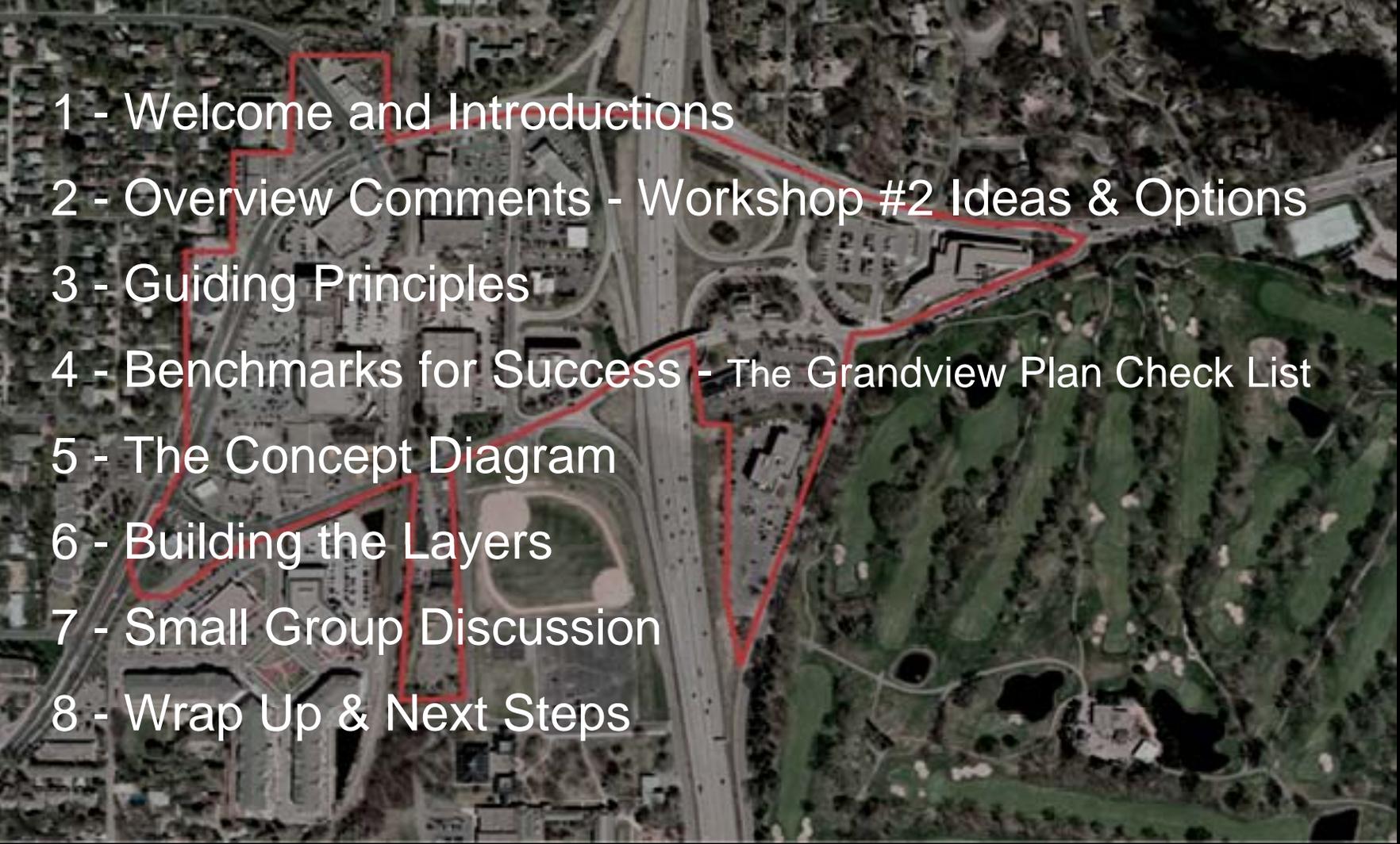


# Grandview District

Edina Minnesota

Public Presentation & Open House  
October 27, 2011

**Ideas and Options**  
Community Workshop #2

- 
- An aerial photograph of a campus area, likely a university or government site. A red outline highlights a specific section of the campus, including several buildings and a road. The background shows a mix of greenery, trees, and other campus structures.
- 1 - Welcome and Introductions
  - 2 - Overview Comments - Workshop #2 Ideas & Options
  - 3 - Guiding Principles
  - 4 - Benchmarks for Success - The Grandview Plan Check List
  - 5 - The Concept Diagram
  - 6 - Building the Layers
  - 7 - Small Group Discussion
  - 8 - Wrap Up & Next Steps

## Agenda

# Workshop #2 - Ideas & Options

Day 1 – Program Meetings & Focus Groups

Day 2 – Steering Committee Review & Discussion

Day 3 – Public Presentation & Open House



**Overview Comments**

**We started with the 7 Principles from the Small Area Guide Plan . . .**

**Matched with what we heard from the Day 1 meetings:**

***Connectivity***  
***Partnerships***  
***Innovation***  
***Creative Financing***  
***The Public Works Site***  
***Make it Beautiful***



**Guiding Principles**

# Legacy and Sustainability

1. Take a position on sustainability . . . expectations and outcomes
2. Be a model for city wide sustainability ordinance
3. Define incentives to attract “Best-in-Class” development
4. Seek partners and follow the money (creative financing strategies)
5. Maximize use of the freebies . . . focus on what and why, not how
6. Connect to Minnehaha Creek

Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**

# Parks and Public Realm

1. Acknowledge “No net loss”, yet aggressively seek new public space
2. Provide legible green armature as primary form giver
3. Build on existing strengths...inventory; assessment; repurpose; improve
4. Reject single purpose in favor of integrated/overlapping goals
5. Re-prioritize bike and pedestrian movement as a district signature
6. Health and wellness underpins design decisions

Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**

# Arts and Culture

1. Create a recognized, visible, connected arts identity (uniquely Grandview)
2. Resolve...Consolidated (central) vs. Fragmented (satellite)
3. Advocate for content...then build infrastructure
4. Build on and leverage what you have
5. Build capacity for both producers and consumers
6. Provide space/place for community purpose
7. Napa + Brooklyn = Edina

Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**

# Facilities and Community Needs

1. Determine best use of existing facilities...efficiency, improvements, relocate
2. Address needs of underserved populations...teens, singles, etc.
3. Establish community commons at Grandview...multi-purpose model with connections to wide audience
4. Provide indoor and outdoor spaces for both planned and spontaneous activities
5. Respond to “Whole Life – Whole Body” approach...food, exercise, rest, etc.

Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**

# History and Meaning of Place

1. Is “Grandview Heights” the place name?
2. Tell the stories...connect the dots with historic and interpretive sites
3. Reveal the resource...increase community awareness and active use of existing facilities
4. Develop the Mill Site...celebrate the “Birthplace” of Edina
5. Record the oral history of the Grandview District

Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**

# Transportation and Highway 100

1. Partner to implement Park-n-Ride in Grandview...on your terms
2. Identify and implement demonstration project for “Complete/Living” streets
3. It’s not safe!! Parking, access, movement, lighting need attention now
4. Complete the public walkway system...bikes and pedestrians are a priority
5. Take leadership and direct discussion related to highway 100 interchange...build the “Reason Platform”

