

REQUEST FOR PURCHASE IN EXCESS OF \$20,000/CHANGE ORDER



To: Mayor and City Council

From: Susan Faus
Assistant Parks & Recreation Director

Date: February 17, 2015

Subject: Request for Purchase – MaxGalaxy Recreation Software

Agenda Item #: IV.F.

The Recommended Bid is

- Within Budget
 Not Within Budget

Date Bid Opened or Quote Received:
December 29, 2014

Bid or Expiration Date:
NA

Company:
Maximum Solutions Inc.

Amount of Quote or Bid:
\$34,690.00

Recommended Quote or Bid:
MaxGalaxy

General Information:

Maximum Solutions is a leading software provider for the recreation industry. The company is based in Edina but serves customers across the country. The Parks & Recreation Department including Braemar Arena, Edinborough Park, Aquatic Center, and Art Center has been using MaxEnterprise services and applications for over 10 years. The services provided are point of sale (POS), facility scheduling, program registration, membership management and league scheduling. MaxGalaxy is the newest release from MaxSolutions and would replace MaxEnterprise.

Benefits of MaxGalaxy:

- MaxGalaxy is a Web Hosted Cloud Based Solution. Staff will be able to access the software from any location an internet connection is available.
- Shared Database. Currently, each facility has a separate database that is not integrated.
- Improved Applications
- Unlimited Technical Support
- Frequent Data Backups
- Unlimited Bandwidth Usage
- Level I Security and PCI Compliance

The price proposal includes costs for set up and configuration, training, individual facility cost broken down per month and one new installation (Centennial Lakes).

REQUEST FOR PURCHASE
IN EXCESS OF \$20,000/CHANGE ORDER

This is a sole source bid.

Attachments:
MaxGalaxy Informational Brochure
Price Proposal

What's New in MaxGalaxy (For MaxEnterprise Users)

With the release of MaxGalaxy, it brings a whole new game to the way you schedule and manage your daily activities for your company or organization. Building off the great success with MaxEnterprise, MaxGalaxy gives a new platform and that gives us the ability to enhance the software which was possible on MaxEnterprise's older platform. Below you will find a summary of many of the notable "customer requested" improvements to date in MaxGalaxy versus MaxEnterprise, broken down by category. Many more are being added each day.

MaxGalaxy Facility Scheduling

The first most noticeable difference MaxEnterprise (ME) users will see is the whole new scheduling screen. This scheduling screen was built so that customers could access and see their schedules (as well as make reservations) on a day, week, month and timeline views. The new screen also allows users to **drag and drop** reservations which wasn't previously possible in the ME scheduling grid, as well as viewing all the event details by simply hovering over it. In addition some other notable features are:

Some key new features are:

- **New availability schedule** feature replaces/streamlines the Business Hours and Seasons features found in MaxEnterprise. It also provides more functionality (e.g., different hours on different days of the week, and during different seasons) that was previously allowed.
- Rate Charts now offer new **"day of" hourly rates**, **"day of" flat rates**, **enhanced rates according to residency**, **rates according to age**, new **conditional rates according to event attendance** and even new **conditional rates according to event duration**. Safe to say a few more options than in MaxEnterprise.
- Ability to **"share" facilities**. Now instead of having to always use sub facilities, MaxGalaxy allows you to share facilities if you wish.
- **Facility layouts** feature allows users to tie a Layout document to scheduled events (e.g. we need the room setup this way for this particular event). In addition users can also tie as many use permits (e.g. we need a facility, deposit and alcohol permit for this event). Ability to include setup and cleanup **in event time**, or just one or just the other.
- Ability to set **default # of locker rooms by event type** as well as **by account**.
- **"Include maintenance in customer's purchased time" by facility** (instead of globally).
- Ability to include setup and cleanup **in event time**, or just one or just the other.
- Ability to **tie individual facilities to a separate A/R accounts** if desired.
- Specify **default event and maintenance durations in hours and/or minutes** (not just minutes as found in MaxEnterprise).
- Two new **"When Events Span Multiple Rates"** options = **use highest rate**, **use lowest rate**.
- In Book Recurring Events a new **"custom" booking** option (for different times on different days) has been added for more complex schedules. Now you can **include locker room assignments** while doing these bookings.
- Mass Edit gives the new ability to **"sort" results by any column** on the screen, **multi-edit attendance numbers**, **multi-edit use permits**, as well as **multi-edit facility layouts**.

Activity Registration Improvements

The activity registration software has probably been the most enhanced module to date in MaxGalaxy. From a simplified activity setup screen to more options that anyone probably will ever need, this new product is already turning heads to it's complete functionality to not only track registrations, but gives our users ways never seen before to limit or elevate participation amongst groups, communicate with custom email messages and document attachments as much, much more. See below for an overview list of the most notable changes.

The image displays two screenshots of the MaxGalaxy activity registration setup interface. The left screenshot shows the 'General' tab for an 'Adult Group Lesson (202090)'. It includes sections for Enrollment Requirements (Enrollees: 2 to 20), Age Requirements (Minimum Age: 16, Maximum Age: 99), Grade Requirements, Gender Requirements (Co-Ed), Membership Requirement (Senior Membership Holder), Prerequisites (Swim Level 1), and Pass Skills (Swim Level 2). The right screenshot shows the 'Online Reg' tab, featuring Online Display Dates, Online Registration Dates, Conditional Online Registration Dates, and an Online Payment Schedule with 3 payments (4/28/2014 and 5/12/2014).

