



To: City Council

Agenda Item #: IV.E.

From: Michael Frey, Art Center General Manager

Action

Discussion

Date: April 2, 2013

Information

Subject: Ordinance No. 2013-05 Amending Chapter 15 Regarding the Edina Art Center Board

Action Requested:

Approve Ordinance No. 2013-05 Amending Chapter 15 changing the Edina Art Center Board to the Arts and Culture Commission on the Consent Agenda, Item IV. E.

Information / Background:

Staff is requesting your approval of an ordinance amendment to City Code changing the Edina Art Center Board to the Arts and Culture Commission. During the February 19, 2013 Joint Work Session with Council and the Edina Art Center Board, Council was in support of the board's recommended change.

Ordinance No. 2013-05 identifies new Duties A., B., C., D., E., G., and H.

Ordinance No. 2013-05 amends City Code – Section 1508 – Art Center Board by deleting Duty A. and modifying Duties D. and F., shown below.

1508.02 Duties. The Board shall:

- A. Make recommendations regarding the operation of the Edina Art Center.
- D. Recommend programs at the Edina Art Center that are responsive to community desires.
- F. Initiate and oversee fundraising activities that benefit the Edina Art Center and public art in Edina.

A brief history of the Arts and Culture Working Group initiating request for city code change:

October 2011 – The Arts and Culture Working Group began as an idea of the Edina Art Center Board, noting art and culture in Edina was fragmented and felt the need to establish a volunteer working group to develop a vision and strategic plan for art and culture in Edina.

December 4, 2011 – Council endorsed the creation of the Arts and Culture Working Group as initiated by the Edina Art Center Board, and encouraged the working group to be as open to resident participation as possible.

January – March 2012 – Edina Art Center Board Members Hafed Bouassida, Thomas Raeuchle, William McCabe IV, and General Manager Frey meet to strategize and plan large group meetings.

March 8, 2012 – First large group meeting held at Edina Senior Center; vision and inventory sub-groups formed. Nineteen residents were in attendance.

April 12, 2012 – Second large group meeting was held; eleven areas of interest identified – music, dance, theater, decorative arts, painting, culinary arts, ceramics, sculpture, literature, media arts and public art.

May 10, 2012 – Third large group meeting. Member Naomi Griffith presents comprehensive inventory of decorative arts that will be used as model for council work session.

May 15, 2012 – Joint Work Session with Council and Edina Art Center Board. Presentation of current findings and request for intern and funding.

June 18, 2012 – Intern Claire Lukens begins research internship.

July 2012 – Monthly and semi-monthly meetings through March 2013 are held to discuss research. Approximately 100 artist interviews were conducted in eleven sub-categories; a SurveyMonkey survey was created; long and short phone surveys with 50 interviewees were conducted and a 31 page Arts and Culture Working Group Inventory was developed.

October 2012 – Board begins discussion regarding change to Arts and Culture Commission from Edina Art Center Board which oversees one enterprise facility. This board relationship is unique within the City of Edina. The Arts and Culture Commission would have a broader vision and scope for artistic and cultural ventures within the City, and not just the Edina Art Center.

ORDINANCE NO. 2013-5
AN ORDINANCE AMENDING THE EDINA CITY CODE
CONCERNING THE ARTS & CULTURE COMMISSION

THE CITY OF EDINA ORDAINS:

SECTION 1. Section 1508 of the Edina City Code is amended to read as follows:

Section 1508 – Arts & Culture Commission

1508.01 Establishment. The Council, finding that the encouragement and enhancement of the arts in Edina is vital to the social and cultural well-being of the City and its residents, does hereby establish the Arts & Culture Commission (the “Commission”).

1508.02 Duties. The Commission shall:

- A. Build a vibrant community through support of art and culture in Edina.
- B. Advocate for the role and value of art and cultural activities in the City of Edina, including music, dance, theater, decorative arts, painting, culinary, ceramics, sculpture, literature, media arts and public art.
- C. Develop means to provide communication about arts and cultural activities that promote participation and enhance the cultural life for the residents of Edina.
- D. Promote artistic and cultural initiatives and make recommendations to the City Council, other City Boards and Commissions and the City Manager for activities and programs that would provide economic and cultural benefit for the residents of Edina.
- E. Develop a long term plan directed towards fulfilling the needs and desires of Edina residents with respect to art and culture.
- F. Identify existing and recommend new venues that would benefit the community artistically and culturally.
- G. Recommend and facilitate programs at venues throughout the City of Edina that are responsive to community desires.
- H. Advocate for and develop sources of arts and cultural funding, including grants, donations, corporate and business sponsorship directly or in partnership with the Edina Community Foundation.
- I. Represent the City at community functions pertaining to arts and culture with similar groups and organizations involved in the arts.
- J. Promote the continued development and implementation of public visual arts programs in Edina.

K. Periodically report to the Council on matters pertaining to art and culture within Edina.

L. Perform other duties from time to time as directed by the Council.

1508.03 Membership. The Commission shall consist of nine (9) regular and two (2) student members.

1508.04 Committees and Working Groups. The Commission shall establish and appoint members to a Public Art Committee which shall be charged with establishing and implementing a public arts program in the City. The Public Art Committee shall be chaired by a person who shall be appointed by the Commission Chair with the consent of the Commission. The Commission may establish other committees and working groups for the purpose of carrying out other Commission duties.

SECTION 2. This ordinance is effective immediately upon its passage and publication.

First Reading:

Second Reading:

Published:

Attest

Debra A. Mangen, City Clerk

James B. Hovland, Mayor

Please publish in the Edina Sun Current on:

Send two affidavits of publication

Bill to Edina City Clerk