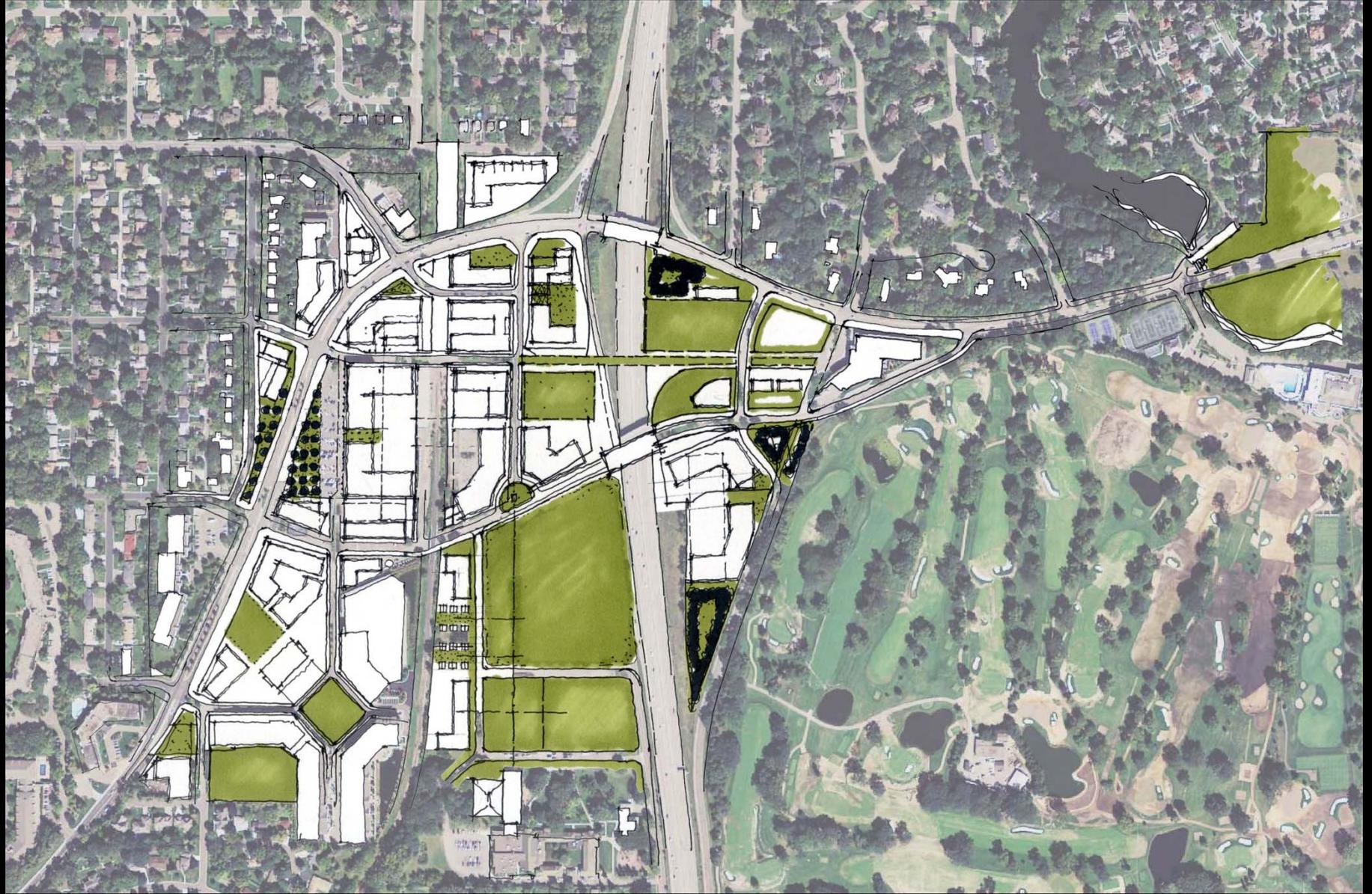
Make it Beautiful !