Some key new features are:

- We now offer four customizable “categories” (e.g., type, season, category, sub-category) to better separate and manage different sessions or seasons.
- You can now specify in-house registration dates vs. online registration dates. This allows you to cater to your customers who don't utilize the internet for registration. Otherwise you can limit the number of online registrants for each Activity (e.g. If you have a class of 30, you can give 20 spots for online sign-up, and 10 for walk-in).
- MaxGalaxy allows you to setup conditional registration dates as well for priority customers, residency and even membership status as well as the associated automatic fees for each.
- Now you can apply automatic discounts/surcharges according to priority, residency, membership status, multi-person registration, and/or multi-activity registrations.
- Ability to “require”: age, grade, gender, prerequisites, skills, membership status for customizing which customers can sign-up for what activities.
- Now you can add a membership and/or multi-use pass to a registration. Meaning the membership or multi-use pass is automatically assigned to the individual in the membership application by simply signing up for a program.
- Schedule activities in facilities (like MaxEnterprise) or just create a list of meeting dates/times which aren't booked out on the grid.
- You have the ability to attach documents to activities (e.g. class overview, brochures) as well as attaching hyperlinks to activities (e.g. a webpage that might go over the activity in more detail).
- Ability to offer “payment schedules” for both walk-in and/or online registrations.
- New pass/fail feature which automatically updates “Skill Levels”.
- Email confirmation(s) automatically included in registration process.
- Separate Sell Registration vs. Edit Registration screens.

Activity Search: 

Add Remove Save Cancel

Adult Group Lesson (202090)

Filter

Activity Name	Code
Adult Group Lesson	202090

General Fees

Item	Condition	Rule	Amount	Qty	Availability
Swimming Class Resident Fee	Residency	City Resident	\$45.00	1	Both
Swimming Class Non-Resider	Residency	Non-Resident	\$56.00	1	Both

Fee Search: 

Fee: Swimming Class Resident X

Condition: Residency

Rule: City Resident

Amount: 45

Quantity: 1

Add Remove

Availability: Both

Package:

Discounts/Surcharges

Item	Condition	Rule	Amount
Admin Fee	Residency	City Resident	(
Drop-In - Adult	Multi-Activity	2014 Winter Skating Group Lessons Discount	\$
Referee Fee	Coupon Code		\$

Fee Search: 

Fee: Admin Fee X

Condition: Residency

Rule: City Resident

Amount: -1.9 %

Discount: Discount Type: Percentage

Add Remove

- **Activity Expiration** feature – “expire” activities by season, type, category or sub-category. You also have the ability to “un-expire” activities as well.
- **Improved Deferred Revenue tracking** capabilities allows you to better track revenues when the event actually takes place.
- Ability to setup **email notifications** to staff whenever registrations occur. You can also **view which staff member sold a registration** and which staff members **updated a registration**.
- Ability now to utilize coupon codes (for **BOTH** internal and/or online registrations)

League Scheduling Improvements

Another application getting a major overhaul is the league scheduling application which now enables you to fully manage your leagues from beginning to end. Below is a few of the improvements over MaxEnterprise League Scheduling.

The screenshot shows the 'Men's Tuesday Night A League (TUE-A)' configuration page. It includes a search bar, navigation tabs (General, Requirements, Fees, Schedule, Communications, Online, Enrollees, Staff), and several registration settings. Key features visible include:

- Online Display Dates:** Start Date: 6/1/2014, Start Time: 12:00 AM, End Date: 10/1/2014, End Time: 12:00 AM.
- Registration Options:**
 - Allow Online Team Registration:
 - Allow Online Player Registration:
 - Allow Online Free Agent Registration:
- Free Agent Term:** Free Agent Pool - Mens A
- Online Team Registration Dates:** Start Date: 6/1/2014, Start Time: 12:00 AM, End Date: 8/30/2014, End Time: 12:00 AM.
- Conditional Online Team Registration Dates:** A table with columns for Condition, Rule, Start Date, Start Time, End Date, and End Time.
- Online League Group:** Men's Softball
- Enrollment Limits:**
 - Limit for # of online team registrants: [input field]
 - Limit for # of online free agent registrants: [input field]
 - Online team enrollment count: Hide enrollment count
 - Online free agent enrollment count: Show enrollment count
- Waivers:**
 - Online Team Waiver: Reg Alerts - Registration Info
 - Online Player Waiver: Online Waiver - Reg

Some key new features are:

- Now allow customers to **setup teams**, then it provides them with a **team code** which they can give the players on their team to sign-up either in-house or online.
- New **"Team Player"** vs. **"Free Agent"** functionality. This allows you to separate out **team registrations** vs. **player registrations** vs. **free agent registrations**.
 - Create different custom fields, league descriptions, confirmation notes, receipt notes, waivers, documents, email confirmations and even payment schedules (payment schedules are also an option online).
- You can develop conditional registration dates according to **priority** (e.g. A returning team or player) and **residency** as well as the associated fees.
- **Automatic discounts/surcharges** according to **priority, residency, multi-player and multi-league registrations**.
- View when staff **sells and updates** any league registrations by date and time.
- Ability to **"require"**: **age, grade, gender, prerequisites and membership status** for registration.
- Ability to **attach documents and hyperlinks** to leagues that a participant will receive upon sign-up.
- Ability to **automatically add a membership/multi-use pass (player pass)** to a League Registration.

Adult - Hockey League (789456) Schedule

Filter

League Name ^	Code ^
Adult - Hockey Leag	789456

General Requirements Fees Schedule Communications Online Enrollees Staff

League Description:

Remember meeting your buddies outside for a game of pick-up hockey? Relive that experience by joining a Minneapolis Park and Recreation Board Pond Hockey league! The Pond Hockey season is five weeks long, played on Lake Nokomis during January and February. League play consists of four-on-four play with no goalies on a 150- by

Teams Players Free Agents

In House Team Waiver: In House Waiver

Team Custom Field Group: Hockey Registration

Team Confirmation Notes:

This confirms your team has been registered for the Adult Summer Hockey League.

Team Receipt Notes:

Please have all team fee's paid prior to the June 1st start date. Any teams with outstanding balances will forfeit there games until entire balance is paid in full.

