



To: MAYOR AND COUNCIL

Agenda Item #: VIII.I.

From: Cary Teague, Community Development Director

Action

Discussion

Date: March 17, 2015

Information

Subject: Council Appointments To The Southdale France Avenue Area Work Group For The Initial Phase, And Work Schedule.

Action Requested:

The Council is asked to approve the schedule, and appoint four individuals to the Southdale France Avenue Area Planning Work Group, established to create guiding principles for development in the Greater Southdale Area. The individuals include:

1. A community-wide member,
2. A neighborhood member,
3. A commercial/property owner, and
4. A community organization member

Information / Background:

As recommended by members of the Planning Commission at the last Council meeting, the proposed Planning Team membership for this project is:

- Two planning commissioners
- Community-wide member (Council Appointed)
- Neighborhood member (Council Appointed)
- Commercial/property owner (Council Appointed)
- Community organization (Council Appointed)
- Neighborhood nominated at the kick-off meeting (3 members)
- Commercial/property owner nominated at the kick-off meeting (3 members)

ATTACHMENTS:

- Draft – Southdale France Avenue Area Planning Schedule
- Draft – Southdale France Avenue Area Work Group Charter



DRAFT Southdale France Avenue Area Planning - Schedule

No.	Event	Date	Time	Location
1.	Kick Off Meeting	Thursday, March 26th	6:30pm-9:00pm	Senior Center
2.	Working Group Meeting	Monday, April 6 th	6:30pm-8:30pm	City Hall Community Room
3.	Working Group Meeting	Thursday, April 9 th	6:30pm-8:30pm	City Hall Minnehaha Room
4.	Working Group Meeting	Monday, April 20 th	6:30pm-8:30pm	City Hall Community Room
5.	Working Group Meeting	Thursday, April 23 rd	6:30pm-8:30pm	City Hall Community Room
6.	Check-in Meeting	Saturday, April 25th	10:00am-12:00pm	Senior Center
7.	Working Group Meeting	Monday, April 27 th	6:30pm-8:30pm	City Hall Community Room
8.	Work Session – City Council/Planning Commission	Tuesday, May 5th	5:00pm-6:00pm	City Hall Community Room
9.	Planning Commission	Wed, May 13th	7:00pm-9:00pm	Council Chambers
8.	City Council	Tuesday, May 19th	7:00pm-9:00pm	Council Chambers

