

# REPORT / RECOMMENDATION



**To:** Mayor and City Council

**Agenda Item #:** VIII. B.

**From:** Ann Kattreh  
Parks & Recreation Director

**Action**

**Discussion**

**Date:** January 21, 2014

**Information**

**Subject:** Approve Edina Rotary Foundation Donation of Heirloom Clock for Centennial Lakes Park

## **Action Requested:**

Approve Edina Rotary Foundation Donation of Heirloom Clock for Centennial Lakes Park

## **Information / Background:**

In honor of the Edina Quasquicentennial, The Edina Rotary Foundation would like to donate an heirloom clock to be placed at Centennial Lakes Park. Staff has selected a location for the clock in front of the Hughes Pavilion. Please see attached proposed location diagram.

The two faced Howard Replica clock is approximately 15'6" tall, including a 3'8" diameter face. The clock exterior is made of aluminum and is weather proof. The clock has its own battery back up in the event of a power outage. The clock requires minimal maintenance and service plans are available if needed. The life expectancy of the clock is over 30 years. Between years 10 and 15 a renovation service is recommended to replace worn parts and refinish the clock as needed.

The clock is made by the Verdin Company in Cincinnati, Ohio. The Verdin Company has been in business for 170 years and has installed over 400 post clocks across the country.

The clock will cost approximately \$25,000. The Edina Rotary Foundation has \$26,000 allocated for this project and the remainder of the funds will go toward site preparation including a concrete pad and electrical connections. The recommended location has electrical connections readily accessible.

## **Attachments:**

Rotary Club of Edina Letter  
Clock Rendering  
Clock Specifications  
Recommended Location



ROTARY CLUB OF EDINA  
4801 W. 50TH ST.  
EDINA, MN 55424  
WWW.EDINAROTARY.ORG  
612-875-3109

Dec. 17, 2013

Edina City Council  
4801 W. 50<sup>th</sup> St.  
Edina, MN 55424

Dear Mayor Hovland and Members of the Edina City Council:

In honor of Edina's quasiquicentennial, the Edina Rotary Foundation would like to give the City of Edina an heirloom clock to be placed at Centennial Lakes Park at a location selected by City staff in front of the Hughes Pavilion. The clock would be custom-made by The Verdin Company in Ohio. A rendering of the proposed clock is attached.

If you've noticed a magnificent timepiece gracing a city square, courthouse, university or business center, chances are it's a Verdin. Creating fine timepieces for churches, courthouses, town squares, airports, amusement parks, shopping centers, public parks and university campuses has been the hallmark of Verdin's clock business since the company's founding in 1842. Since then, Verdin has specialized in the repair, manufacture, installation, and innovation of clocks. In 1860, Alois Nicholas Verdin, one of the founders, invented a winder that revolutionized—and simplified—the winding of clocks. Over the decades, Verdin has become known as the builders of the finest tower clocks and post clocks in the world. Verdin clocks are nearly maintenance free.

Verdin has placed other clocks in Minnesota. The closest one may be in Anoka.

The clock we would like to give the City is a "Howard Replica" and would include the Rotary emblem in the center of each side of the clock, symbolizing the longtime partnership between our service club and the City of Edina.

The value of the clock is approximately \$25,000. Because of the value, we would like you to formally accept the donation at an upcoming City Council meeting. Once approved, we will work with Parks & Recreation staff to make final design determinations such as paint color and then place the order. Our hope is that the clock can be erected and dedicated in the spring or early summer, in time for the park's busiest season of the year.

Please let me know if you have any questions about the clock. Otherwise, we will wait to hear if the Council has approved the donation. Thank you!

