

ADVISORY COMMUNICATION



To: Edina City Council

From: Community Health Committee

Date: August 9, 2013

Subject: Recommendation for Revisions to Edina's Mission and Vision and City Code Section 1503; Health Consideration Questions to Be Considered in City Decision Making

Attachment: Proposed Mission, Vision, City Code Revision Document

Action Requested: That the City Council consider and adopt proposed changes to the City of Edina Mission and Vision and City Code 1503

Situation:

In the United States, the cost of health care continues to rise at a significant rate. This is due to complex set of circumstances that at least in part relate to people's choices and habits and a lack of community focus on the health of residents. Some indicators of poor health, such as the percentage of the Minnesota population that are obese (~25%) (MN Dept. of Health citing BRFSS data), are reaching concerning levels. To address diseases such as obesity and other health related issues, many cities in Minnesota and cities in other states are increasing their focus on the health of those that live and work in their community.

Background:

At the request of the City Council, the Community Health Committee evaluated Edina's current Mission, Vision, and City Code to determine if it adequately addressed the long term health of the Edina community.

Assessment:

Based on its review, the CHC determined that Edina's current Mission and Vision do not adequately address or reflect a focus on the health of the community (including those that live and work in Edina). One mechanism to address local health issues and to encourage the health of the community is to institute a health in all policies strategy.

Recommendation:

As a first step in employing a health in all policies strategy, the CHC recommends that the City adopt the proposed changes to the Edina Mission, Vision, and City Code 1503 as provided in the attached document. Additionally, the CHC recommends that the City also incorporate questions intended to ensure that City decision making, programs, policies, and projects contemplate the health of the community in a way that promotes the physical, social, and mental well-being of our residents, fosters the growth of a healthy, safe and vibrant community, and improves the quality of life of the people that live and work in Edina.

Proposal to Edina City Council
Submitted August 9, 2013 by the Edina Community Health Committee

The Edina Community Health Committee proposes modifications to City’s Mission and Vision Statements to support a health in all policies initiative. The proposed modifications also reflect the CHC’s belief that the City’s statements need to become more aspirational, as they relate to the health of Edina, to drive change in the community. Additionally, the CHC recommends modifying the committee name and Purpose and Duties as well as incorporating questions into Council and City employee decision making processes.

Upon completion of our data evaluation and gap analysis of the current health of the community, the CHC plans on preparing an additional Vision 20/20 objective focused on health later this year for Council review.

Proposed Mission Statement Modifications

Proposed New Statement:

Our mission is to provide superior ~~effective and valued~~ public services, maintain a sound public infrastructure, offer premier public facilities and guide the development and redevelopment of lands, all in a manner that promotes the physical, mental and social well-being¹ of and sustains and improves the uncommonly high quality of life enjoyed by our residents, and businesses, fosters the growth of a healthy, safe, and vibrant community and improves the quality of life of the people that live and work in Edina.

Alternative Proposed New Statement:

Our mission is to provide superior ~~effective and valued~~ public services, maintain a sound public infrastructure, offer premier public facilities and guide the development and redevelopment of lands, all in a manner that promotes the physical, mental and social well-being of and sustains and improves the uncommonly high quality of life enjoyed by our residents and businesses.

Vision Statement

Edina will be the preeminent place for healthy living, learning, raising families and doing business distinguished by:

A Livable and Healthy Environment

Our residents regard their quality of life in Edina as very high. Many factors contribute to this opinion, including premier schools, exceptional neighborhoods, and advantageous location in the metropolitan area, excellent public facilities and services, safe streets (a safe environment), a clean and adequate water supply, access to new technology and communications systems, ~~and~~ a strong sense of community identity, an opportunity for social interaction and community

¹ World Health Organization, Constitution: “Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.” See http://www.who.int/governance/eb/who_constitution_en.pdf ; This modification is also consistent with the Strategic Health Issues identified in the 2012-2015 Hennepin County Community Health Improvement Plan: Maternal and Child Health; Nutrition, Obesity & Physical Activity; Social & Emotional Wellbeing; Health Care Access; and Social Conditions that Impact Health.

Proposal to Edina City Council
Submitted August 9, 2013 by the Edina Community Health Committee

building, access to health services and healthy choices, and a vibrant and cooperative community where all that live and work in Edina have the opportunity to thrive and grow.

Superior Effective and Valued City Services

Our customers (we view our residents and businesses as customers as well as taxpayers) have an extraordinarily high regard for city services. They associate an outstanding value with these services. They also distinguish Edina from other place by the quality of and access to our services. These services change as the needs of our customers change, but their effectiveness and value will be the benchmarks of our success.

A Sound Public Infrastructure

Edina streets, utilities, parks and public buildings are the essential components of the foundation of our city. A sound public and private infrastructure encourages healthy living for Edina residents ~~the development of a stable private infrastructure~~, leading to an enhancement of the sense of quality that ~~Edina~~ the community has and will enjoy.

A Balance of Land Uses

Edina is a model of urban development: diversity of land uses, housing choices for all stages of a person's life, outstanding neighborhoods and an extensive network of parks and open spaces all arranged in a manner of development that promotes the health of its residents and is pedestrian- and transit-friendly. It also includes the employment and reinvestment and redevelopment strategies to address changing housing and business needs and prudent policies that sustain Edina's enormous investment in it housing stock and neighborhoods.

Innovation

"Innovation" means matching our technological resources with the needs and desires of our residents. "Innovation" means creating value in what we do to serve our citizens. "Innovation" means operating local government in a business-like manner even though we are not a business. "Innovation" means forging partnerships with our schools, community organizations and volunteers to serve our customers. "Innovation" can also mean risk-taking. "Innovation" means cooperation and collaboration between local residents, businesses, schools, health care providers and community leaders to create a more healthy, safe and vibrant community while improving the quality of life of all that live and work in Edina. Although our residents are highly satisfied with their community, we always seek innovative ways to improve their lives.

Proposed Community Health Committee Name Change to be Incorporated into Section 1503 of the City Code

Community Health Commission

Proposal to Edina City Council
Submitted August 9, 2013 by the Edina Community Health Committee

New “Purpose and Duties” to Replace Edina City Code Section 1503.02 (Adapted from Minnesota Statute 145A.10)

1503.02 Purpose and Duties. In determining the mechanisms to address Edina public health priorities, the Community Health Commission shall study and advise the Community Health Board on:

- (i) monitoring health status to identify community health problems;
- (ii) diagnosing and investigating problems and health hazards in the community;
- (iii) informing, educating, and empowering people about health issues;
- (iv) mobilizing community partnerships to identify and solve health problems;
- (v) developing policies and plans that support individual and community health efforts;
- (vi) enforcing laws and regulations that protect health and ensure safety;
- (vii) linking people to needed personal health care services;
- (viii) ensuring a competent public health and personal health care workforce;
- (ix) evaluating effectiveness, accessibility, and quality of personal and population-based health services; and
- (x) new insights and innovative solutions to health problems.

See <https://www.revisor.mn.gov/statutes/?id=145A.10&year=2012>

Question to be Utilized in City Decision Making

Does it empower those that live and work in Edina to improve their physical, mental or social well-being?

Does it support individual and community health efforts?

Does it provide new insights and innovative solutions to health problems?