

# Proposal for GrandView District Small Area Plan Process



# Background and History

2008 Comp Plan  
Amendment  
Identified District as  
Area of Potential  
Change

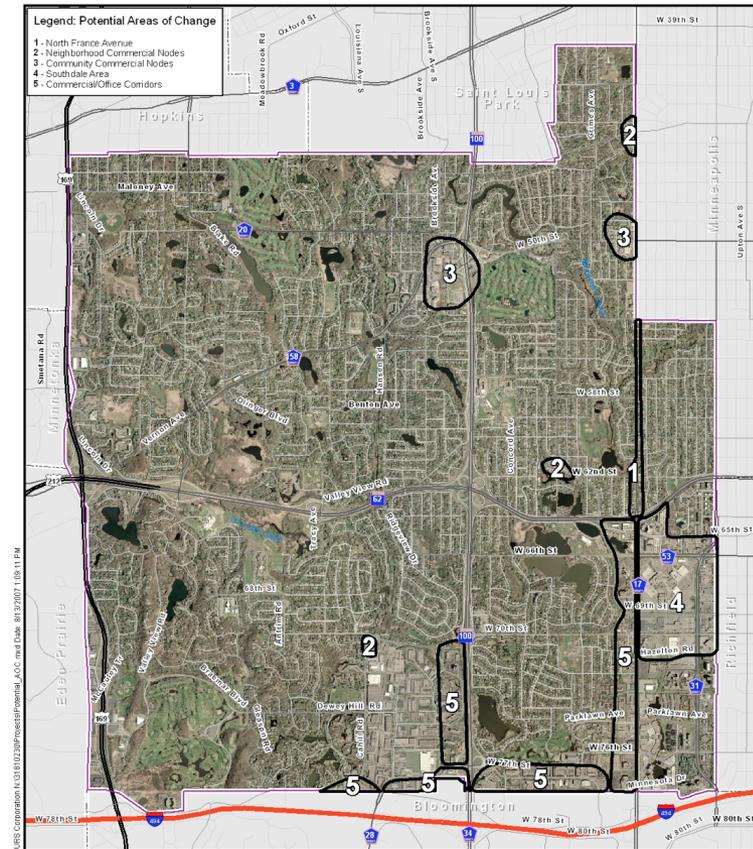


Figure 4.4



City of Edina  
2008 Comprehensive Plan Update

Conceptual Land Use Framework:  
Potential Areas of Change

Date of Aerial Photography: August 2006

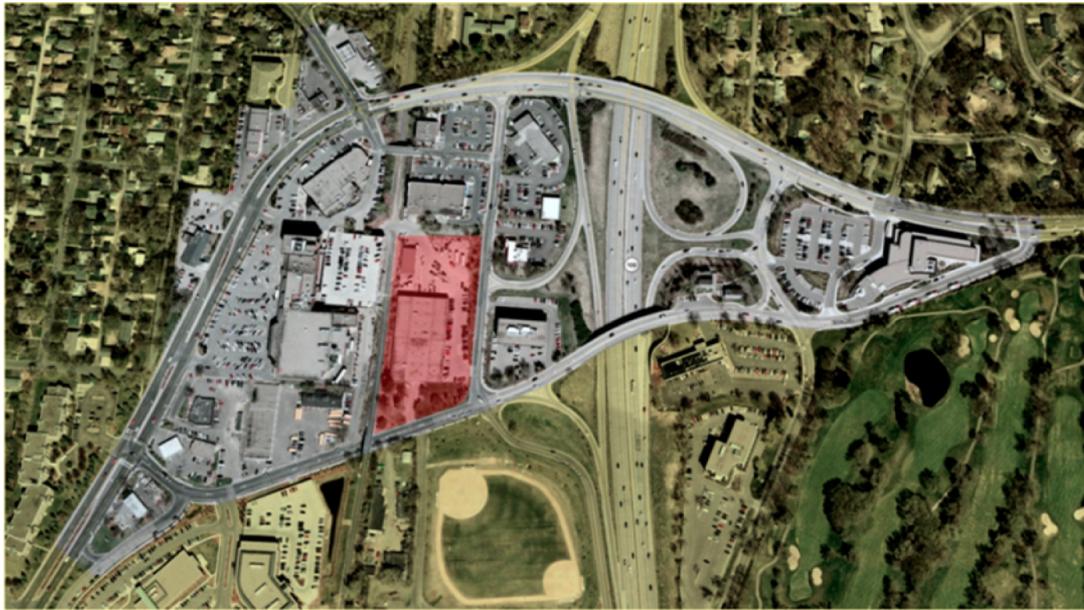


Edina GrandView District Small Area Plan

March 1, 2011

# Background and History

- December 2009 – Anticipating Abandonment of the Public Works Bldg, City Council Authorizes Small Area Guide Process



# Background and History

## Guide Process: Compressed and Community-Led



# Background and History

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- December 2010 –
  - City Council Accepts and Approves Final Guide Process Report
  - Met Council Awards City Grant to Assist in Developing Small Area Plan
- Now – Phase II: Develop a Complete “Small Area Plan”



# Phase II – What is a Small Area Plan?

- Generally – A road map for future development of a particular geographic area
- Typical Elements:
  - Introduction/Executive Summary
  - Background/Existing Conditions
  - Vision and Goals
  - Opportunities and Challenges
  - Development Framework
  - Implementation