Documents/Links

Name ^	Document/Link ^	Reg Type
Activity Waiver	Galaxy_Brochure.pdf	Team
MaxSolutions	www.maxsolutions.com	Team

Document Name: Activity Waiver Reg Type: Team

- Email notifications to staff whenever team, player or free agent registrations occur.
- Registration dates and waivers can be different versus walk-in and online registrations.
- Team Waitlist feature (in addition to Player Waitlist).
- Ability to invoice League Events.
- Improved Deferred Revenue tracking capabilities.
- New League Standings Configuration options including streaks, last 5 games, last 10 Games, division record (vs. Overall record), # of games back and/or win percentage.
- Ability to group League Standings "By Division".
- League Schedule screen shows conflicts by Team.

POS/Inventory Improvements

Account Search: Account Name: X

Front Desk (3) / Carpenter, Matt

General Concessions Retail

Items

General Transaction	Program Registration	Burger	Hot Dog
Schedule Event	Membership Sales	Fries	pepsi
Drop-In Adult	Drop In Youth	Dr Pepper	
Purchases/Invoices	Gift Cards	Skate Rental	
Reprint Last Receipt	Tabs		

Description	Qty	Unit Price	Ext Price
French Fries	1	\$3.50	\$3.50
Pepsi	1	\$2.78	\$2.78
Drop-In - Adult	2	\$9.35	\$18.69
Drop-In - Youth	1	\$6.07	\$6.07

4

<input type="button" value="Remove All Items"/>	<input type="button" value="Edit Item"/>	<input type="button" value="Remove Item"/>	Subtotal: <input type="text" value="\$31.04"/>
<input type="button" value="\$1"/>	<input type="button" value="\$5"/>	<input type="button" value="\$10"/>	Tax: <input type="text" value="\$2.17"/>
<input type="button" value="Purchases/Invoices"/>			Total: <input type="text" value="\$33.21"/>
			Payments: <input type="text" value="\$0.00"/>
			Balance: <input type="text" value="\$33.21"/>

Some key new features are:

- New cash register layout – Category and subcategory “tabs”. In addition you now have the ability to include images for your POS buttons, making it more clear for staff what item they are selecting.
- Pay from a specific account or from a completely different account.
- split payment methods with ease.
- New tax included feature takes the guesswork out of adjusting the pricing of items so that the tax comes out correct. Now you simply put in the dollar value of the item, click tax included and the software figures out the tax for you.
- Exact change feature to eliminate having to enter in the amount the customer gives you.
- Item attributes feature (e.g., sizes, colors, brands, etc.).
- New item choices feature (e.g., add cheese, pickle, mustard, ketchup, etc.).
- Unlimited levels of Item categories/subcategories to better breakout sales.
- Reprint last payment receipt/reprint last payment group receipt/reprint last CC receipt – all combined into one “Reprint Last Receipt” button.
- Print receipt/print CC receipt has been combined into one “Print Receipt” button.
- Ability to designate which cashiers can begin/end shifts.
- Unlimited text lines in POS Receipt Headers and Footers.
- Shift Management has improved ability to edit shift totals and shift payment methods. It also allows you to manually add additional payment methods to shifts, as well as keeping manager and cashier totals separate when on the same machine.

Membership/Multi-Use Pass Improvements

One of the biggest changes MaxEnterprise customers will see is that we now combined MaxEnterprise's Multi-Use Pass and Membership into a single application, which also means a single check-in screen. This greatly reduces staff time and confusion of which screen to enable someone to check into with. We have also add some great new features to speed up the process of selling, assigning and renewing memberships as well.

Some key new features are:

- Ability to view which Staff member sold or updated a membership and the date/time it happened.
- Separate Sell Membership and Edit Membership screens
- New copy from existing feature for minimizing the time to create similar membership types.
- New Renewal feature greatly speeds up the process of people who want to simply continue their current membership.
- A more streamlined process for selling multiple memberships than was found in MaxEnterprise.
- Ability to designate Coupon Codes (Membership Fees can be automatically applied based on according to priority, residency and/or new/renewal status.
- Automatic Discounts/Surcharges can be applied based on according to priority, residency and/or membership status.
- Ability to "require" Age, Grade, Gender, and/or specific Prerequisites in order to purchase a membership.
- Package Setup – ability to "add-on" memberships/multi-use passes to a membership sale
- You can attach unlimited documents to membership packages to provide more information on the membership, rules, etc. of the pass.
- Sell Membership – ability to prorate recurring membership fees
- Email confirmation(s) are automatically included in membership sales process
- Ability to designate coupon codes (membership fees can be automatically applied based on according to priority, residency and/or new/renewal status.
- Improved deferred revenue tracking capabilities
- Removed the periodic maintenance screen – all functions are automatic now
- New complex limitation feature

Customer Improvements

In MaxGalaxy we are moving away from the Company/Family setup that was in MaxEnterprise. Instead now there are just Accounts which can be either. Individuals can be tied to as many accounts as you wish and all of their financials for each are kept separately. In addition we are adding a whole new grouping of functionality to better streamline account and individual maintenance.

Account Search: Add Remove Save Cancel

Carpentier Family (100) 89

General Info | Account Info | Scheduling Info | Barcode(s) | **Custom Fields** | Notes | **Priority** | History

General Info

Account Name:

Account Number:

Account Type:

Account Balance: \$3,227.49

Credit Balance: \$42.80

Address Info

Address 1:

Address 2:

City:

State:

Zip Code:

Country:

Residency:

Contact Info

Phone: Add Remove

Phone Number: Extension: Home:

Email: Add Remove

Account Contacts

Matt Carpentier - Father (Primary) (Billing) Create New

Mikko Carpentier - Son Select Existing

Patti Carpentier Remove

Primary Contact

Billing Contact

Name: Matt Carpentier

Relationship/Position:

Navigation: Purchase History | Payment Accounts | Payment Schedules | Registrations | Memberships | Leagues

Some key new features are:

- Ability to access account information (purchase history, payment accounts, registrations, memberships, etc.) on the initial customer or account screen for quicker access.
- New **custom fields** feature with the ability to have infinite multiple custom fields by the **individual** and/or **account** levels to allow you to track as much information as you want on your customers.
- Ability to have **multiple phone numbers of the same type** (e.g., two cell, two work, etc.) as well as to have **multiple Email Addresses** (e.g., Home, Work and Other)
- New **individual attributes** feature (replaces positions/titles in the Individual types features)
- New **priority** feature (for online facility, registration and membership sales) which provides the ability to specific customers a closer customer service experience. (e.g. Residents or members can sign up 24 hours before non-residents or non-members).
- Ability to tie **multiple Barcodes** to a single Individual
 - Use separate barcodes to distinguish between membership vs. multi-Use Pass vs. gift Card, etc.
 - Or use the same barcode for multiple purposes
- Ability to designate **Residency (by Individual)**. Residency is a customizable field with the ability to even build in address segments to determine it in addition to city, state and zip codes.
- Ability to have **multiple Skill Levels** (e.g., Skating Lesson level and Swim Lesson level)
- Ability to be tied to **multiple Accounts**.
 - Children of divorced families can be tied to both parents making split payments much easier.
- Ability to designate **"relationship/position"** for each account contact.
- New **"Opt Out"** features for mailings and/or emails.

Customer Interface Site Improvements

The MaxGalaxy customer interface has also gone through a pretty thorough make-over. Now with even further customizable CSS interfaces, we have also redesigned many of the screens for a more simpler customer interaction and visual experience. Things such as combining some sessions under group categories, using simple color coding for class availability (green means a person can register, yellow means waitlist, red means closed or full). The biggest thing we are excited about is the new customer management portion, where customers can view past registration history, update their accounts, even pay for any outstanding balances they have with you giving our clients more freedom by allowing their customers to do more.



Search Activities:

- ▶ Adult Programs
- ▶ Adult Sports
- ▶ Youth Programs
- ▶ Special Events

Adult Swimming

(Adult: 16+) (Adult: 16+) It is never too late to explore the benefits of swimming! This class assists adults of varied swimming abilities to feel comfortable and confident in the water while building life-long skills

Activity Name	Code	Dates	Times	Days	Location	
Adult Group Lesson	201932	10/1/2014 - 12/31/2014	8:30 AM - 9:15 AM	Tu,Th	Central CC	<input type="button" value="Register"/>
Adult Group Lesson	202090	10/1/2014 - 12/31/2014	11:30 AM - 12:15 PM	Tu,Th	Central CC	<input type="button" value="Register"/>
Adult Group Lesson	202090	10/1/2014 - 12/31/2014	11:30 AM - 12:15 PM	Tu,Th	Central CC	<input type="button" value="Register"/>
Swim - Adult Group - Session I	SASI - 201932	4/1/2014 - 6/12/2014	8:30 AM - 10:30 AM	Tu,Th	Central CC	<input type="button" value="Register"/>

Fitness Swimming

Jump in. The aquatics program. You'll find adult fitness swim classes, lifeguard certification,

Activity Name
Aquatics Fitness in the Pool
Aquatics Fitness in the Pool
Aquatics Fitness in the Pool
Warm Water Fitness

Jeremy Grev | [Edit Account](#) | [Account History](#) | [Shopping Cart \(0\)](#) | [Log Out](#)

Home | [Campground](#) | [Registration](#) | [Facility Reservation](#) | [Online Schedules](#)

Purchases

Purchase Date	Description	Amount	Paid	Balance	Payment Amount	
12/31/2013	Bela(02) (Amy Grev)	\$52.50	\$52.40	\$0.02	0.02	<input type="button" value="Make Payment"/>
1/15/2014	Adult 6 Month	\$78.75	\$19.69	\$59.06	59.06	<input type="button" value="Make Payment"/>
1/16/2014	Adult 6 Month	\$78.75	\$0.00	\$78.75	78.75	<input type="button" value="Make Payment"/>
1/31/2014	Basketweaving (Amy Grev)	\$15.00	\$0.00	\$15.00	15.00	<input type="button" value="Make Payment"/>
2/26/2014	Adult 12 Month	\$157.50	\$0.00	\$157.50	157.50	<input type="button" value="Make Payment"/>
2/27/2014	Rnk 1 - 2/25/2014 12:15 PM - 1:15 PM	\$153.00	\$0.00	\$153.00	153.00	<input type="button" value="Make Payment"/>

Invoices

Invoice Date	Invoice Number	Amount	Paid	Balance	Payment Amount	
3/12/2014	50	\$153.00	\$0.00	\$153.00	153.00	<input type="button" value="Make Payment"/>

Statements

Statement Number	Due Date	Amount	
10	3/12/2014	\$4,000.00	<input type="button" value="Make Payment"/>

- Ability to for customers to make payments toward account on anything outstanding they owe (purchases, invoices, memberships, statements).
- Ability to use HTML "tags" in the notes/waivers feature for online sign-ups.
- Ability for customers to view account history.
- New rotator groups functionality for home page to highlight programs, bookings, league sign-ups and more.
- New information pop-up window with additional facility and activity and details to create less clutter.