City of Edina, Minnesota

Development Principles for the Southdale France Avenue Area

Work Group Charter

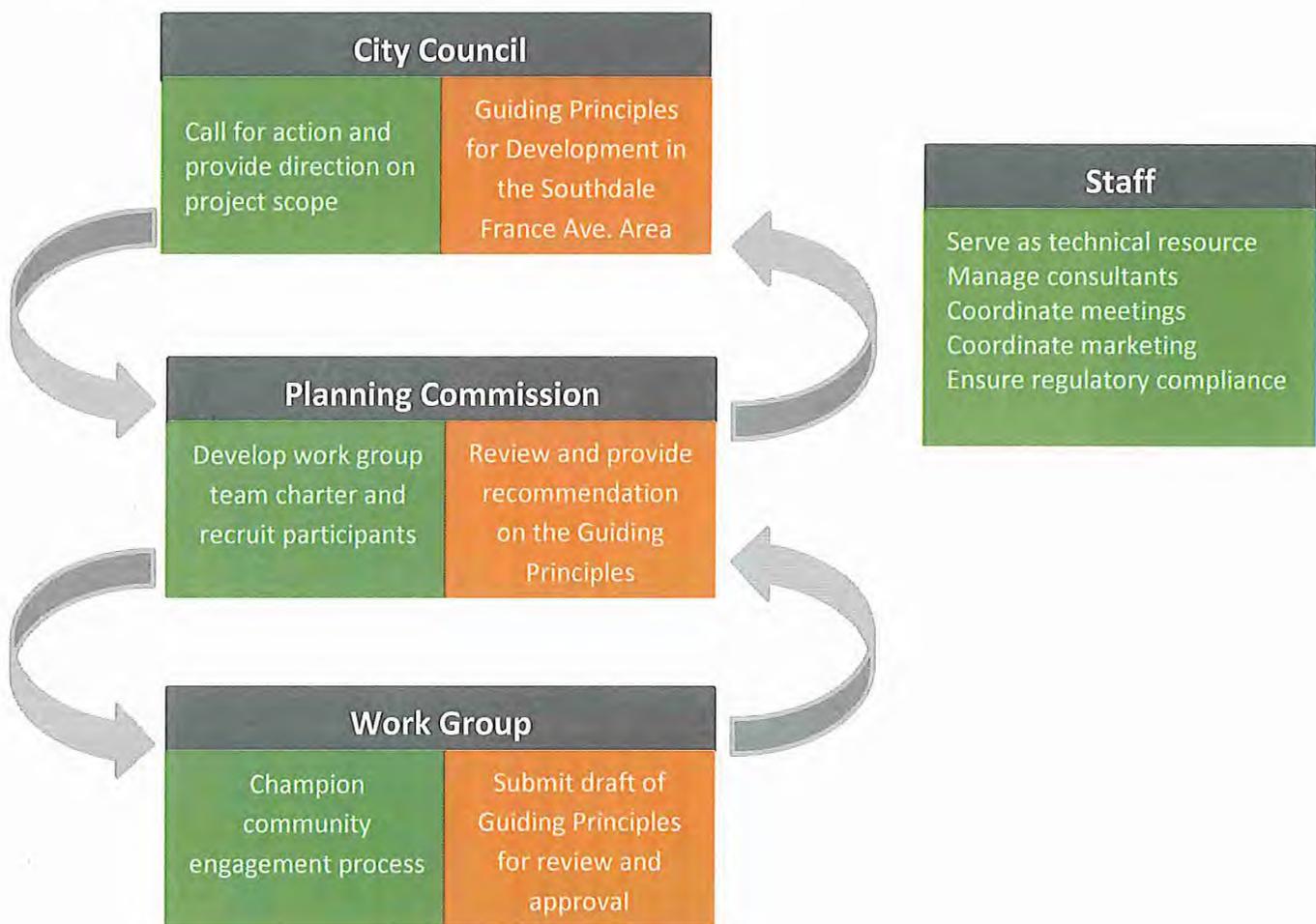


Project Overview

The Working Group will assist with the creation of guiding principles for development in the Southdale France Avenue Area; with a focus on the west side of France Avenue to permit more informed decisions for parcels being considered for change.

Guiding Principles Process

Successfully creating principles for development in the Southdale France Avenue Area is the result of an extended effort by a number of parties. In Edina, key contributors to the process include the City Council, Planning Commission, the Work Group, and staff.



Work Group Membership

The Southdale France Avenue Area Work Group serves as a Working Group of the Planning Commission. The proposed Planning Team membership for this project is:

- Two planning commissioners
- Community-wide member (Council Appointed)
- Neighborhood member (Council Appointed)
- Commercial/property owner (Council Appointed)
- Community organization (Council Appointed)
- Neighborhood nominated at the kick-off meeting (3 members)
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Member Responsibilities

Work Group members should be committed to advocating for the process over individual preferences. Members of the Work Group have the following responsibilities:

- Advise on the best methods to achieve public participation and champions the project with the local area
- Help to identify issues and concerns in the area
- Help form the draft guiding principles for development
- May lead or assist with the coordination and facilitation of public meetings
- Clarify themes from information gathered during the public input process and ensure that principles reflect those themes
- Brainstorm solutions when conflicts exist between neighborhood goals and larger community goals
- Present updates to planning commission after the public participation is completed and when then the draft principles are finished
- Ensure that projects remains on schedule

While hours may vary throughout the project, members should anticipate a time commitment of 20 hours within the roughly 60 day timeline.

Project Timeline

The City is anticipating a 60 day timeframe for the project. Depending on the progress made and the issues surfaced, the work group team may be asked by the City Council to extend their work to create similar principles and development review tools for the whole Greater Southdale Area.

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Application Information

To stay abreast of the process, residents and businesses are encouraged to sign up for the Creating Development Principles in the Southdale France Avenue Area at CityExtra: