



**To:** Park Board

**Agenda Item #:** VII.A.

**From:** Ann Kattreh, Parks & Recreation Director

**Action**

**Date:** October 8, 2013

**Discussion**

**Subject:** Quality of Life Survey Results Presentation

**Information**

**Action Requested:**

None.

**Information / Background:**

Staff has been directed to complete a Quality of Life, or public opinion, survey every two years to measure residents' satisfaction with city services and facilities and to gauge interest on various topics.

Staff worked with Decision Resources, Limited, the leading public opinion research firm for area municipalities and school districts, to develop the 2013 survey. To measure change, many of the questions asked in 2011 were asked again in 2013. Most of the new questions focus on the city's image, capital needs and redevelopment activities.

The survey totaled more than 190 questions. A representative sample of 400 residents was interviewed via telephone as part of the project earlier this year.

Bill Morris of Decision Resources will present the major findings of the survey. The results are posted on the city's website.

**Electronic Attachments:**

2013 City of Edina Analysis FINAL\*

\*Due to the size of this document (151 pages), I have decided not to send hard copies of this document with the Park Board packet. If you would like a hard copy, please let me know and we'd be happy to make a copy for you.