Sincerely,

Scott MacDonald  
Past President  
Rotary Club of Edina

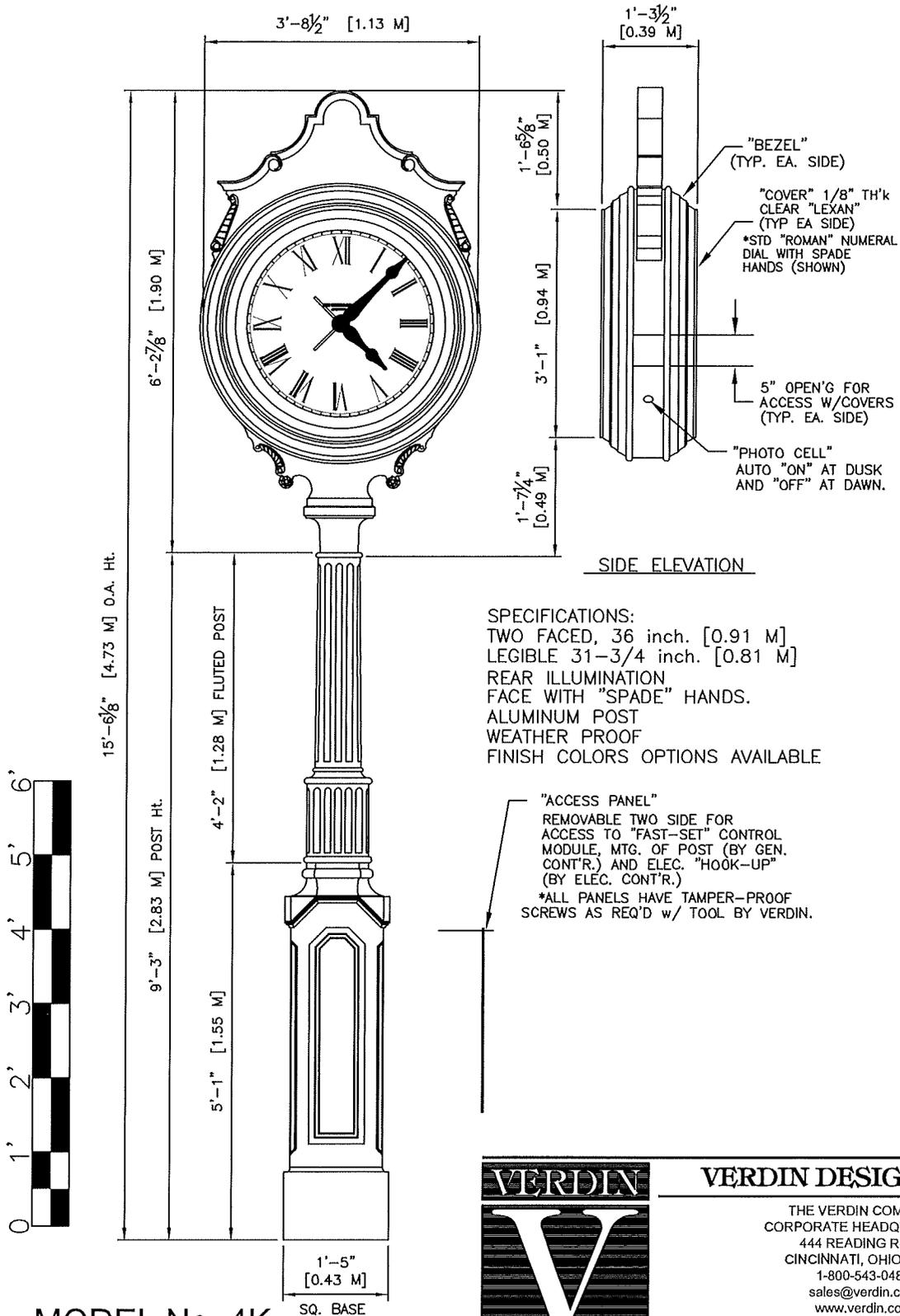
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**VERDIN**  
  
**BELLS & CLOCKS**  
SINCE 1842

RENDERING PREPARED FOR:  
The City of Edina  
Edina, MN  
Model 4K Rotary Dial Nov. 30, 2012  
*This photo-rendering is an approximation of the Verdin clock on your site and is not intended to be used as final artwork for header text and dial art.*  
PROPERTY OF THE VERDIN COMPANY  
Cincinnati, OH/800-543-0488/www.verdin.com

# HOWARD REPLICA



MODEL No. 4K  
Scale: 1/2" = 1' 0"



## VERDIN DESIGN GROUP

THE VERDIN COMPANY  
CORPORATE HEADQUARTERS  
444 READING ROAD  
CINCINNATI, OHIO 45202  
1-800-543-0488  
sales@verdin.com  
www.verdin.com

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# Centennial Lakes Park

## Hughes Pavilion

Clock Location

