



To: City Council

Agenda Item #: VIII. F.

From: Michael Frey, Art Center General Manager

Action

Discussion

Date: April 16, 2013

Information

Subject: Ordinance No. 2013-05 Amending Chapter 15 Regarding The Edina Art Center Board

Action Requested:

Approve Ordinance No. 2013-5, Agenda Item VIII. F. on the April 16, 2013 Consent Agenda.

Information / Background:

Staff requests your approval of Ordinance No. 2013-5 that amends Chapter 15 of Edina City Code changing the Art Center Board to the Arts and Culture Commission.

Staff has included recommended changes from Council members from the April 2, 2013 regular meeting of Edina City Council. The recommended changes are high-lighted in yellow for your review, and affect Duties A., B., C., D., E., F., G., H., I., and J. and Section 1508.04 Committees and Working Groups.

During the February 19, 2013 Joint Work Session with City Council and the Art Center Board, Council was in support of the board's recommended changes.

A brief history of the Arts and Culture Working Group initiating the request for changes to the City Code.

- October 2011 – The Arts & Culture Working Group began as an idea of the Art Center Board, noting art & culture in Edina was fragmented and felt the need to establish a volunteer working group to develop a vision & strategic plan for art & culture in Edina.
- December 4, 2011 – Council endorsed the creation of the Arts & Culture Working Group as initiated by the Art Center Board, and encouraged the working group to be as open to resident participation as possible.
- January – March, 2012 – Art Center Board Members Hafed Bouassida, Thomas Raeuchle, William McCabe IV, and General Manager Frey meet to strategize and plan large group meetings.
- March 8, 2012 – First large group meeting held at Edina Senior Center; Vision and Inventory sub-groups formed. 19 residents in attendance.

- April 12, 2012 – Second large group meeting held; 11 areas of interest identified – music, dance, theater, decorative arts, painting, culinary arts, ceramics, sculpture, literature, media arts and public art.
- May 10, 2012 – Third large group meeting. Member Naomi Griffith presents comprehensive inventory of decorative arts that will be used as model for council work session.
- May 15, 2012 – Joint Work Session with Council and Art Center Board. Presentation of current findings and request for intern and funding.
- June 18, 2012 – Intern Claire Lukens begins research internship.
- July 2012 – Monthly and Semi-monthly meetings through March 2013 are held to discuss research. Approximately 100 artist interviews conducted in 11 sub-categories, SurveyMonkey survey created, in addition to a 31 page ACWG Inventory, long and short phone surveys with 50 interviewees.
- October 2012 – Board begins discussion regarding change to Arts & Culture Commission from Art Center Board which oversees one enterprise. This relationship is unique within the City of Edina. The Arts & Culture Commission would have a broader vision and scope for artistic and cultural ventures within the City, and not just the Edina Art Center.

ORDINANCE NO. 2013-5
AN ORDINANCE AMENDING THE EDINA CITY CODE
CONCERNING THE ARTS & CULTURE COMMISSION

THE CITY OF EDINA ORDAINS:

SECTION 1. Section 1508 of the Edina City Code is amended to read as follows:

Section 1508 – Arts & Culture Commission

1508.01 Establishment. The Council, finding that the encouragement and enhancement of the arts in Edina is vital to the social and cultural well-being of the City and its residents, does hereby establish the Arts & Culture Commission (the “Commission”).

1508.02 Duties. The Commission shall:

- A1. Strive to** build a vibrant community through support of art and culture in Edina.
- A2. Assist in building a vibrant community through promoting and advocating for all the arts in Edina, including without limitation to music, dance, theater, decorative arts, painting, culinary arts, ceramics, sculpture, literature, media arts, and public art.**
- B. Encourage leadership and advocacy in advancing Advocate for the role and value of arts and culture activities in the City of Edina, including but not limited to music, dance, theater, decorative arts, painting, culinary arts, ceramics, sculpture, literature, media arts and public art.**
- ~~C. Promote artistic and cultural initiatives and make recommendations to the City Council, other City Boards and Commissions and the City Manager for activities and programs that would provide economic and cultural benefit for the residents of Edina.~~**
- ~~C1. Develop means to provide Facilitate communication and collaboration that promotes about arts and cultural activities that promote participation and enhances s the cultural life of the residents of Edina.~~**
- C2. Facillate communication and collaboration that enhances the role and value of arts and culture in Edina.**
- D1. Strengthen partnerships with artistic and cultural organizations based on mutual respect and equal responsibility for advancing the cultural climate in Edina.**
- E. Recommend arts and culture intiatives, including Develop a long term plan directed towards fulfilling the needs and desires of Edina residents with respect to art and culture. Promote artistic and cultural initiatives and make recommendations to the City Council and other boards and commissions.**

- F1. Identify and support existing and recommend new venues that would benefit the community artistically and culturally.
- F2. Identify existing and potential new venues for artistic and cultural events throughout Edina.
- F. Recommend and facilitate programs at venues throughout the City of Edina that are responsive to community desires.
- G. Advocate for and develop sources of arts and cultural funding, Identify potential sources of funding for artistic and cultural initiatives, including grants, donations, corporate and business sponsorships, both directly, and or in partnership with the Edina Community Foundation.
- H. Represent the City and Edina Art Center at community functions throughout the city. including but not limited to the Farmer's Market, 4th of July Parade, Edina Art Fair and Fall into the Arts festival, pertaining to arts and culture with similar groups and organizations involved in the arts.
- H1. Participate in community artistic and cultural events throughout Edina including without limitation to the Edina Art Fair, Fall into the Arts Festival, 4th of July Parade, and Farmer's Market.
- I. Promote the continued development and implementation Continue to develop and implement of public visual arts programs in Edina.
- J. Periodically report to the Council on matters pertaining to art and culture within Edina.
- K. Perform other duties from time to time as directed by the Council.
- J. Report to the Council periodically on the foregoing, and perform other duties as may be directed by Council from time to time.

1508.03 Membership. The Commission shall consist of nine (9) regular and two (2) student members.

1508.04 Committees and Working Groups. The Commission shall establish and appoint members to a Public Art Committee which shall be charged with establishing and implementing a public arts program in the City. The Public Art Committee shall be chaired by a person who shall be appointed by the Commission Chair with the consent of the Commission by a majority vote of the Arts and Culture Commission. The Commission may establish other committees and working groups for the purpose of carrying out other Commission duties.

SECTION 2. This ordinance is effective immediately upon its passage and publication.

First Reading:

Second Reading:

Published:

Attest

Debra A. Mangen, City Clerk

James B. Hovland, Mayor

Please publish in the Edina Sun Current on:

Send two affidavits of publication

Bill to Edina City Clerk