**Benchmarks for Success . . .  
The Grandview Plan Check List**



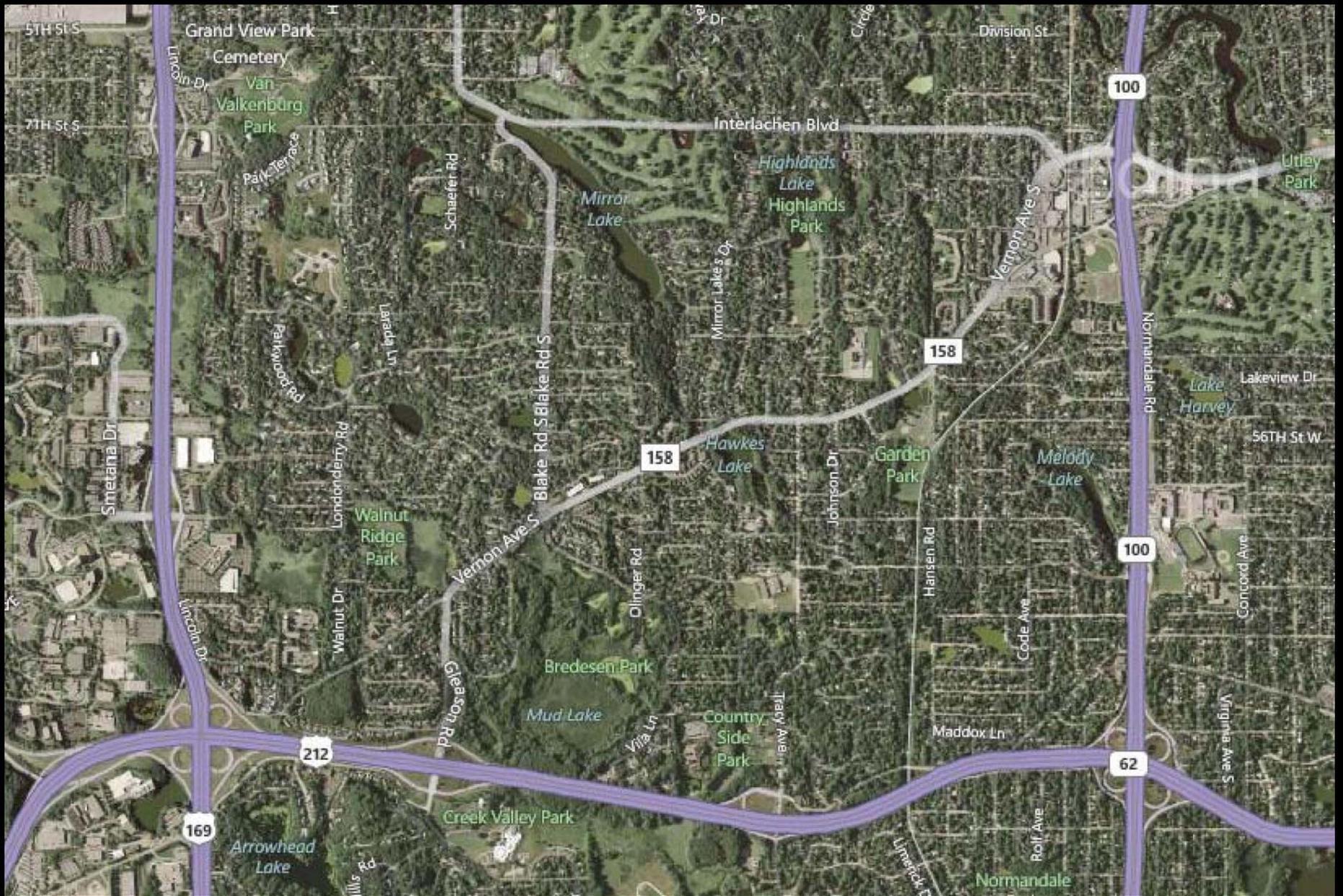
**The Concept Diagram**



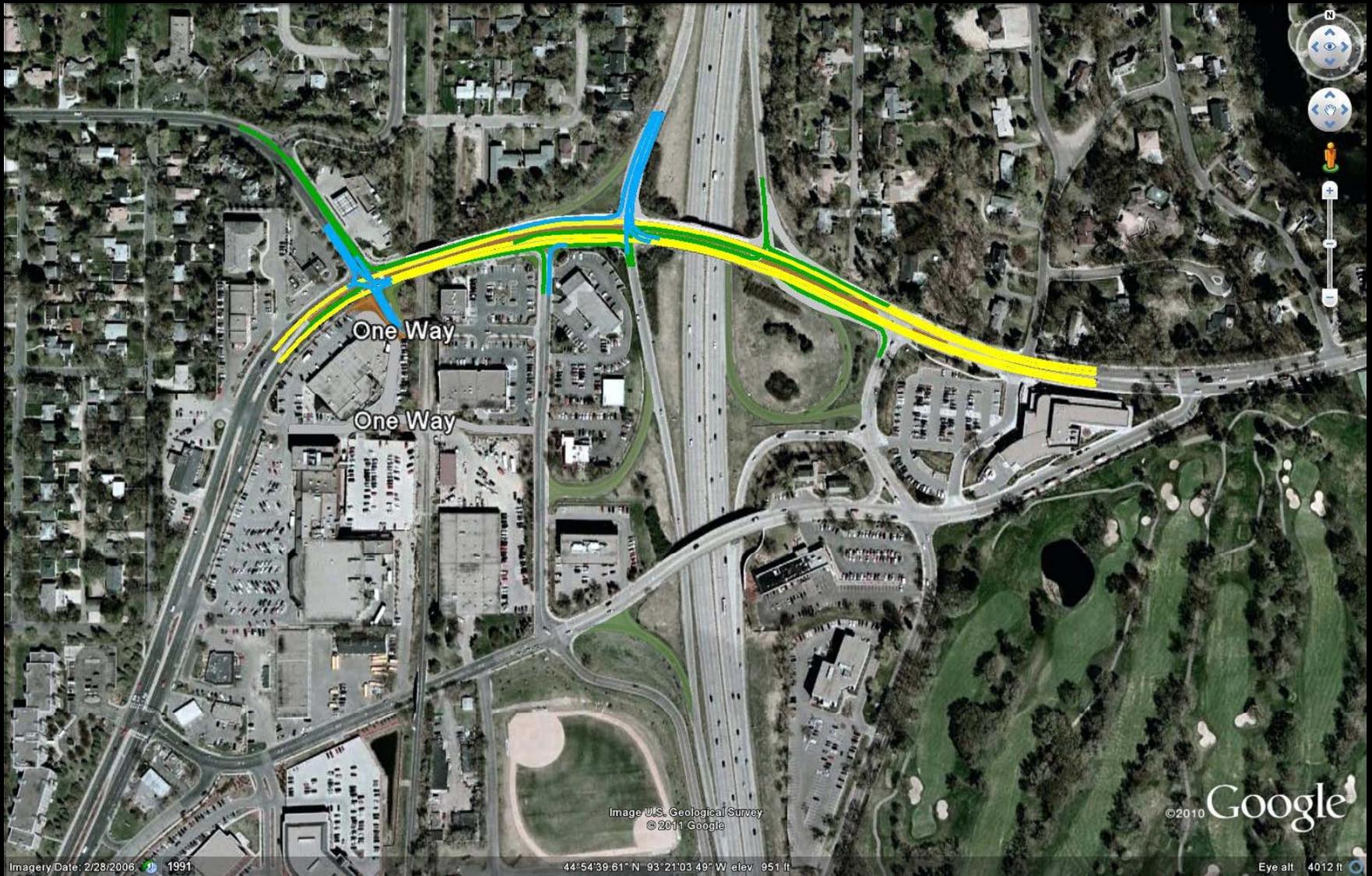
**Public Realm Framework**



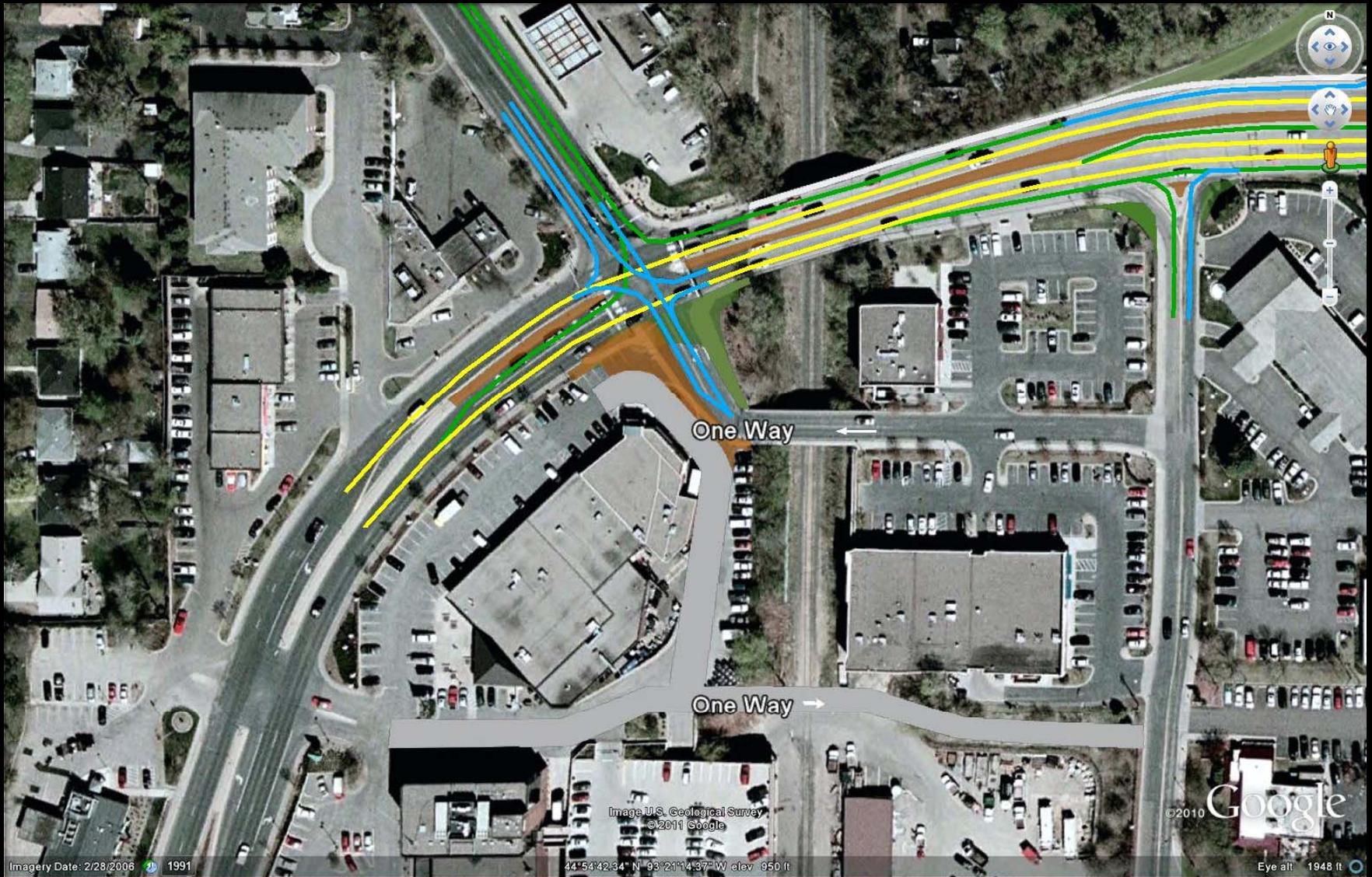
**Street Framework**



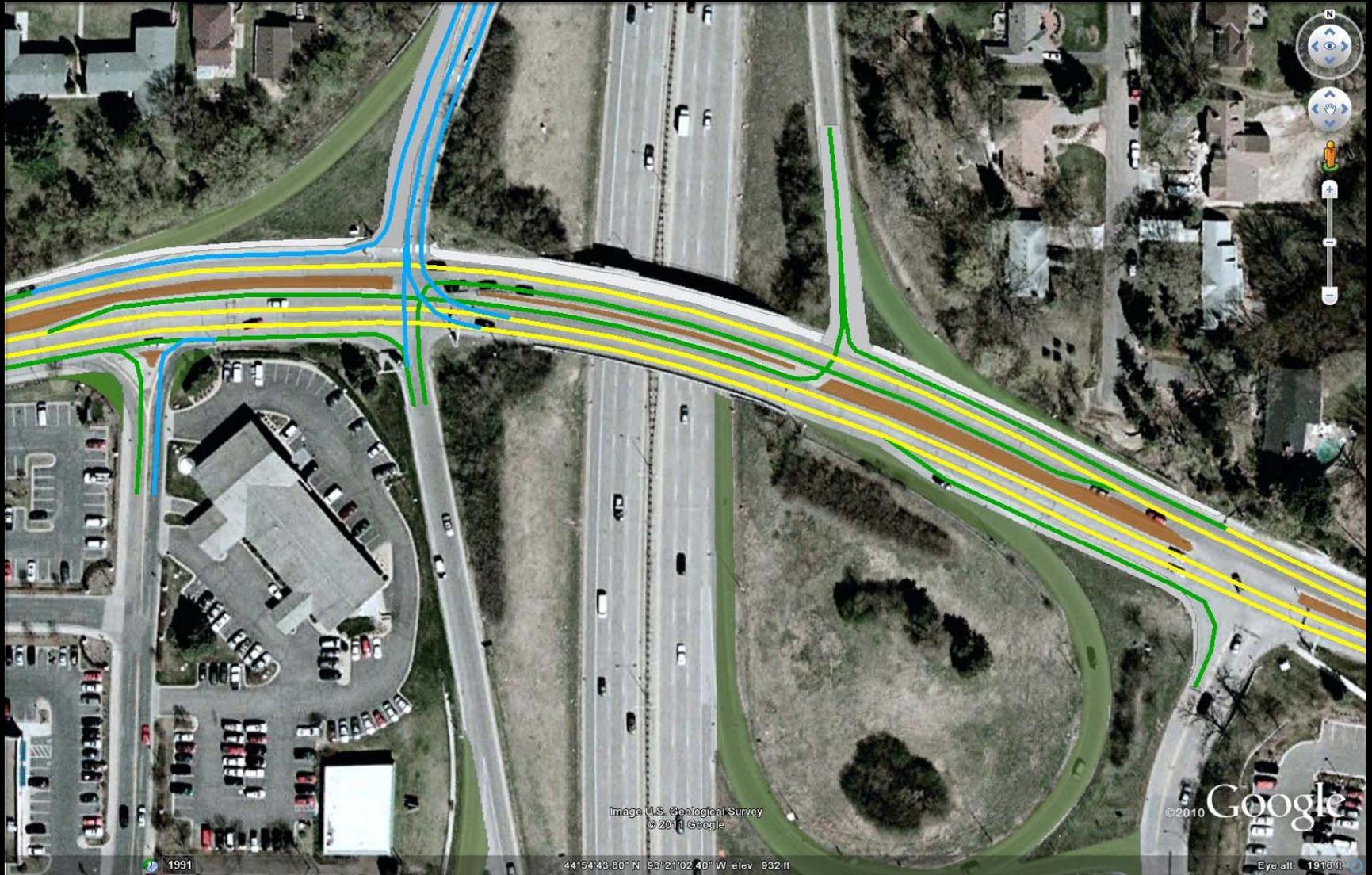
