

REPORT / RECOMMENDATION



To: Park Board

Agenda Item #: VI.D.

From: John Keprios, Director
Parks & Recreation Department

Action

Discussion

Date: November 19, 2012

Information

Subject: 2013 Parks and Recreation Department Fees and Charges

Action Requested:

Staff requests the Park Board's review and comment on the proposed 2013 general Parks and Recreation Department Fees and Charges schedule. This includes fees and charges for Parks and Recreation Department recreation programs, the Edina Senior Center and a variety of general parks, athletic fields, shelter buildings, picnic shelters and other recreation facilities.

Information / Background:

Enclosed is a copy of the proposed Parks and Recreation Department Fees and Charges. The enclosed proposed Fees and Charges for 2013 show the increases in fees in **bold print**.

According to City Code, the Park Board is asked to recommend fees and charges to the City Council. The philosophy that has long been followed in the City of Edina is that fees and charges are set at a level that accomplishes the following:

- Users pay their fair share of the costs associated with the programs and facilities they use today and should not place that burden on future taxpayers (user based fee philosophy).
- Keep programs and activities affordable and accessible to the maximum number of residents.
- Cover the costs associated with the activity or facility whenever possible.
- Find a way to allow all residents to participate in basic recreation programs regardless of their ability to pay (i.e. Edina Community Foundation Grant In Aid Fund).

We could probably charge higher fees in some cases without seeing a significant drop in participation, whereas higher fees in other programs would see a significant drop in participation and/or rentals. Accessibility to all residents, however, may be significantly affected by higher fees.

Several of the fees and charges that staff are proposing to increase for 2013 are because those fees have not been increased for the past three or four years.

The most significant proposed increases I wish to point out are those for the Arneson Acres Park Terrace Room and Gazebo. Our Superintendent of Park Maintenance advised us that the maintenance expenses have been exceeding the rental revenues for a variety of reasons. Arneson Acres Park Terrace Room is one

of the few general park facilities (other than enterprise facilities) that are available to non-residents to rent for their private use.

Rental statistics show that the Terrace Room was rented 138 times in 2011; 113 times by an Edina resident and 25 times by a non-resident (approximately 82% by residents and 18% by non-residents). To date, the Terrace Room has been rented 95 times in 2012 by residents and 25 times by non-residents. Based on the high demand for this beautiful park facility and the extra cost to maintain the facility, we are recommending a modest increase for resident rental fees and a significant increase for non-resident rental fees. This should increase our revenues and may slightly reduce the non-resident demand.

The Park Board's review and comments are greatly appreciated.

ATTACHMENTS:

2013 Proposed Parks and Recreation Department Fees and Charges

2013 PROPOSED PARKS AND RECREATION DEPARTMENT FEES AND CHARGES

PARK AND RECREATION		
	2012	2013
Playground	\$36.00	\$36.00
Adult Tennis Instruction	\$50.00	\$50.00
Youth Tennis Instruction	\$50.00	\$50.00
Pee Wee Tennis	\$36.00	\$36.00
Team Tennis	\$100.00	\$100.00
Tennis Camp	\$99.00	\$99.00
Fab 4 & 5	\$77.00	\$77.00
Small Wonders	\$67.00	\$67.00
Safety Camp	\$35.00	\$35.00
Super 6 & 7	\$51.00	\$51.00
Cheerleading Camp	\$50.00	\$50.00
Fishing Clinic	\$10.00	\$10.00
Highlands Explorers	\$57.00	\$57.00
Challengers	\$92.00	\$92.00
Travelin' Teens	\$92.00	\$92.00
Playground Plus	\$17.00	\$17.00
Barnyard Boogie	\$4.00/per person	\$5.00/per person
Skyhawks (Mini Hawks)	\$101.00	\$101.00
Soccer Camp Skyhawks	\$49.00	\$49.00
Basketball Camp Skyhawks	\$105.00	\$105.00
Reach Education Solutions	Varies	Varies
Pre-School Week Workshops/Camps	\$40.00	\$40.00
Age 7 – 11 Camps	\$70.00	\$70.00
Hip Hop Classes	\$50.00	\$50.00
Family Classes	\$40.00/pair	\$40.00/pair
Once Upon a Star Parties	Varies	Varies
Princess Ball	\$26.00/couple	\$26.00/couple

ADULT ATHLETIC FEES					
SUMMER SOFTBALL LEAGUES			BASKETBALL		
	2012	2013		2012	2013
Men's Resident Team	\$425.00	\$425.00	5-Man C League	\$500.00	\$505.00
Men's Non-Resident Team	\$585.00	\$585.00	5-Man B League	\$500.00	\$505.00
Co-Rec Resident Team	\$460.00	\$460.00	HOCKEY		
Co-Rec Non-Resident Team	\$620.00	\$620.00	4-Man League	\$250.00	\$250.00
Men's Double Header Resident Team	\$665.00	\$665.00	BROOMBALL		
Men's Double Header Non-Resident Team	\$825.00	\$825.00	Co-Rec League	\$320.00	\$320.00
Non-Resident Individual (up to 4 players)	\$26.00	\$26.00	CO-REC KICKBALL		
VOLLEYBALL			Co-Rec Kickball	\$125.00	\$125.00
Officiated Leagues	\$360.00	\$365.00			
Non-Resident (Individual)	\$10.00	\$10.00			

