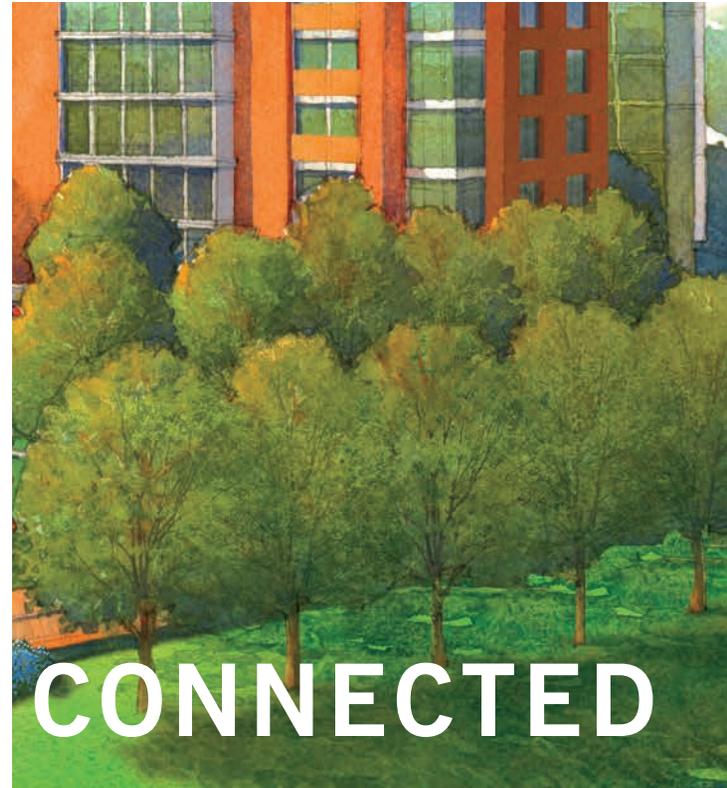
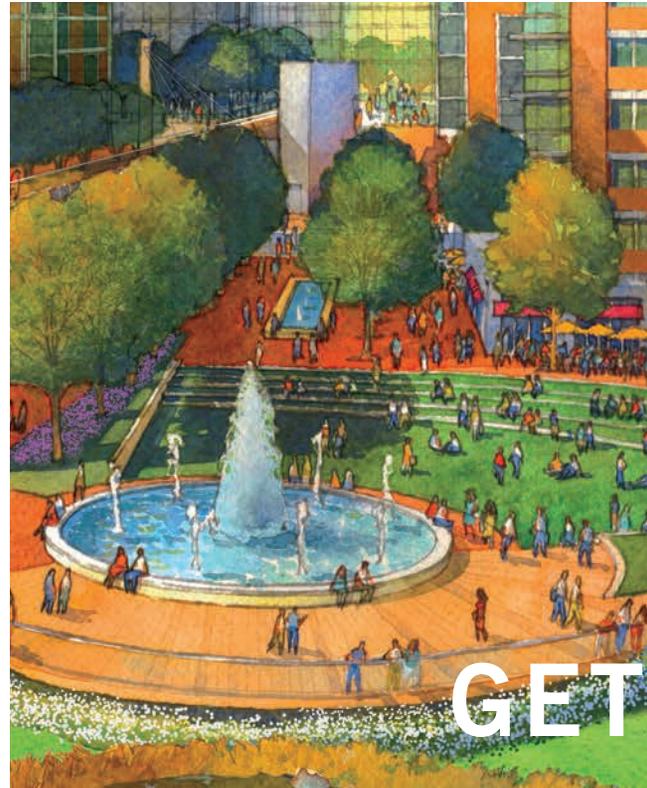


the
LINK



Illustration for conceptual purposes only. Credit: Bo Street, Hensgen ARCHITECTS



GET CONNECTED

MULTI-USE REDEVELOPMENT | 42 ACRES | ICONIC 100 & 494 EDINA INTERSECTION

THIS IS NOT YOUR TYPICAL BUSINESS PARK

A future multi-use redevelopment at the iconic intersection of Hwy 100 and I-494 in Edina, MN.