Online Facility Reservation

You must be logged in to reserve/request a facility: [Create Account](#) | [Login](#)

Thursday, July 31, 2014

Start Time	End Time	Duration	Complex	Facility	Rate Type	Rate	
3:00 PM	4:00 PM	60	Ice Centre	Rink - Blue	Hourly	\$0.00	Reserve
3:00 PM	4:00 PM	60	Ice Centre	Rink - Green	Hourly	\$0.00	Reserve
4:00 PM	5:00 PM	60	Ice Centre	Rink - Blue	Hourly	\$0.00	Reserve
4:00 PM	5:00 PM	60	Ice Centre	Rink - Green	Hourly	\$0.00	Reserve
4:00 PM	5:00 PM	60	Ice Centre	Rink - Red	Hourly	\$0.00	Reserve
5:00 PM	6:00 PM	60	Ice Centre	Rink - Blue	Hourly	\$0.00	Reserve
5:00 PM	6:00 PM	60	Ice Centre	Rink - Green	Hourly	\$0.00	Reserve
5:00 PM	6:00 PM	60	Ice Centre	Rink - Red	Hourly	\$0.00	Reserve
6:00 PM	7:00 PM	60	Ice Centre	Rink - Blue	Hourly	\$0.00	Reserve
6:00 PM	7:00 PM	60	Ice Centre	Rink - Green	Hourly	\$0.00	Reserve
6:00 PM	7:00 PM	60	Ice Centre	Rink - Red	Hourly	\$0.00	Reserve
7:00 PM	8:00 PM	60	Ice Centre	Rink - Blue	Hourly	\$0.00	Reserve
7:00 PM	8:00 PM	60	Ice Centre	Rink - Green	Hourly	\$0.00	Reserve
7:00 PM	8:00 PM	60	Ice Centre	Rink - Red	Hourly	\$0.00	Reserve

From Date: 7/31/2014
Through Date: 7/31/2014
Time Between: 6:00 AM - 10:00 PM
Days: M Tu W Th F Sa Su (all checked)
Facility Type: All items checked
Complex: All items checked
Facility: All items checked
Amenities: Camping-Near Showers, NHL Size, Seats 500

This application got a major overhaul versus its MaxEnterprise counterpart. We simplified the process of your customers going online and reserving facilities online. In addition we now offer a whole new group of features to allow our users to tailor what they want to offer for online bookings and how they want to do it.

Some key new features are:

- Ability to offer a variety of “overlapping” available time blocks (e.g., hourly and half day and half day blocks).
- Ability to offer optional other charges (designated by Facility).
- Ability to specify “day of” rates (hourly or flat).
- Ability to specify a default online event type (but also allows selection of others).
- Ability to use HTML tags in online waiver feature for a custom look.
- Ability to include setup and/or cleanup maintenance time in event time.
- Ability to specify conditional online reservation dates according to priority, residency or membership group.
- Online search functionality allows any combination of facility type, complex, facility and/or amenities.
- Online reservation displays “reserve” or “request” or “call” (if no rate chart exists internally) by facility.
- Online reservation displays unlimited search results based on the criteria the user enters.

Campsite Booking Improvements

The screenshot displays the MaxGalaxy online booking interface. On the left, there is a search form with the following fields: Campground (set to 'Campground-MaxGalaxy'), Check-In Date (7/22/2014), Check-Out Date (7/25/2014), and Amenities. A 'Search' button is located below these fields. Below the search form is a 'Selected Campsites' section with input fields for Account Search, Account Name, and Contact. A table below this section shows the following data:

Campground	Campsite	Check-In	Check-Out
Campground-M	Campsite 61	7/22/2014	7/25/2014

Below the table is an 'Other Charge' field set to '\$0.00' and buttons for 'Remove' and 'Book Events'. A legend at the bottom left indicates site status: Available (green), Unavailable (Event Conflict) (red), Unavailable (Attribute Conflict) (yellow), and Checked In (yellow with a black dot). On the right, a map shows a network of campsites numbered 1 through 63. A legend for amenities includes: 30 Amp Electric/Water Hook-up (blue circle), 50 Amp Electric/Water Hook-up (red circle), Camper Cabin (brown house icon), Rustic Site (orange triangle), Playground (black and white icon), Water (black and white icon), and Shower/Restroom Building (black and white icon). A 'Camp Host' location is also marked. A 'To Bunker Beach Waterpark' arrow points towards the top left. A 'Hover' window for Campsite 63 is open, showing a photograph of a blue van parked at a campsite.

In MaxGalaxy's online booking software we made the process much simpler for customer to quickly find a site, add any items they might need (e.g. electric hook-up, firewood, etc.) and whether that site is available. We now also allow internal users to be able to do the same type of booking without having to use the customer interface. You design and designate map coordinates of your campsite locations based on the map you upload, a visual map on screen shows if sites are available (users/staff can search by amenities as well if they are booking online or in-house). A few other cool new features:

Some key new features are:

- Full integration with our Point of Sale and Inventory Module.
- New Campsite "check-in" and "check-out" feature for tracking guests.
- "Hover" capability over campground map (both internally and online). Internal Hover displays complete reservation details (for unavailable sites) or amenity information (for available sites). Online Hover displays amenity information (for available sites).

Online Program and League (NEW) Registration Improvements

Search Activities:

- ▶ Adult Programs
- ▶ Adult Sports
- ▶ Youth Programs
- ▶ Special Events

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 (Adult: 16+) (Adult: 16+) It is never too late to explore the benefits of swimming! This class assists adults of varied swimming abilities to feel comfortable and confident in the water while building life-long skills.

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Adult Group Lesson	201932	10/1/2014 - 12/31/2014	8:30 AM - 9:15 AM	Tu,Th	Central CC	<input type="button" value="Register"/>
Adult Group Lesson	202090	10/1/2014 - 12/31/2014	11:30 AM - 12:15 PM	Tu,Th	Central CC	<input type="button" value="Register"/>
Adult Group Lesson	202090	10/1/2014 - 12/31/2014	11:30 AM - 12:15 PM	Tu,Th	Central CC	<input type="button" value="Register"/>
Swim - Adult Group - Session 1	SAS1 - 201932	4/1/2014 - 6/1/2014	8:30 AM - 10:30 AM	Tu,Th	Central CC	<input type="button" value="Register"/>

Fitness Swimming
 Jump in. The aquatic programs at CB/C offer fun, exercise and performance enhancement in the clean, warm comfort of our therapeutic pools. You'll find adult fitness swim classes, seniors' exercise classes, children's swimming lessons, aquatic arthritis classes, pre-natal exercise classes, life-guard certification, CPR and AED training and aquatic personal training.