PARK DEPARTMENT RENTALS					
	2012	2013		2012	2013
General Park Areas			Athletic Fields – Residents Only		
Resident Use/hour	\$48.00	\$50.00	Per field – per day	\$137.00	\$139.00
Resident Use/day	\$137.00	\$140.00	Per field – per hour	\$48.00	\$50.00
Commercial Use (i.e. TV)/hr	\$75.00	\$80.00	Per field – per hour w/lights	\$75.00	\$77.00
Commercial use with light/hr	\$130.00	\$135.00			
Showmobile/day	\$700.00	\$700.00	Edina Athletic Associations		
Van Valkenburg/Courtney Fields (Residents Only)			Field user fee/participant	\$11.00	\$11.00
			Gymnasium user fee/participant	\$11.00	\$11.00
Per field/day includes building	\$160.00	\$165.00	Outdoor hockey rink user fee/participant	\$11.00	\$11.00
Rosland Park Pathway			Utley Park Fire Ring Rental		
Per Hour	\$75.00	\$75.00	Fire Ring – per day	\$27.00	\$28.00
Per Day	\$225.00	\$225.00			
Arneson Acres Park/Terrace Room Only Residents			Arneson Acres Park/Terrace Room Only Non-Residents		
Per hour, first hour	\$65.00	\$80.00	Per hour, first hour	\$78.00	\$100.00
Each additional hour up to 3 hours	\$40.00	\$50.00	Each additional hour up to 3 hours	\$48.00	\$70.00
Per day (4 hours or more)	\$185.00	\$200.00	Per day (4 hours or more)	\$222.00	\$250.00
Arneson Acres Park/Gazebo Only Residents			Arneson Acres Park/Gazebo Only Non-Residents		
½ day (6 hrs or less)	\$65.00	\$80.00	½ day (6 hrs or less)	\$78.00	\$100.00
Full day (over 6 hours)	\$100.00	\$115.00	Full day (over 6 hours)	\$120.00	\$150.00
Arneson Acres Park/Terrace Room & Gazebo: Residents			Arneson Acres Park/Terrace Room & Gazebo: Non-Residents		
Per day (4 hours or more)	\$200.00	\$215.00	Per day (4 hours or more)	\$240.00	\$255.00
Per hour, first hour	\$100.00	\$115.00	Per hour, first hour	\$120.00	\$135.00
Each add'l hour up to 3 hrs	\$40.00	\$55.00	Each add'l hour up to 3 hours	\$48.00	\$65.00
Picnic Shelter Rentals (full day)			Picnic Shelter Rentals (half-day)		
Chowen Park	\$42.00	\$44.00	Chowen Park	\$26.00	\$28.00
Sherwood Park	\$42.00	\$44.00	Sherwood Park	\$26.00	\$28.00
Wooddale Park	\$42.00	\$44.00	Wooddale Park	\$26.00	\$28.00
Rosland Park	\$150.00	\$155.00			
Braemar Park	\$42.00	\$44.00			
Park Shelter Buildings Rentals (full day)			Park Shelter Buildings Rentals (half-day)		
Cornelia School Park	\$100.00	\$105.00	Cornelia School Park	\$65.00	\$70.00
Todd Park	\$100.00	\$105.00	Todd Park	\$65.00	\$70.00
Walnut Ridge Park	\$100.00	\$105.00	Walnut Ridge Park	\$65.00	\$70.00
Weber Park	\$100.00	\$105.00	Weber Park	\$65.00	\$70.00

EDINA SENIOR CENTER		
	2012	2013
Fees		
Golf League Membership (Richards Golf Course)	\$12.00	\$12.00
55+ Softball League Membership (Van Valkenburg)	\$40.00	\$50.00
Bowling League Membership	\$10.00	\$10.00
Edina Senior Center Membership	\$17.00/\$27.00	\$17.00/\$27.00
Greeting Cards	\$1.50	\$1.50
Trips & Tours	\$2.50	\$2.50
Defensive Driving	\$22.00 4 hr. class NA	\$22.00 4 hr. class NA
Elder Learning Institute Classes	\$18.00	\$18.00
Card Tournaments	\$1.00/person	\$1.00/person
Social Card Groups	\$.25 per person per day	\$.25 per person per day
Podiatrist	\$2.00/Patient	\$2.00/Patient
Community Education	\$2.00/person per class per day	\$2.00/person per class per day
Room Rental		
Fireside Room & Classrooms per hour – minimum 2 hours	\$42.90	\$42.90
Fireside Room & Classrooms per day	\$150.20	\$150.20
Gathering/GRANDVIEW Room per hour – minimum 2 hrs.	\$53.60	\$53.60
Gathering/GRANDVIEW Room per day	\$203.80	\$203.80
Wall Art Display Rental	15% of sale	15% of sale
Equipment Rental		
Television/VCR/DVD	\$10.70	\$10.70
Overhead Projector	\$5.40	\$5.40
Portable Screen	\$5.40	\$5.40