



50th & FRANCE EDINA

Employee Parking FAQ

What is different in 2014?

The Edina City Council approved a \$5.7 million parking improvement program in March 2014. New lighting, signage, walkways and a variety of repairs will be completed in summer 2014. Next summer, an elevator will be installed in the South Ramp. New policies were adopted to promote more efficient use of the limited public parking stalls that are currently available at 50th and France. The policies are consistent with the long-held position that the most convenient parking stalls should be available to customers and to people with physical disabilities.

When do the new rules apply?

The new parking policy is effective April 1, 2014. Due to a delay in receiving the new parking stickers, enforcement will begin May 1, 2014. New signs will be installed in late-April and the new rules will be enforced thereafter.

I only work part-time. Do I have to buy a permit?

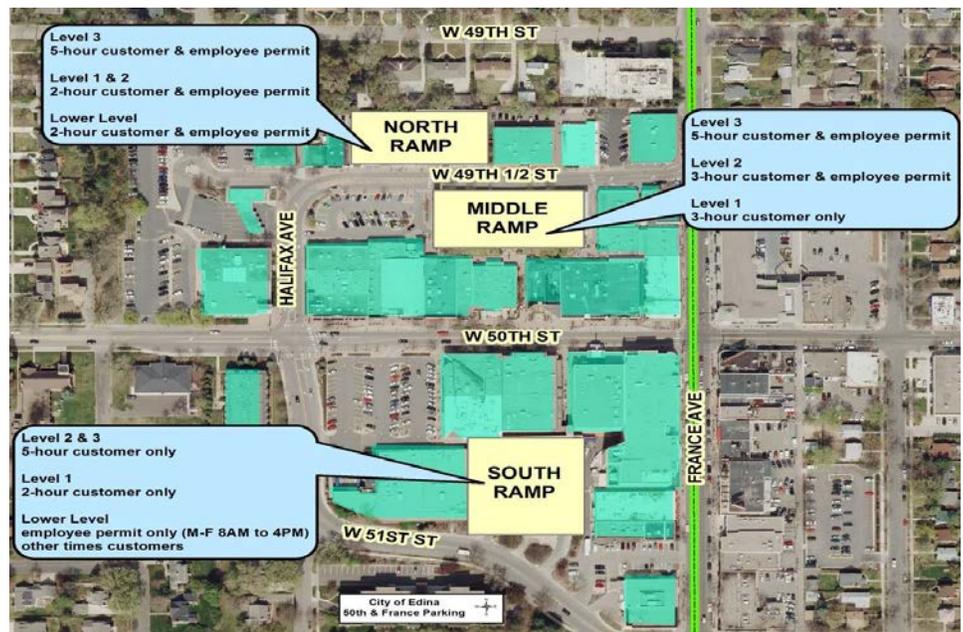
Yes. All employees who choose to park in the Edina parking ramps MUST display a valid permit and park in the designated areas.

Where can I park?

Designated areas for employee parking are in all three public parking ramps. Employees should park in the North Ramp, at the upper levels of the Center Ramp and at the lowest level of the South Ramp. The map shows these areas.

Where can't I park?

In general, employees should park in the more remote stalls so that the closest stalls are available for your customers. Employees parked in customer stalls will be ticketed.



I have a disability plate; where can I park?

Stalls for people with physical disabilities are located in all three City ramps. These stalls are available on a first-come-first-served basis. There is no time limit for these stalls. Employees with valid disability plates are not required to purchase a parking permit and are allowed to park in any designated stall.

How long can I park in the ramps?

Vehicles with a valid permit are allowed to park in any of the employee designated spaces in excess of the posted limits. There is no maximum time limit for employees with permits except that overnight parking is generally not permitted. Overnight parking is only allowed for vehicles that display a valid overnight permit and park in the designated upper-level stalls of the North Ramp.

What are the rules for the South Ramp, lower level?

The lowermost level is reserved for employees (with valid stickers) Monday-Friday from 8 a.m. to 4 p.m. After 4 p.m., this level is also available to customers on a first-come-first-served basis.

Why did the fees increase?

It is very expensive to build, operate and maintain parking ramps and the infrastructure at 50th and France. Each month, the City spends approximately \$38 per stall in operations and maintenance costs alone. When the costs of the upcoming improvements are included, approximately \$59 per stall will be invested every month. These figures do not include the debt service associated with buying land and building the ramps.

In the 2013 business survey and focus group conversations, the business owners expressed strong feelings that customer parking should remain free and if necessary, permit parking fees should be adjusted.

Why doesn't my employer pay for my parking permit?

Some employers purchase parking permits while others do not. This is a decision made by the individual business and the City does not take a position in how individual businesses provide employee benefits.

Where do I park if I am not working but shopping at 50th and France?

Employees are encouraged to park in the more remote stalls even during non-work hours. This will add to the overall convenience of customers and should improve the climate for your own business.

What will construction be like this summer?

Portions of each ramp will be under construction from time-to-time in summer 2014. The work will begin after the Art Fair and will conclude before the holiday season. Construction will be phased to reduce impact during peak business hours. No more than 60-80 stalls in each ramp are anticipated to be impacted at any one time.

What other options are available if I don't want to park in the ramps?

Driving is not the only way to get to work. Walking, bicycling, carpooling and public transit can be good options as well. 50th and France has frequent bus service on Routes 6 and 46. Contact Commuter Services (www.494corridor.org) or Metro Transit (www.metrotransit.org) for more information.

What if I have an idea to make parking better?

A "listening session" is scheduled in Mozza Mia's lower level from 8 to 10 a.m. on Wednesday, Oct. 15, 2014. Employees, managers and owners are invited to participate and offer comments to improve the parking program at 50th and France. You are also welcome to send suggestions or comments to the City via email at mail@edinamn.gov.