissioner Katherine Bass will be taking over the *do.town* Blue Cross’s project management role from Kim. As many of you know, Katherine brings a strong set of skills in public health policy and community engagement. Katherine has the presence and expertise that *do.town* needs at this critical implementation phase.
- 4. The Waters** – Representatives of The Waters have withdrawn their request of the Edina Housing Foundation to contribute money through either a grant or loan to assist with the affordable housing component of the project. Representatives of The Waters have indicated to staff that they have raised the money, and are no longer seek assistance. They are now beginning to work on the building plans, and hope to have a permit issued and the project begun by the July 20 deadline. They indicated to staff that they intend to pay the park dedication fee in order for the City to file the plat prior to July 20.
- 5. Employee News** – Assistant City Engineer Jack Sullivan has announced his resignation, effective Feb. 3 to accept a position with the City of St. Louis Park.

We continue to make progress in reaching agreements with Local 49 and Local 320 on the two outstanding collective bargaining agreements.

6. **Edinborough Park** – The Martin Luther King Jr. holiday is traditionally one of the busiest days of the year at Edinborough Park. This year, we had 855 paid admissions. Total sales were \$7,931.40. However, it wasn't quiet as busy as the holiday break. On Dec. 29, we had a record-breaking day with 1,066 paid admissions and total sale reaching \$9,562.15. On Dec. 30, we broke that record again with 1,068 paid admissions and total sales reaching \$9,881.37. We continued to break records through the weekend. We had 406 paid New Year's Eve Party admissions -- 172 more than last year. Then on Jan. 2, we had our busiest day yet with total sales reaching \$10,340.73. Our staffing levels there are strained, but the employees there have really worked together well to serve their customers, and represent the City of Edina, very nicely.
7. **Tree Trimming** – Xcel Energy has informed staff that they will begin their annual tree trimming activities soon. They are required by the Minnesota Public Utilities Commission to remove potentially hazardous tree limbs from their electrical lines.
8. **Golf Report** – The golf course reports they have sold 43 total rounds of golf on the executive course so far this year. Last January (and most Januarys) we sold no rounds of outdoor golf. You might say we're off to a great start in 2012!
9. **Channel 16 Broadcast/Rebroadcast Schedule** – Effective immediately, "Beyond the Badge" will air on Edina Community Channel 16 every day at 2 a.m., 10 a.m. and 6 p.m. New episodes will be produced monthly and premiere on the first day of each month. "Agenda: Edina" will air at 2:30 a.m., 10:30 a.m. and 6:30 p.m. daily, with new bimonthly episodes released the first and 15th of each month.

Broadcasts of City Council and Commission meetings can now be seen as follows:

Edina City Council (broadcasted until the next scheduled meeting):

- 3 a.m., 11 a.m. and 7 p.m. Sundays
- 3 a.m., 11 a.m. and 7 p.m. Wednesdays

Park Board (broadcasted quarterly and shown for one month following the meeting):

- 3 a.m., 11 a.m. and 7 p.m. Tuesdays
- 6 a.m., 2 p.m. and 10 p.m. Fridays

Planning Commission (broadcasted until the next scheduled meeting):

- 3 a.m., 11 a.m. and 7 p.m. Thursdays
- 3 a.m., 11 a.m. and 7 p.m. Saturdays

Transportation Commission (broadcasted quarterly and shown for one month following the meeting):

- 3 a.m., 11 a.m. and 7 p.m. Mondays
- 6 a.m., 2 p.m. and 10 p.m. Thursdays