## Regional Highway Context



# Vernon Avenue and Highway 100



**Vernon Avenue and Highway 100**



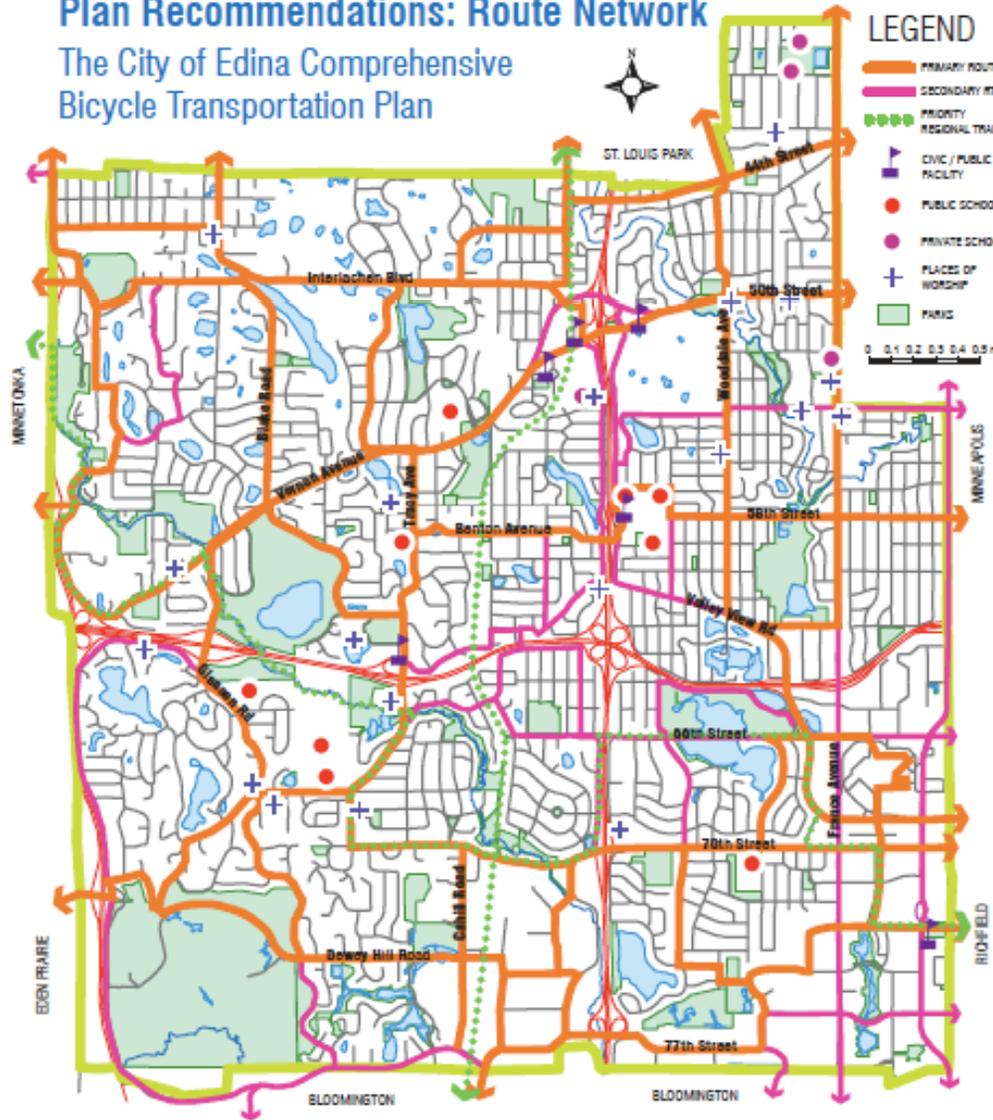
**Vernon Avenue and Highway 100**



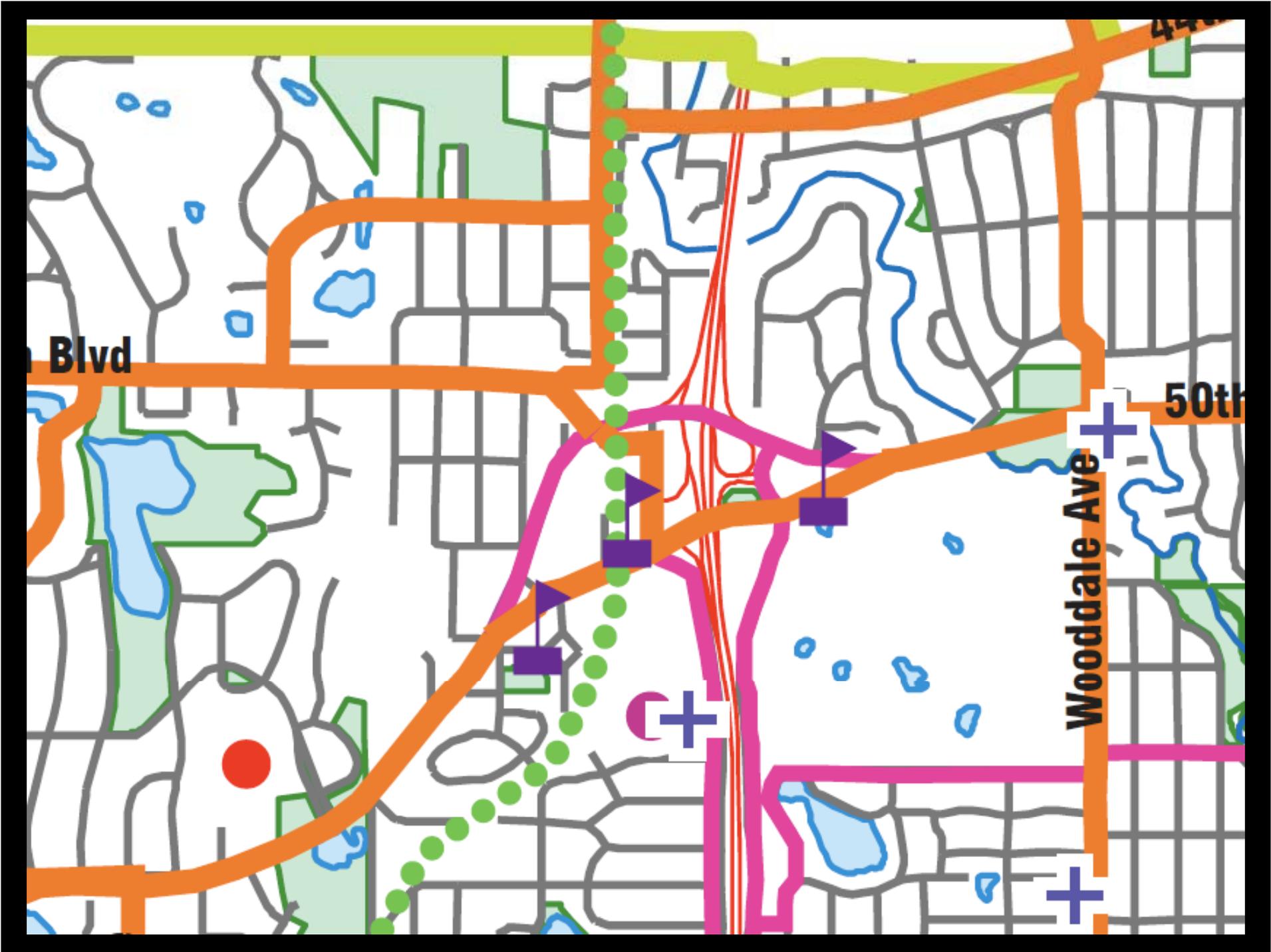
**Vernon Avenue and Highway 100**

# Plan Recommendations: Route Network

## The City of Edina Comprehensive Bicycle