

Edina Neighborhood Identification Steering Committee  
Community Room  
Wednesday, June 27, 2012 – 6:30 PM

Members Present: Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Miller, Moore and Persha

Staff Present: Karen Kurt, Assistant City Manager; Susan Howl, Executive Assistant; and Ari Klugman, Administration Intern

Due to the absence of Chair Melton and Vice Chair Brozic, Member Carlson agreed to chair the meeting.

**I. MOTION by Member Dornblaser to amend and approve the NISC minutes of June 13, 2012, by adding Vice Chair Brozic to “Members Present” was seconded by Member Moore.**

**Ayes: Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Miller and Moore  
MOTION CARRIED.**

**II. Review of Draft Maps**

Two options for each quadrant were displayed with population estimates. It was noted that street names were missing and that this would be corrected for the City-wide meeting. Suggested neighborhood names were noted and boundaries from the first City-wide meeting were discussed and confirmed in order to develop accurately updated quadrant maps for the July City-wide meeting.

Northwest Quadrant:

- Add northeast boundary names, identifying the creek and railroad tracks.
- The Interlachen Park area was noted, and it was suggested that the golf course be labeled.
- The name “Presidents” was added.
- Carson Hills/Pine Grove, Mirror Lakes, Parkwood Knolls
- Van Valkenburg Park/Lincoln Creek
- Killarney Shores/Viking Hills/ Walnut Ridge
- Richmond Hills
- Creekside
- Brookside (Heights)/Skyline (Heights)
- Grandview, including the railroad tracks

Southwest Quadrant:

- Indian Foot Hills/Indian Hills versus entirely Indian Hills, including Indian Head lake and a portion of Arrowhead Lake
- Bush Lake—industrial
- Dewey Hills
- Prospect Knolls/Chapel Hills
- Brookview Heights
- Creek Valley could be enlarged. Add the school.
- Maguire Heights
- Braemar

Northeast Quadrant:

- Cascade Falls/Morningside
- Sunnyslope
- White Oaks/Maple Road
- Country Club

- Brucewood/creek/South Harriet Park
- Concord plus the school property
- Pamela Park
- Chowen Park/Strachauer Park
- Golf Terrace/Lake Harvey
- Wooddale Lake
- 50<sup>th</sup> & France

Southeast Quadrant:

- Lake Edina/Arneson
- Woodhill
- North Cornelia/South Cornelia
- Adjust Parklawn.
- Olympic Hills/Yorktown
- Pentagon

III. Identification of Decision-Making Criteria

- Not size
- Natural
- Accessibility
- Roadways
- Distinctive features
- History
- Citizen input

IV. Plan for July 11<sup>th</sup> City-Wide Meeting

- The abbreviated PowerPoint will be ten minutes.
- Break-away sessions will be the same as before.
- There will once again be opportunities to debrief in the large setting.
- The maps will be posted at the finale for people to comment on any of the quadrant options.
- Comment cards will be available for the collection of timely comments.
- Realtors will be encouraged to comment in the large setting.
- Record commonalities and differences.
- Highlight where there is controversy.
- A process should be developed for changing neighborhood names in the future.

V. Communication Plan

- The maps and comment cards should be made available for viewing throughout the community.
- Ask the Sun Current to feature a sample quadrant map and to direct readers to the webpage.
- Post options on the webpage.
- Distribute postcards throughout the neighborhoods.
- Display the quadrant map options at City Hall.
- Investigate an insert for About Town.
- Prepare a press release for Council Member Sprague to share with realtors.

It was suggested that the Members consider writing reports from the interaction in each quadrant break-out session. This might be a helpful way to divide up the work in preparation of the final report to be developed and shared with the City Council in November.

VI. Adjournment and Next Meeting

The meeting was adjourned at 8:30 PM.

The next NISC meeting will be the second City-wide event on July 11<sup>th</sup> at 6:30 PM at the Edina Senior Center.