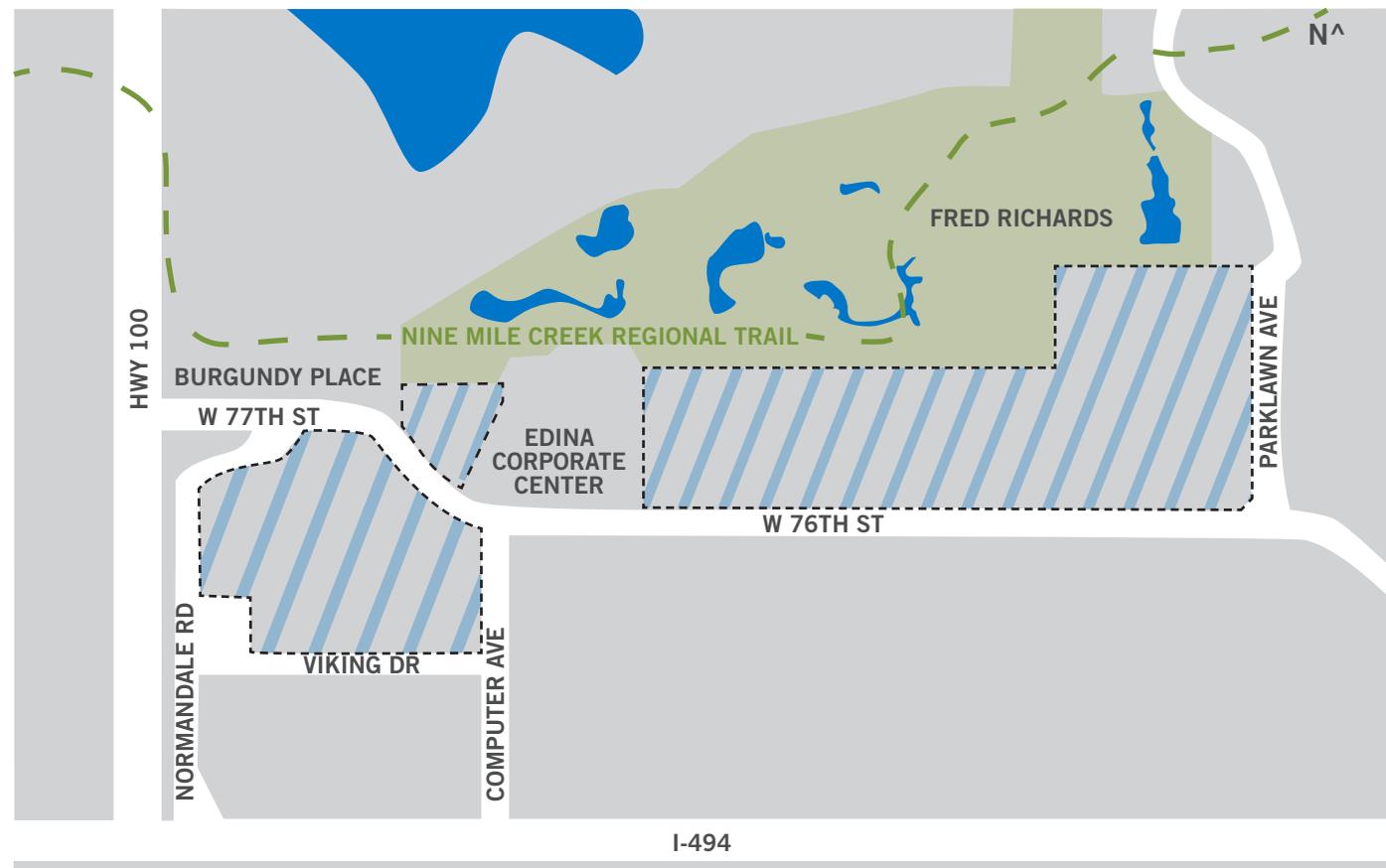
the LINK

OVERVIEW

The Link will embody the next generation of workplace lifestyle, featuring:

- Class A office and medical space
- Interconnected hotel and retail
- State-of-the-art architectural features
- Mix of outdoor and indoor amenities

Adjacent to The Link, the City of Edina is repurposing the 43-acre Fred Richards property into public green space where companies and guests will enjoy all the benefits of this public amenity.



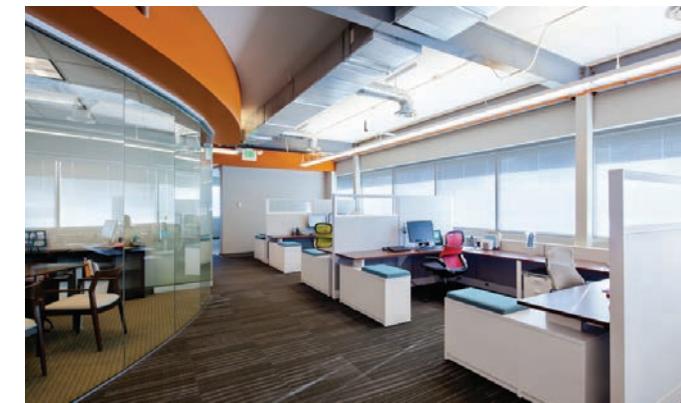
ATTRACT & RETAIN TOP TALENT



PROMOTE HEALTH & WELLBEING



IN THE MIX OF IT ALL



A BLANK CANVAS

ATTRACT & RETAIN TOP TALENT

The Link establishes a new standard for progressive employers who want to attract, retain and stimulate the best and brightest talent in today's competitive environment. Featuring the most desirable benefits demanded by the workforce of today and tomorrow, The Link will be the go-to destination for companies that value happy employees, productivity and profit.