Transportation Plan



**Edina Bicycle Circulation Plan**



Blvd

44th

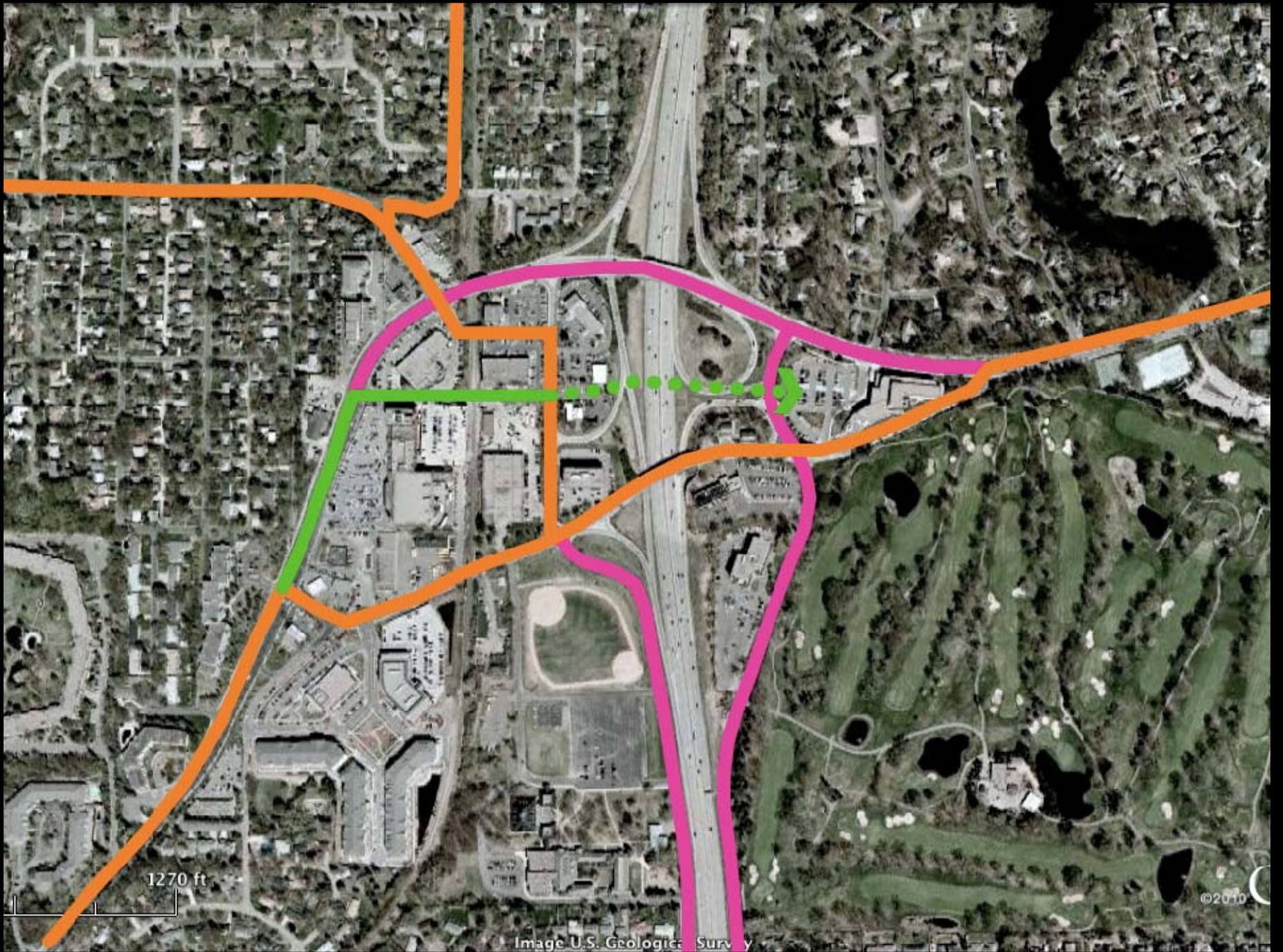
50th

Wooddale Ave

+

+

●

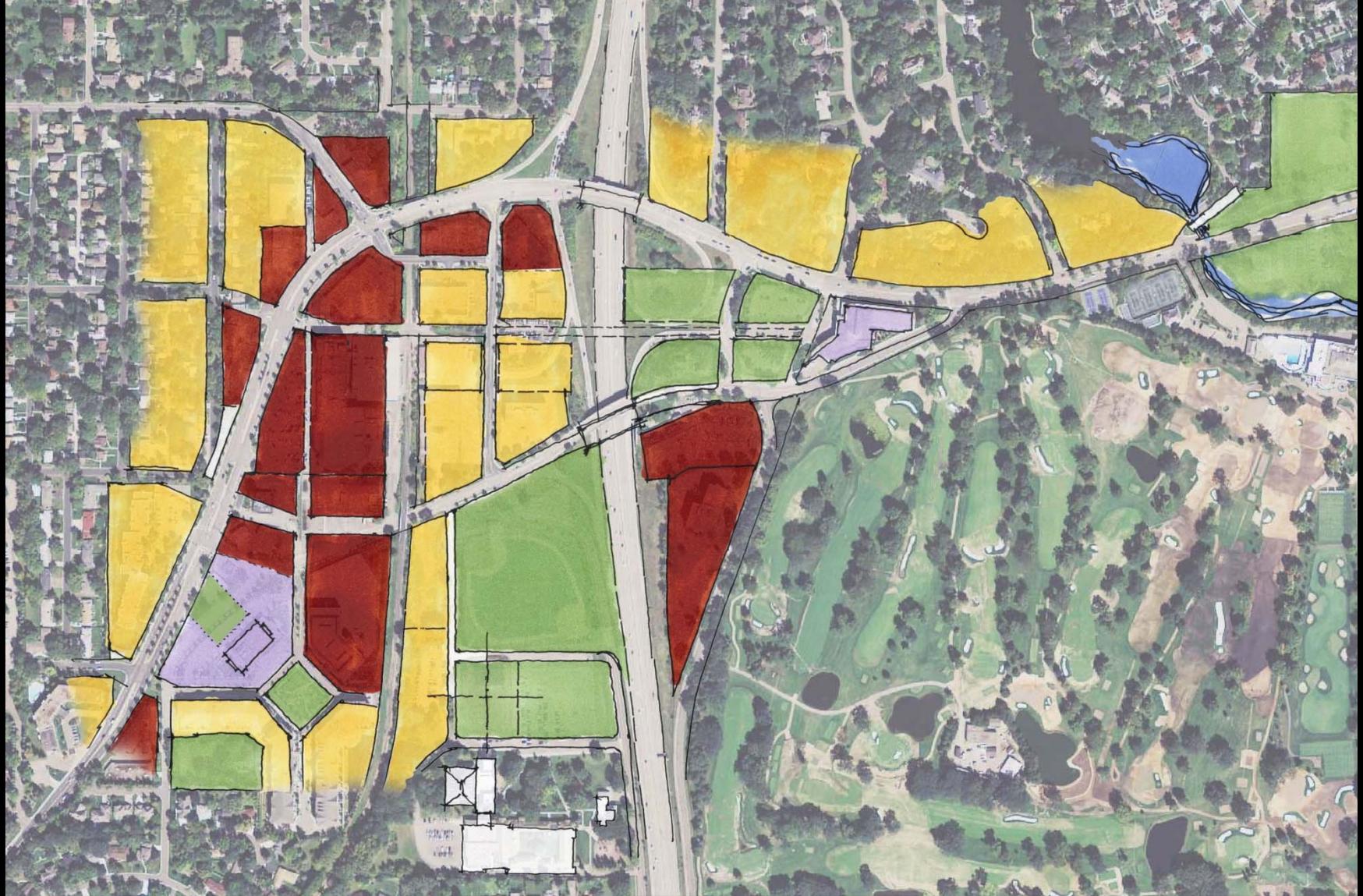


1270 ft

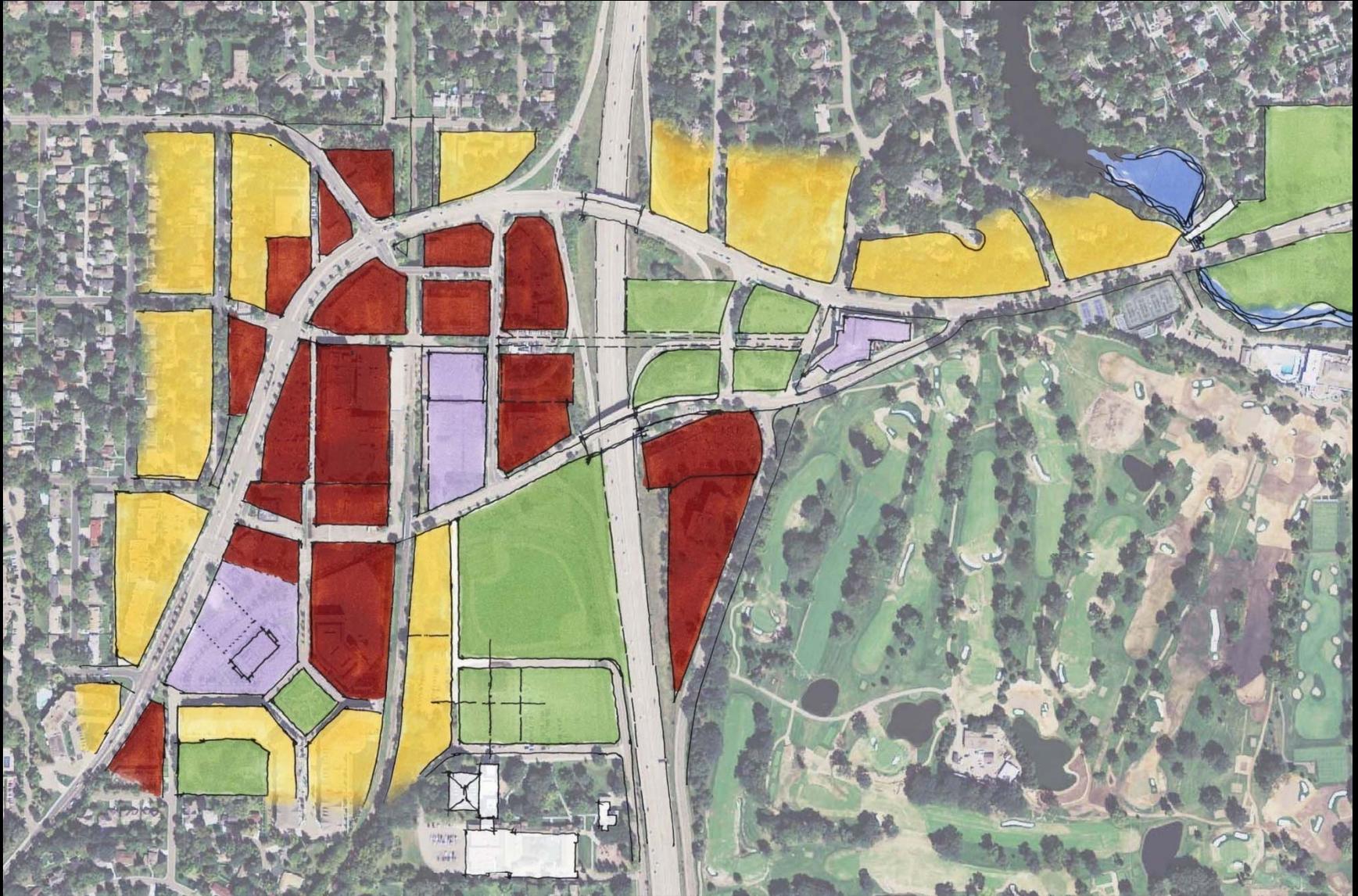
Image U.S. Geological Survey

©2010

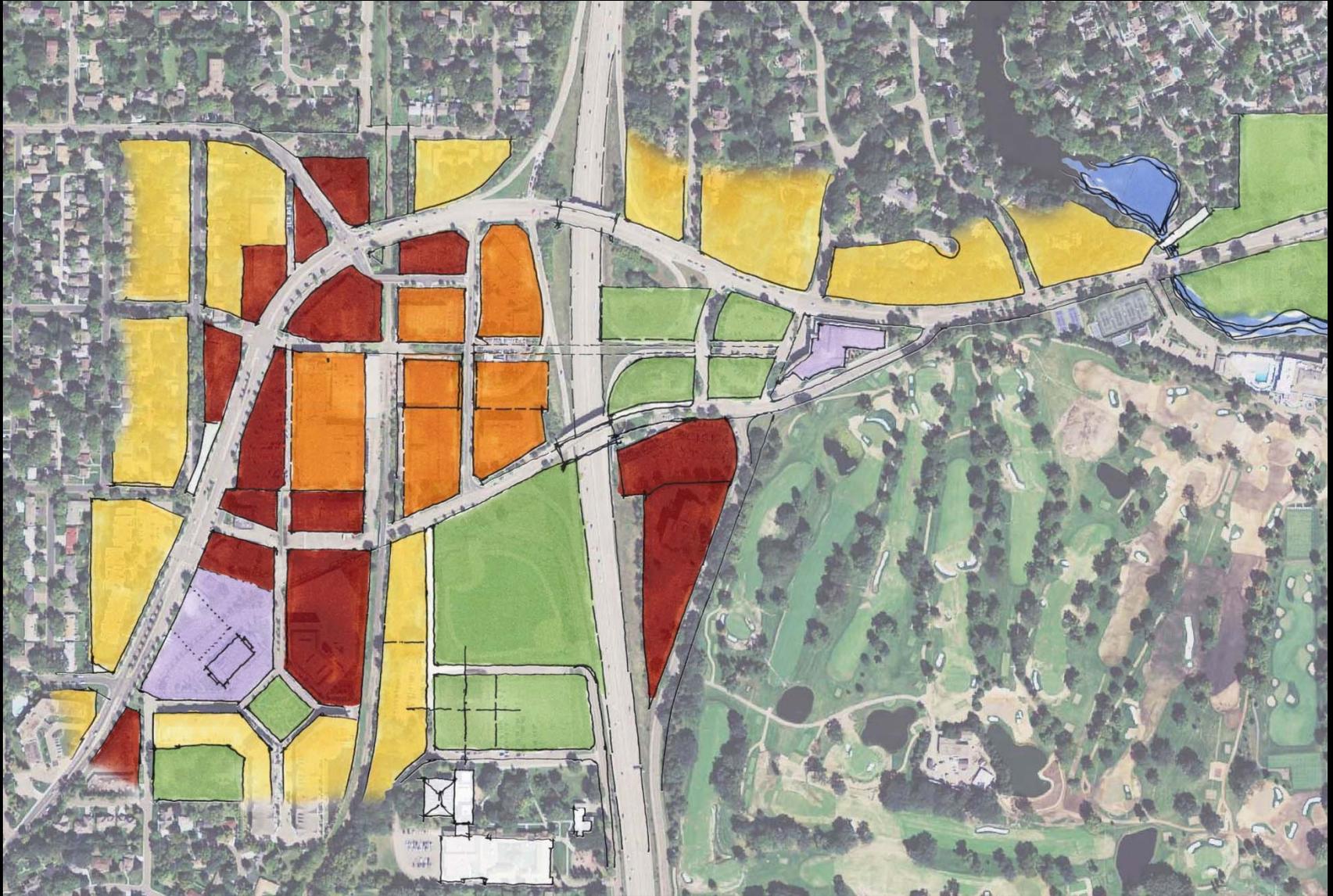