Activity Name	Code	Dates	Times	Days	Location	Register
Aquatics Fitness in the Pool	202083	9/1/2014 - 12/31/2014	2:00 PM - 4:00 PM	M,W,F	Central CC	<input type="button" value="Register"/>
Aquatics Fitness in the Pool	202080	10/1/2014 - 12/31/2014	8:00 AM - 9:00 AM	M,W,F	Central CC	<input type="button" value="Register"/>
Aquatics Fitness in the Pool	202082	10/1/2014 - 12/31/2014	2:00 PM - 4:00 PM	M,W,F	Central CC	<input type="button" value="Register"/>
Warm Water Fitness	202078	10/1/2014 - 12/31/2014	9:00 PM - 8:00 PM	M,W	Central CC	<input type="button" value="Register"/>

MaxGalaxy Online Registration has been retooled for a much simpler and easy process than it was for customer to sign-up in MaxEnterprise. From a completely re-designed customer interface as well as group activities to "Online Activity Groups" in order to streamline CI Site display. You can even order online activity groups in any manner you choose. The new customer interface also allows customers to view past registration and/or purchase history and even allows them to pay any outstanding transaction they might have from a walk-in purchase or invoice.

Adult Group Lesson (201932)

Dates: 10/1/2014 - 12/31/2014

Description:
 (Adult: 16+) (Adult: 16+) It is never too late to explore the benefits of swimming! This class assists adults of varied swimming abilities to feel comfortable and confident in the water while building life-long skills.

Online Registration Dates:
 11/1/2014 12:00 AM - 12/31/2014 12:00 AM
 11/12/2014 12:00 AM - 11/17/2014 12:00 AM (City Resident)

Currently Enrolled: 14
Limit for # of Online Registrants: 10

Requirements:
Min Age: 16 yrs (as of 10/1/2014)
Max Age: 99 yrs (as of 10/1/2014)
Gender: Co-Ed
Prerequisites:
 Swim Level 1

Staff:
 Carpenter, Matt

Additional Information:
[Program Overview PDF](#)

Schedule:

Day	Date	Start Time	End Time	Facility
	10/2/2014	8:30 AM	9:15 AM	Central CC Pool
	10/7/2014	8:30 AM	9:15 AM	Central CC Pool
	10/9/2014	8:30 AM	9:15 AM	Central CC Pool
	10/14/2014	8:30 AM	9:15 AM	Central CC Pool
	10/18/2014	8:30 AM	9:15 AM	Central CC Pool
	10/21/2014	8:30 AM	9:15 AM	Central CC Pool
	10/23/2014	8:30 AM	9:15 AM	Central CC Pool
	10/28/2014	8:30 AM	9:15 AM	Central CC Pool
	10/30/2014	8:30 AM	9:15 AM	Central CC Pool
	11/4/2014	8:30 AM	9:15 AM	Central CC Pool
	11/6/2014	8:30 AM	9:15 AM	Central CC Pool
	11/11/2014	8:30 AM	9:15 AM	Central CC Pool
	11/13/2014	8:30 AM	9:15 AM	Central CC Pool
	11/18/2014	8:30 AM	9:15 AM	Central CC Pool
	11/20/2014	8:30 AM	9:15 AM	Central CC Pool
	11/25/2014	8:30 AM	9:15 AM	Central CC Pool
	11/27/2014	8:30 AM	9:15 AM	Central CC Pool
	12/2/2014	8:30 AM	9:15 AM	Central CC Pool
	12/4/2014	8:30 AM	9:15 AM	Central CC Pool
	12/9/2014	8:30 AM	9:15 AM	Central CC Pool
	12/11/2014	8:30 AM	9:15 AM	Central CC Pool
	12/16/2014	8:30 AM	9:15 AM	Central CC Pool
	12/18/2014	8:30 AM	9:15 AM	Central CC Pool
	12/23/2014	8:30 AM	9:15 AM	Central CC Pool
	12/25/2014	8:30 AM	9:15 AM	Central CC Pool
Tue	12/30/2014	8:30 AM	9:15 AM	Central CC Pool

Adult Softball

These Adult Softball leagues are open to all adults and require no fee! All come with gear. The leagues are sponsored under the American Softball Association (ASA) rules. Please contact the website for further info and registration.

League Name	Code	Dates	Times	Days	Location	Register
Adult Competitive Softball - Tuesday Double Headers	5/1/2014 - 12/5/2014	6:00 PM - 10:30 PM	Tu	BB Complex	<input type="button" value="Register"/>	
Adult Recreational Softball - Thursday Double Headers	5/1/2014 - 12/5/2014	6:00 PM - 10:00 PM	Th	BB Complex	<input type="button" value="Register"/>	

Please select a league registration option.

Registration Information

Registrant Information

Name of Registrant:

Should we contact you to aid in helping with your disability?:

Are there any medical conditions that we should be aware of?:

Please select from the following:

Would you like to be on our weekly e-mail list?:

Waiver

I HEREBY RELEASE AND HOLD HARMLESS WITH RESPECT TO ANY AND ALL INJURY, DISABILITY, DEATH, or loss or damage to person or property, WHETHER CAUSED BY NEGLIGENCE OR OTHERWISE, the following named persons or entities, herein referred to as Carpenter Family, Matt Carpenter

To release the releasee their officers, directors, employees, representatives, agents, and volunteers from liability and responsibility.