CONVENIENT



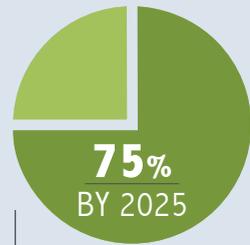
FLEXIBLE



DYNAMIC



[TREND REPORT] Millennials Are Coming:



Today Millennials make up almost 40% of the workforce and are on pace to hit 75% by 2025

Millennials are the largest generation in history.

As companies vie for top Millennial talent, workplace environment can be a key differentiator.



Research shows employees who feel healthy and well are more productive, creative, cooperative, helpful, and take fewer sick days.

Sources: "Facing the Millennial Wave" by Cushman & Wakefield, "2015 Trends in the Workplace" by RTKL

PROMOTE HEALTH & WELLBEING

With a strong focus on health and wellbeing, The Link will feature a wide variety of indoor and outdoor recreational and fitness amenities including access to the Nine Mile Creek Regional Trail. State-of-the-art buildings will feature sustainable elements that maximize daylight, promote energy efficiency and provide superior indoor air quality.



SUSTAINABLE



RECREATIONAL



HEALTHY

the LINK

About the Team behind The Link

The team behind The Link truly embodies the innovative, collaborative and dynamic spirit that drove the redevelopment of this site. We have tapped the perspectives, best practices, vision and expertise of thought leaders to build the next trophy asset in the Twin Cities' business community. The team has received strong support from City of Edina, making a truly unparalleled public/private redevelopment project.

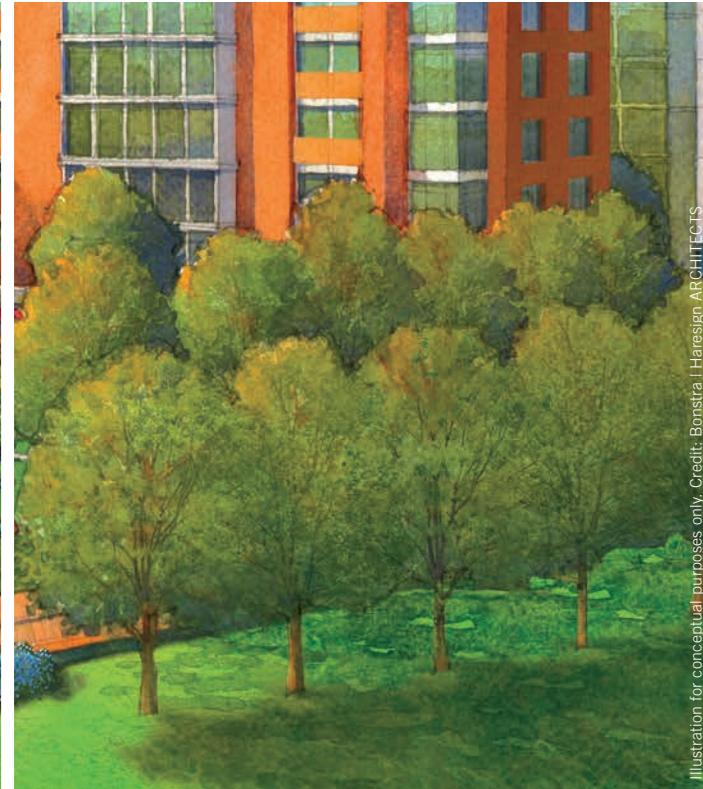
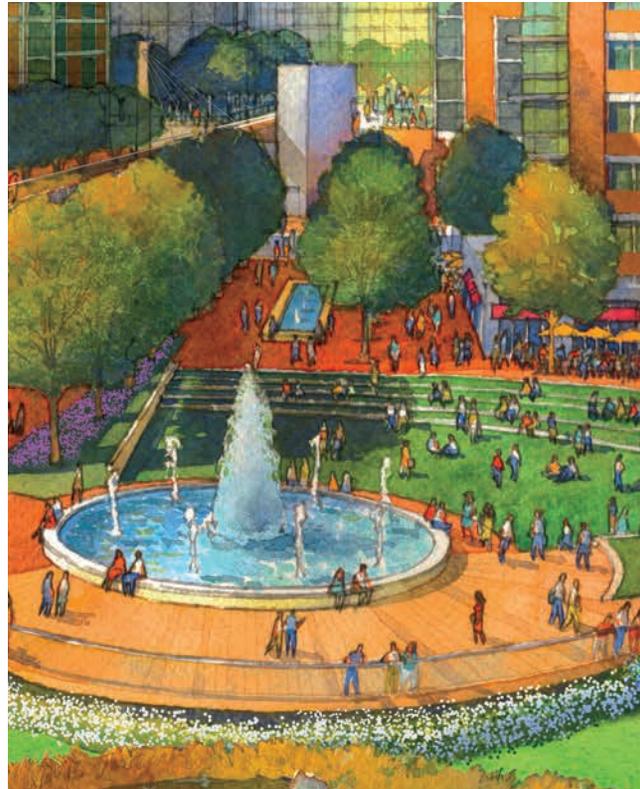


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FOR INFORMATION CALL



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