

2016 CALL FOR SCULPTURES 2017



'Letting Go' by Judd Nelson, 1st Place



'Screw Tail Bass' by Andrew Arend, 2nd Place



'Gravitation II' by Steve Elliott, 3rd Place

Public Art Edina Rotating Sculpture Exhibit

Edina's support for the arts will be celebrated through a major exhibit of original outdoor sculptures displayed from June 2016 through May 2017. Public Art Edina, a working group of the Edina Arts and Culture Commission, invites sculptors from Minnesota and throughout the U.S. to submit proposals. Sculptures will be selected based on artistic merit, creativity, public safety, suitability for existing sites and durability in an outdoor setting. Reflective, kinetic and/or fiber optic components that invite public interaction and repeated viewing are encouraged. Artists are reminded that given the sculptures will be outside throughout the year, the sculptures be of a sturdy and durable nature.

The sculptures are owned by the sculptors and loaned to the exhibit.

An honorarium of \$500 will be paid for each sculpture chosen. From June through September 30, 2016, the public will vote for the People's Choice Awards, with the first place award of \$1,500, a second place award of \$1,200 and a third place award of \$750. These honorariums reflect an increase from \$1,000, \$750, and \$500 respectively over the previous years. The People's Choice winners will be invited to exhibit their sculptures for an additional year for which they will receive honorariums of \$500. All sculptures will be actively marketed by Public Art Edina for purchase by individuals and local businesses.



'High and Dry' by Kyle Fokken

Background and Project Description

Edina is a community of nearly 50,000 residents located in the Minneapolis-St. Paul metropolitan area. Grounded in tradition, yet proactively preparing for the future, Edina has a reputation as a preeminent place to live, learn, raise families and conduct business. Residents have pride in their community, a love of culture, education and the arts. They also enjoy an exceptionally high quality of life. Public Art Edina working group was convened in 2004 to enhance the beauty of Edina's public spaces with two and three dimensional art. Public Art Edina is composed of professional artists and community volunteers. They, along with representatives from the 50th & France Business Association, will select sculptures to be displayed in three areas listed below.

The Edina Promenade

This 1.5 mile mixed use paved pedestrian and bike pathway system is north of Centennial Lakes area. It is a mixed use neighborhood consisting of retail, residential and recreational amenities in a park environment southeast of 70th Street and France Avenue. The Edina Promenade includes extensive landscaping and plazas for public art. It has been designed as an extension of the existing Centennial Lakes Park, a 24-acre area with seven miles of paved paths surrounding a 10-acre lake. In 2015, the Edina Promenade underwent an extensive expansion to include a large water feature and landscaping as well as areas for public art.

Grandview Square

Located near the southwest corner of the intersection of Highway 100 and Vernon Avenue, Grandview Square Park is just south of Edina's Hennepin County Library and Senior Center. It is surrounded by residential housing and office buildings.

50th & France

A unique business neighborhood located in the area of West 50th Street and France Avenue, 50th and France features over 175 upscale retailers and professional services. The location of sculptures in this area may change from year to year.

All locations with their proximity to major thoroughfares, office buildings, condominiums, restaurants and retail establishments, ensure high public visibility and convenient access for optimal enjoyment by residents and visitors. We strongly encourage sculptors to visit all sites in person to gain a perspective of the scale of sculpture work appropriate for each location. Check the city website www.EdinaMN.gov to view images of the sculpture locations.



PROJECT TIMELINE

March 15, 2016 ----- Postmark deadline for entries

March 25 - 30, 2016 ---- Jury process and selection

April 5, 2016 ----- Notification of sculpture selections

May 1-15, 2016 ----- De-install and removal of sculptures
from 2015-2016 call

May 13 - 29, 2016 ----- Delivery and installation of sculptures
from 2016-2017 call. Sculptures must be
installed by June 1.

Entry Requirements:

- Sculptors may submit proposals for up to three (3) of their original sculptures.
- The artist must install/de-install the work and have the tools, crew, and equipment to do so.
- The artist must carry the insurance for the artwork.
- Minimum size requirement is three feet (base not included).

Please include the following information with the application:

- Two high quality jpg images of each sculpture entry.
- Statement describing the sculpture and title.
- Artist photo and personal biography.
- Installation as well as deinstallation requirements (electricity, etc.).
- Applications may be submitted electronically or by USPS. If sending application by mail please include a CD with all required information.

Note: The City of Edina provides the concrete pads and/or pedestals.
Artist photo and personal biography to be used in sculpture promotion.

Questions may be directed to Public Art Edina:

Barbara La Vallée; Chair, Public Art Edina, 612-578-2422
barbara.lavallee@gmail.com, www.PublicArtEdina.org

Michael Frey; General Manager and Director, Edina Art Center,
952-903-5729, mfrey@EdinaMN.gov, www.EdinaArtCenter.com

THANK YOU for your interest in the Public Art Edina annual sculpture exhibit.

APPLICATION

Name: _____

Address: _____

Phone: _____ Cell: _____

Email: _____ Website: _____

Entry # 1

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

Entry #2

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

Entry #3

Title: _____

Medium: _____

Size (LxWxH) and approximate weight: _____

Selling Price: _____

The photos I have supplied may be used for publicity purposes.

Signature: _____ Date: _____

Please mail completed application and accompanying information to:

Public Art Edina
% Edina Art Center
4701 W. 64th St.
Edina MN, 55435

POSTMARK DEADLINE FOR ENTRIES IS MARCH 15, 2016