Web Reporting Improvements

Rink Schedules						
<input checked="" type="checkbox"/> Rink - Blue <input checked="" type="checkbox"/> Rink - Green <input checked="" type="checkbox"/> Rink - Red						
today	Jul, 2014					
Sun	Mon	Tue	Wed	Thu	Fri	Sat
29	30	01 Jul	2	3	4	5
	Open Skate Open Skate	Open Skate Open Skate	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game
	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game
		Chapley, Jim Game				
6	7	8	9	10	11	12
	Mens Drop-In Hockey (MENS-DIH) Game					
		Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	
		Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	
		Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	
13	14	15	16	17	18	19
	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Open Skate Open Skate	Mens Drop-In Hockey (MENS-DIH) Game	Open Skate Open Skate
		Chapley, Jim Game	Chapley, Jim Game	Mens Drop-In Hockey (MENS-DIH) Game		
		Chapley, Jim Game	Chapley, Jim Game			
		Chapley, Jim Game	Chapley, Jim Game			
20	21	22	23	24	25	26
	Open Skate Open Skate	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	Mens Drop-In Hockey (MENS-DIH) Game	
		Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	Chapley, Jim Game	

- Direct link provided from setup screen to each web report displayed online (for previewing)
- League Schedule report provides direct links to Team Schedules
- League Schedule report is completely customizable (show/hide 12 different columns of information)

Thursday, August 07, 2014

Start Time	Complex	Facility	Visitor	Pts	Home	Pts	Event Type
6:00 PM	BB Complex	F1	Taco Belix		Eagles		Game
6:00 PM	BB Complex	F2	Leftys		Tasty Pizza		Game
6:00 PM	BB Complex	F3	Wings		Rob's Bombers		Game
7:00 PM	BB Complex	F1	Taco Belix		Rob's Bombers		Game
7:00 PM	BB Complex	F2	Eagles		Leftys		Game
7:00 PM	BB Complex	F3	Tasty Pizza		Wings		Game
8:00 PM	BB Complex	F1	Hard Hitters		Brushers		Game
8:00 PM	BB Complex	F2	The Swatters		Schoolers		Game
8:00 PM	BB Complex	F3	The Wild		Wilson's Bats		Game
9:00 PM	BB Complex	F1	Hard Hitters		Wilson's Bats		Game
9:00 PM	BB Complex	F2	Brushers		The Swatters		Game
9:00 PM	BB Complex	F3	Schoolers		The Wild		Game

Thursday, August 14, 2014

Start Time	Complex	Facility	Visitor	Pts	Home	Pts	Event Type
6:00 PM	BB Complex	F1	Eagles		Hard Hitters		Game
6:00 PM	BB Complex	F2	Tasty Pizza		Brushers		Game
6:00 PM	BB Complex	F3	The Swatters				
7:00 PM	BB Complex	F1	Brushers				
7:00 PM	BB Complex	F2	Tasty Pizza		Rob's Bombers		
7:00 PM	BB Complex	F3	Rob's Bombers				
8:00 PM	BB Complex	F1	The Wild				
8:00 PM	BB Complex	F2	Leftys				
8:00 PM	BB Complex	F3	Wings				
9:00 PM	BB Complex	F1	Taco Belix				
9:00 PM	BB Complex	F2	Leftys				
9:00 PM	BB Complex	F3	Schoolers				

Men's Monday B

American

Team	W	L	T	OTL	SOL	GP	Pts	Pct	L5	L10	STRK	RF	RA	Div	GB
Ballers	3	1	2	0	0	6	8	0.667	2-1-0	3-1-0	W1	27	18	1-0-0	-
Broadway Pizza	0	3	2	0	0	5	2	0.200	0-3-0	0-3-0	T1	9	22	0-1-0	2.5
Hard Hitters	0	0	0	0	0	0	0	0.000	0-0-0	0-0-0	-	0	0	0-0-0	1
Leftys	0	0	0	0	0	0	0	0.000	0-0-0	0-0-0	-	0	0	0-0-0	1

National

Team	W	L	T	OTL	SOL	GP	Pts	Pct	L5	L10	STRK	RF	RA	Div	GB
Wilson's Bats	3	2	0	0	0	5	6	0.600	3-2-0	3-2-0	L1	26	20	1-2-0	-
Richards Bar	3	1	2	0	0	6	8	0.667	2-1-0	3-1-0	L1	18	17	3-0-0	-0.5
Minnesota Twins	2	3	0	1	1	6	5	0.333	2-3-0	2-3-1	W1	19	22	1-2-1	1
Brushers	0	0	0	0	0	0	0	0.000	0-0-0	0-0-0	-	0	0	0-0-0	0.5

Digital Signage Improvements (formerly MaxVideo Link in MaxEnterprise)



- Ability to play sound, music, etc.
- Ability to display flash objects (.swf files)
- Unlimited number of Panels on each template
- No restrictions on shapes and sizes of panels on each template
- Slideshow capability
- Different animation types for slideshows
- Ability to manually "drag/scroll through" items displayed onscreen (for touchscreen monitors)
- Ability to completely customize the schedule display appearance (using CSS)
- HTML text editor – to display rich text without having to use HTML tags



MaxGalaxy Price Proposal

Name: City of Edina
Parks and Recreation

Location: Edina, MN

Customer: Susan Faus / Nick Lovejoy

Phone: 952-826-0367

Email: sfaus@edinamn.gov / nlovejoy@ci.edina.mn.us

Date: 12/29/2014

Valid Thru: 3/29/2015

Special Notes or Comments:

MaxGalaxy cloud based software is a monthly subscription service. Unless Specified, Maximum Solutions requires new customers to sign and pay 12 months of hosting fees upfront.

Initial Setup and Configuration Costs	Price
Setup and Configuration of MaxGalaxy Core System for up to 8 locations. One new install. Current Client Discount (Customer is licensed for half the modules now)	\$8,350.00 (\$3,750.00)
Total Initial Setup and Configuration Costs	\$4,600.00

Application Module(s) and Monthly Costs	Concurrent Users Needed	Monthly Costs
Monthly costs Include software, data storage, bandwidth usage, redundant back-ups, periodic software updates, unlimited technical support. Monthly costs are prepaid on a 12 month basis unless otherwise noted.		
Hosted Core Applications Include:		
Facility Scheduling	35-40	\$400.00
Program Registration	25-30	\$325.00
Point of Sale & Inventory	20-25	\$300.00
Membership Management	15-20	\$205.00
League Scheduling	5-10	\$150.00
Additional Applications Include:		
General Ledger Exporting	--	\$70.00
Website Calendar Integration	--	\$60.00
Digital Display	--	\$50.00
Credit Card Processing	--	\$0.00
Customer Web Portal:		
Online Account Management/Payments	--	\$0.00
Online Facility Bookings	--	\$70.00
Online Program Registration	--	\$70.00
Online League Registration	--	\$60.00
Online Membership Management	--	\$60.00
Total Monthly Costs		\$1,820.00



MaxGalaxy Price Proposal

Name: City of Edina
Parks and Recreation
 Location: Edina, MN

Customer: Susan Faus / Nick Lovejoy
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 Email: sfaus@edinamn.gov / nlovejoy@ci.edina.mn.us

Date: 12/29/2014
 Valid Thru: 3/29/2015

Special Notes or Comments:

MaxGalaxy cloud based software is a monthly subscription service. Unless Specified, Maximum Solutions requires new customers to sign and pay 12 months of hosting fees upfront.