## Phase II – Converting the Guide to a Plan

- Some Components of Plan Have Already Been Created
  - Vision and Goals (7 Guiding Principles)
  - Background/Existing Conditions (Partial)
  - Challenges/Opportunities (Partial)
- Primary Focus of Plan Process Will be on:
  - Development Framework; and
  - Implementation



# Phase II – The Right Process for Edina

Our goals are to:

1. Use a process that is **community-led** and reaches out to **all stakeholders**
2. Ensure the result is consistent with the **Seven Guiding Principles**
3. Be **responsible stewards** of public resources used to support the process



# Phase II – The Right Process for Edina

- **Organize First, Engage Consultants Later**
  - Encourage Local Stakeholders to Participate
    - Residents
    - City and School District Officials
    - Business and Property Owners
  - Focus Resources
    - Act as our own “General Contractor”
    - Use Consultants where Expertise and “Horsepower” are Needed



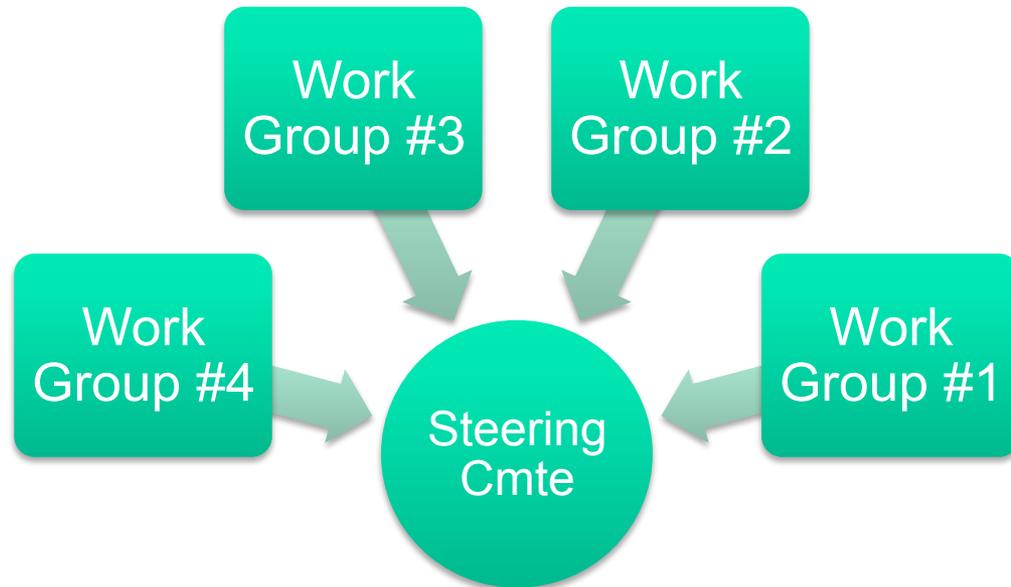
# Phase II – The Right Process for Edina

- **Strike the Proper Balance between Deliberation and Completion**
- **Four 3-Month Stages**
  - Organizing and Framing Work Plan (April-June)
  - Retaining Consultants and Drafting (July-Sept.)
  - Public Input and Refinement (Oct.-Dec.)
  - Drafting of Final Plan (Jan.-March)



# Phase II – The Right Process for Edina

- **Ensure Participation and Productivity**
  - Work Groups – Broad Participation
  - Steering Cmte – Coordinate and Focus



# Schedule and Timing

## Community-based planning process for a Small Area Plan

17 April 2011

### Schedule

Schedule													Activity	Description	Involvement				
Stage One			Stage Two				Stage Three			Stage Four					SC	WG	C	P	
Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar								
													1	"Kick-off" meeting	Review Small Area Guide process and principles; introduce process for Small Area Plan; solicit participants; identify areas of inquiry; form work groups focused on areas of inquiry				
													2	Programming	Populate work groups; develop preliminary inquiries and principles related to each work group topic; select steering committee made up of representatives from each work group				
													3	Steering committee refinement	Refine work group principles and inquiries; ensure consistency with guiding principles; develop framework for consultant requests for proposals				
													4	City Council check-in	Update City Council on progress related to preliminary inquiries and principles; review requests for proposal related to each work group focus and obtain approval for requests for proposal; develop and issue requests for proposals				
													5	RFP review	Review of responses to request for proposals				
													6	Consultant selections	Forward steering committee recommendations for consultants to City Council; Council authorizes engagement of consultants				
													7	Direction to consultants	Provide guidance to consultants based on results of the Small Area Guide and principles and inquiries developed as a part of the Small Area Plan; review work plans of consultants and highlight key points of coordination				
													8	Development of draft development framework	Conduct investigations and research; pose initial directions for each focus; conduct consultant workshop to coordinate findings and directions; prepare draft overall development concept; draft development framework related to each focus				
													9	Review and refinement of draft development framework	Convert draft overall development concept and development framework to preliminary development framework				
													10	Community meeting	Present draft development framework to the public; solicit public comment				
													11	Boards and commissions review	Present draft development framework to City boards and commissions and to the Edina School Board; solicit input; convene steering committee to define necessary refinements; convey necessary modifications to consultants				
													12	City Council presentation	Present draft to the City Council; solicit input				
													13	Refinement	Incorporate input from the public, boards and commissions, School District, and City Council; revise development framework				
													14	Presentation to the City Council	Obtain permission to proceed to draft final report				
													15	Report assembly	Draft final report by staff (and consultants, as necessary)				
													16	Review and refinement	Review final report by steering committee and edit as necessary				
													17	Present final report to City Council	Present final report to City Council with the goal of gaining approval				



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