



To: Mayor and Council

Agenda Item #: V. C

From: Jordan Gilgenbach, Communications Coordinator

Action

Discussion

Date: Aug. 19, 2014

Information

Subject: 2014 Images of Edina Photo Contest Presentation

Action Requested:

Present the 2014 Images of Edina photo contest awards.

Information / Background:

The City established the Images of Edina photo contest in 2004 to recognize and collect photographs that capture Edina as a preeminent place for living, learning, raising families and doing business. Each year, residents and employees who work in Edina are called to submit their favorite “Edina” photos taken over the past year. The photos are judged on subject matter, composition, clarity, depth of field, lighting, quality of color or black and white, artistry and drama, degree of difficulty, Edina relevance and overall impact.

This year’s panel of volunteer judges includes Megan Gosch of Edina Magazine, Ric Johnson, photography instructor at the Edina Art Center and Megan Davis, Graphic Designer for the City of Edina.

From the submitted photos, judges chose the winning photographs in five categories representing the City’s vision statement: Living, Learning, Raising Families and Doing Business. Once submissions were finished, the photos were published on Edina Magazine’s website for readers to vote, selecting the Readers’ Choice Award Winner.

The winners of the 2014 Images of Edina Contest are:

- Living: People – “My First 70 Degree Day in 8 Months” by Julie Prior-Miller
- Living: Plants & Wildlife – “Silky Streams” by Timothy Macht
- Learning – “John’s First Fountain” by Jennifer Schmidt
- Raising Families – “Escape” by Kate Schmitt
- Doing Business – “Pinstripes Edina” by Rachel Khan
- Readers’ Choice – “Bad Day on the Pond” by Robert Schwartzbauer

Of the category winners, one photo was chosen as the overall winner, and will be announced at the City Council meeting. Mayor Jim Hovland will present awards to all the winners. All of the award winners are expected to be in attendance and will pose for a photo with the mayor.

The photos will be framed and hung in the Finance Department at Edina City Hall, along with the winners of the 2013 contest. The photos will also be printed in Edina Magazine and may be used in the City's publications, such as About Town.

The Communications & Technology Services Department would like to extend a "Thank You" to everyone who submitted a photo to the photo contest, to the judges who volunteered their time and to Edina Magazine for partnering to make this another successful year.

The 12th-Annual Images of Edina photo contest will accept entries April through mid-June 2015. Photo submissions can be made on EdinaMag.com. Additional information can be found at www.EdinaMN.gov.