Training Costs	Training Costs
Setup and Configuration of MaxGalaxy Core System for up to 7 locations.	\$8,250.00
Expected onsite training costs: none ¹⁰ Local Client <small>*If onsite, the client is responsible for the travel costs (hotel, car, airfare, etc.) that apply.</small>	
Total Training Costs	\$8,250.00

Additional Items	Qty	Price	Extended Price
¹ For Credit Card Processing: PayPal, Authorize.Net, etc. We recommend Element Payments Credit Card Processing Gateway - 100% PCI Compliant	1	Estimated \$25/month	
² For Storing EFT Information: A PASS account for storing credit cards in a 100% PCI Compliant environment.	1	Estimated \$15/month	
<small>* Above pricing is with keeping your current credit card processor. If you do hosting services with Element Payments (Global Payments in Canada) they will waive these monthly costs. You can also take in-house credit card payments as well, just simply add a PCI compliant swipe device: \$99.00 + \$10 s/h.</small>			
³ Required Computer Hardware: For inhouse credit card payments, a Magtek IPAD SC. Security encrypted by our gateway vendor of choice. Cost include encryption charge. Pin pad and has options in place for upcoming PIN debit move so hardware won't have to be repurchased in 2015.	1	Estimated \$300/each	TBD
Total Additional Costs			\$0.00

Total Investment Summary & Breakdown

Summary & Budgeting		¹ Total Setup and Configuration Costs	\$4,600.00
Monthly Support and Hosting Cost	\$1,820.00	² Monthly Costs Per Year (12 Monthly Prepay)	\$21,840.00
Yearly Prepay on Monthly Cost:	\$21,840.00	³ Total Training Costs	\$8,250.00
		⁴ Total Additional Charges (to date)	\$0.00
		Total Software, Services, Training , etc.	\$34,690.00
Yearly Cost	Total Investment Since Start		
Year 2: \$21,840.00	\$56,530.00		
Year 3: \$21,840.00	\$78,370.00		
Year 4: \$21,840.00	\$100,210.00		

Costs Broke Down by Location



General Information	Location 1	Location 2	Location 3	Location 4	Location 5	Location 6	Location 7	OVERALL TOTAL
Location Name	Braemar Arena	Sports Dome	Art Center	Parks and Rec	Edinburgh Park	Aquatic Center	Centennial Park	
Upfront Costs	\$500.00	\$750.00	\$750.00	\$500.00	\$675.00	\$675.00	\$750.00	\$4,600.00
Training Costs	\$650.00	\$1,750.00	\$1,650.00	\$650.00	\$900.00	\$900.00	\$1,750.00	\$8,250.00
LOCATION BREAKDOWN TOTAL	\$1,150.00	\$2,500.00	\$2,400.00	\$1,150.00	\$1,575.00	\$1,575.00	\$2,500.00	

MONTHLY COSTS	Braemar Arena	Sports Dome	Art Center	Parks and Rec	Edinburgh Park	Aquatic Center	Centennial Park	OVERALL TOTAL
Facility Scheduling	65.00	60.00	40.00	65.00	60.00	60.00	50.00	\$400.00
Program Registration	50.00	50.00	45.00	75.00	60.00	0.00	45.00	\$325.00
Point of Sale & Inventory	30.00	30.00	20.00	not needed	60.00	100.00	60.00	\$300.00
Membership Management	not needed	not needed	55.00	not needed	75.00	75.00	not needed	\$205.00
League Scheduling	45.00	45.00	not needed	60.00	not needed	not needed	not needed	\$150.00
Employee Time Clock - Available early 2015	not needed	\$0.00						
Integrated Credit Card Processing	no charge	\$0.00						
General Ledger Exporting	10.00	10.00	10.00	10.00	10.00	10.00	10.00	\$70.00
Digital Display	20.00	10.00	10.00	not needed	10.00	not needed	not needed	\$50.00
Website Calendar Integration	10.00	10.00	10.00	10.00	10.00	10.00	not needed	\$60.00
League Standings, Scores, etc.	no charge	\$0.00						
Online Bookings and Requests	10.00	10.00	10.00	10.00	10.00	10.00	10.00	\$70.00
Online Program Registrations	10.00	10.00	10.00	10.00	10.00	10.00	10.00	\$70.00
Online League /Team Registrations	15.00	15.00	15.00	15.00	not needed	not needed	not needed	\$60.00
Online Membership Sales	not needed	not needed	20.00	not needed	20.00	20.00	not needed	\$60.00
LOCATION BREAKDOWN TOTAL	\$265.00	\$250.00	\$245.00	\$255.00	\$325.00	\$295.00	\$185.00	\$1,820.00
12 Month Payment Total	\$3,180.00	\$3,000.00	\$2,940.00	\$3,060.00	\$3,900.00	\$3,540.00	\$2,220.00	\$21,840.00
What each location should pay: Seasonal Adjustments 12 Month Payment Total	\$3,398.00	\$1,534.00	\$3,158.00	\$3,278.00	\$4,118.00	\$3,758.00	\$2,438.00	\$21,682.00