**Land Use Options – More Residential**



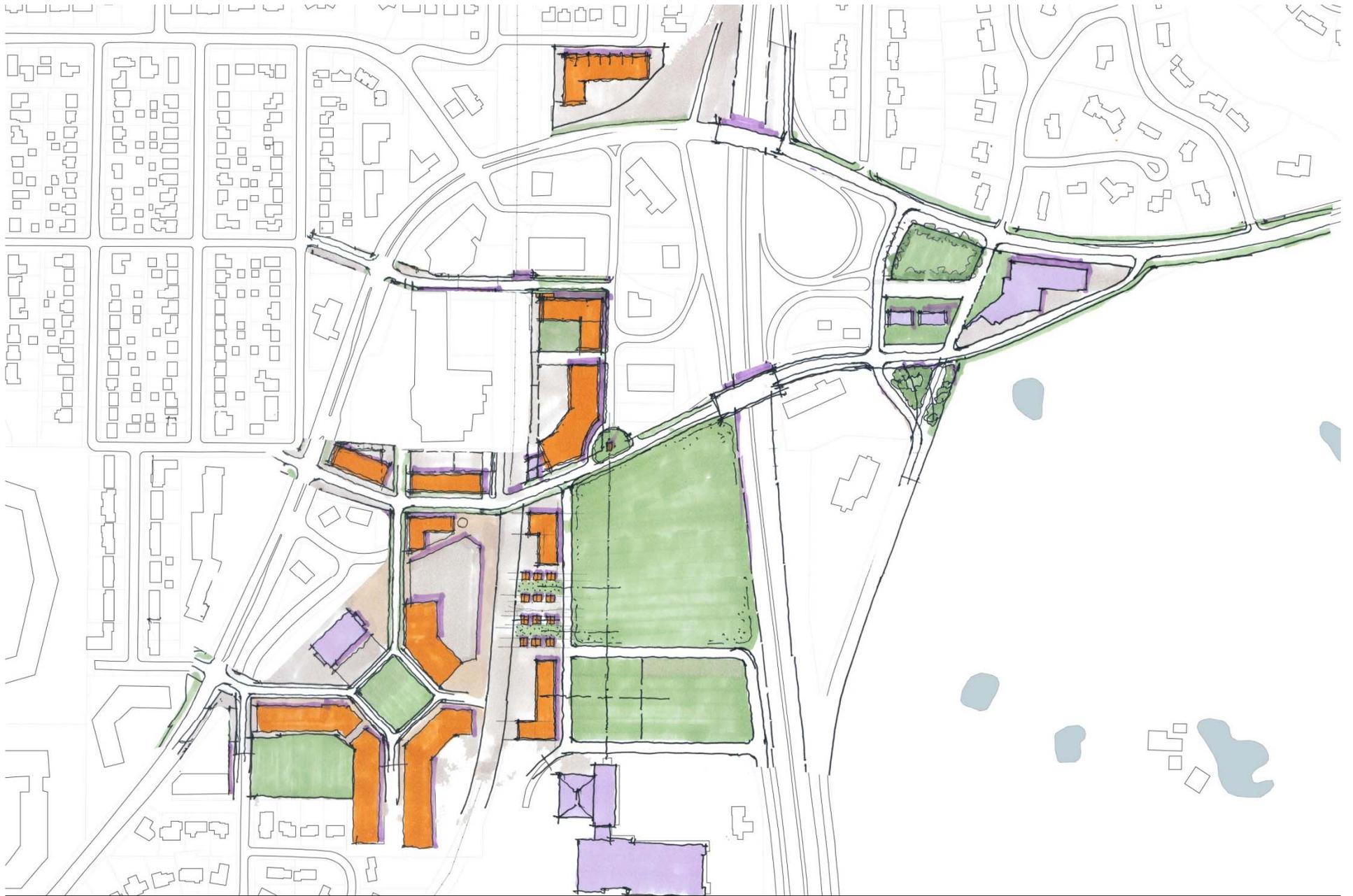
**Land Use Options – More Commercial**



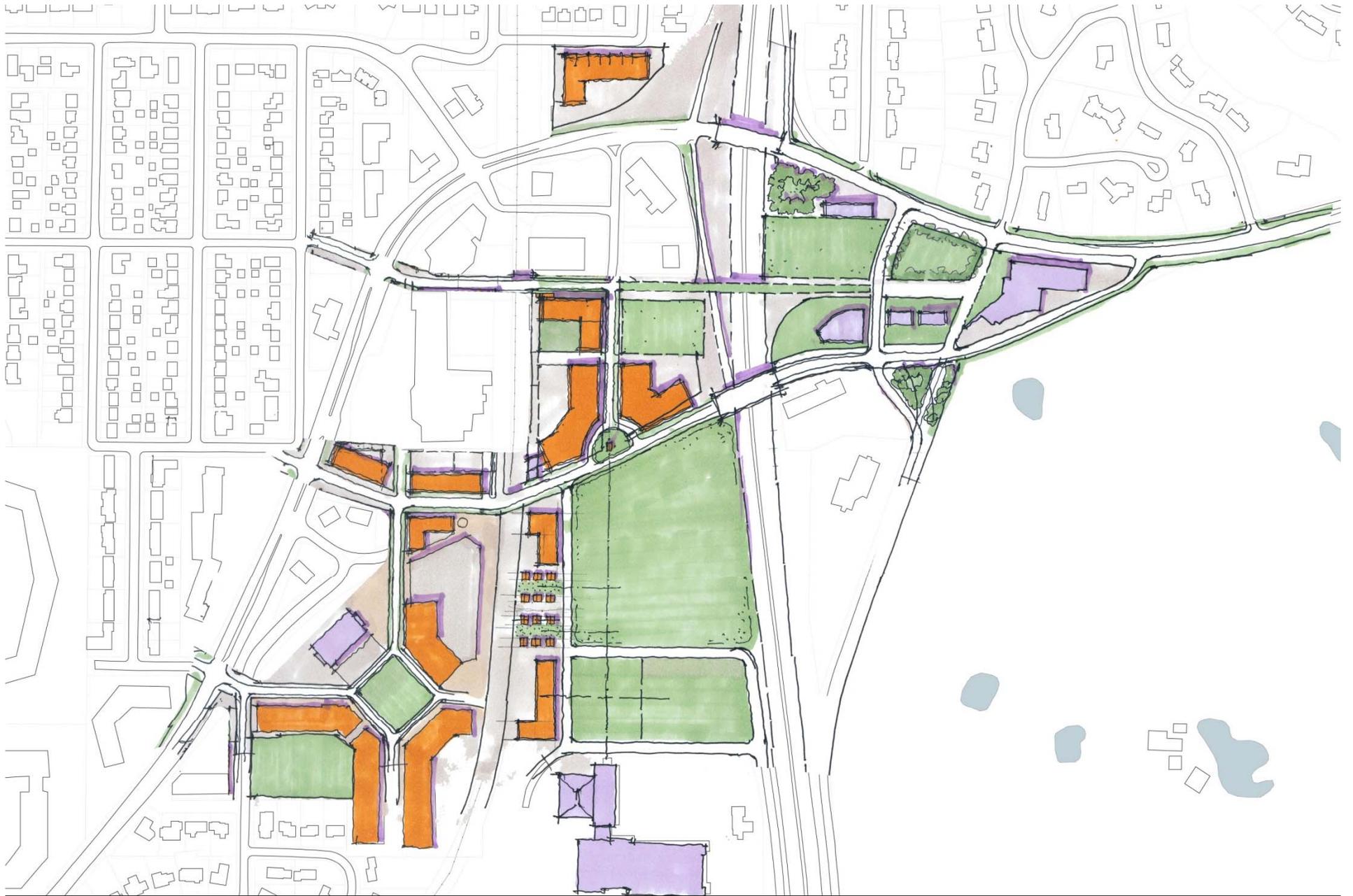
**Land Use Options – Mixed Use**



The Illustrative Plan – Initial Phase



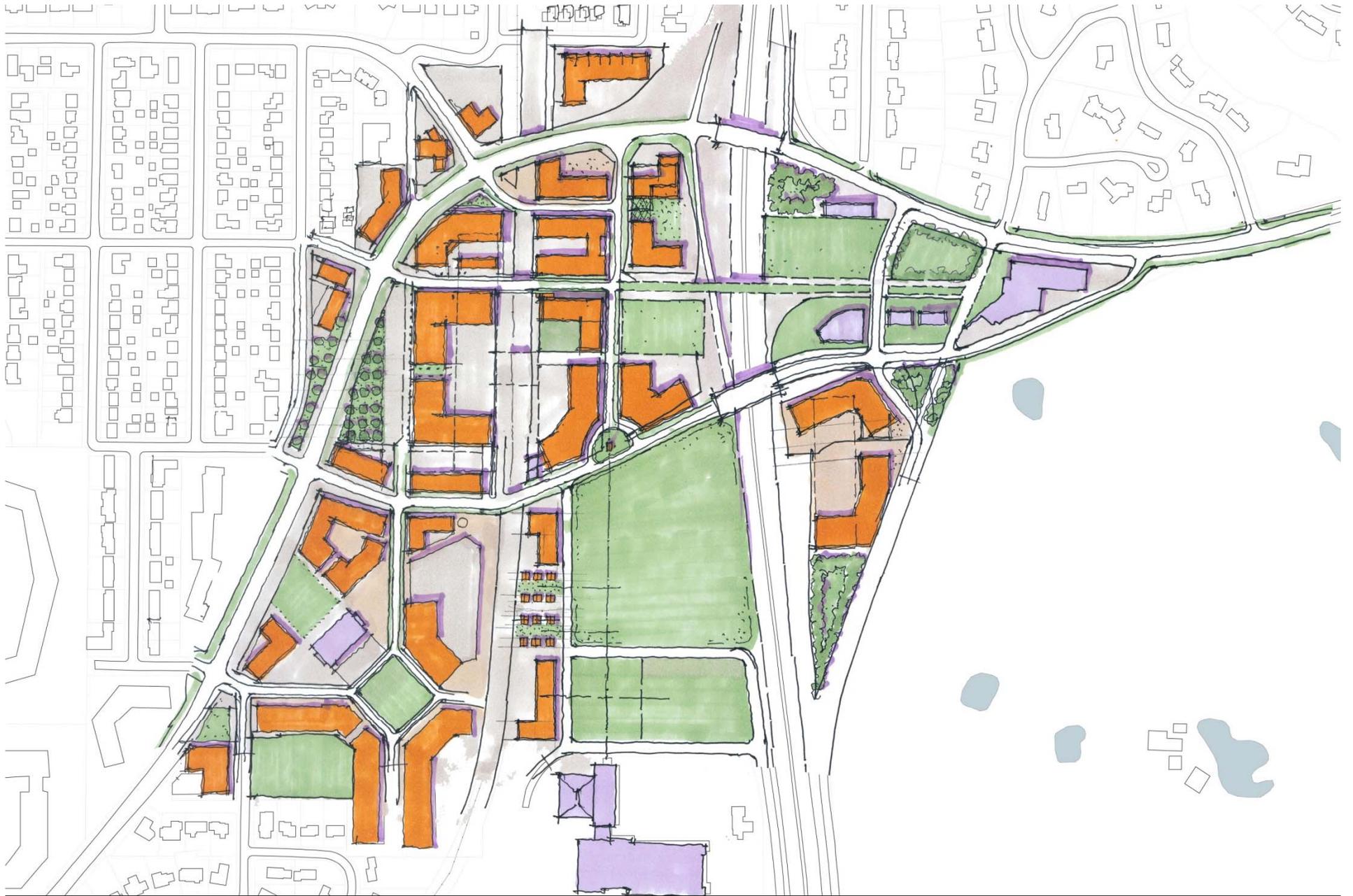
The Illustrative Plan – Second Phase



The Illustrative Plan – Third Phase



The Illustrative Plan – Fourth Phase



The Illustrative Plan – Final Phase



**Concept Ideas – Civic Complex**



**Concept Ideas – Great Lawn**



**Concept Ideas – Urban Parks**



**Concept Ideas – Green Roofs**



**Concept Ideas – Pocket Neighborhoods**



**Concept Ideas – Sustainability**



**Concept Ideas – Green / Living Streets**



**Concept Ideas – Pedestrian Bridges**



**Concept Ideas – Green Link**



**The Grandview District Vision – Phase One**



**The Grandview District Vision – Phase One**



**The Grandview District Vision – Phase One**



**The Grandview District Vision – Phase One**