

Edina Neighborhood Identification Steering Committee
Wednesday, August 22, 2012
Community Room
6:30 PM

Minutes

Chair Melton called the meeting to order at 6:30 PM.

Members Present: Dick Brozic, Bruce Carlson, Bright Dornblaser, Laura Ericksen, Rob Erickson, Paula Harter, Jennifer Janovy, Hope Melton, Bob Moore and Gene Persha

Staff Present: Karen Kurt, Assistant City Manager; Ari Klugman, City Manager Intern; and Susan Howl, Executive Assistant

I. Motion by Member Ericksen to approve the August 8th meeting minutes was seconded by Member Moore.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha

Motion carried

II. September 12th Final Community Meeting

A. The Committee Members were reminded of the six goals:

1. Get more people on board with being inclusive not exclusive.
2. Emphasize that established neighborhoods can reside within greater areas.
3. Discuss what the role of the neighborhood associations will be to the best of our abilities.
4. Have a proposed final draft.
5. Have to move around quickly and not let people dwell on individual areas.
6. Discuss what size neighborhoods should be.

B. Assistant Manager Kurt presented the revised PowerPoint presentation, emphasizing that the identified requirements only apply to City-recognized neighborhoods and would not alter current organizations/associations or groups within neighborhood organizations.

Member Harter shared that Viking Hills has a long-time established association with a \$50 membership fee.

Member Janovy recommended that a new slide be created to acknowledge the currently-active neighborhood organizations and that they can choose to remain separate within the City-recognized neighborhoods. She also addressed the concern regarding groups becoming split in half when new neighborhood boundaries are created. She stated that a neighborhood size minimum is necessary and that inclusivity needs to be communicated.

Member Brozic remarked that boundaries may have to be moved around.

Member Carlson suggested developing a nomenclature for existing associations.

Member Moore stated that there will be a passion among the participants at the September meeting.

Assistant Manager Kurt will edit what it takes for existing organizations to become City recognized or to just remain independent. She asked the Members to assist her in additional editing of the PowerPoint presentation for the September meeting. Member Moore offered his assistance.

C. Input was given regarding facilitation:

1. Stress a community-wide context rather than breaking up into quadrants, allowing for verbal comments and comment cards.
2. Facilitators will be prepared to answer specific questions and questions that might side-line the meeting.
3. After comment cards are collected, responses can be made by the Committee Members.
4. Have a finite period of time established for comments.
5. Careful attention should be given to questions that might provoke defensiveness. It will be helpful to remind the audience that the purpose of the evening is to gather information and input, and that the blog will be continually updated.
6. Encourage the audience to focus/give feedback on the areas needing definition—looking at the map as a whole.
7. Utilizing the large group, take input, use comments cards and respond to questions when appropriate. Stress that no decisions will be made at this meeting.
8. Quadrant maps will be posted on the walls, and there will be handouts of the City-wide map.
9. A panel to answer questions could be used at the start of the next process.

Motion was made by Member Ericksen and seconded by Member Persha that the September 12th event be an information-gathering meeting with City-wide map handouts and two large maps on the walls.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

D. Large maps will be posted on the walls. Greeters will be stationed to hand out smaller maps and comment cards.

E. City staff will provide the supplies.

F. The timeline was developed:

1. Begin at 6:40 PM, allowing for latecomers.
2. Introduction of Members will be followed by the 30-minute PowerPoint.

3. At 7:10 PM, open up the time for comments and questions (verbal and cards). Allow 40 minutes for comments/questions and 20 minutes for responses.

Provide information that is available, and state that questions which cannot be answered will be taken into consideration.

III. Review City-Wide Map

A. Reports from conversations with residents:

1. In the northeast quadrant, residents on the south side of 44th Street identified with Country Club, while residents on the north side identified with Browndale and Morningside. It was noted that families living on the south side were attending Country Club meetings.
Browndale homes need to be placed somewhere, as they are not identified within the historical Country Club area or the historical Morningside area, which prompts consideration of setting a minimum of 300 homes per neighborhood. Rather than splitting the street, it was suggested that Browndale be kept unified.
2. The viability of keeping the neighborhood names “South Harriet Park” and “Brucewood” was discussed. Additionally, using 54th Street as delineation between neighborhoods was encouraged.
3. In the northwest quadrant, the neighborhood names “Cascade Falls,” “Todd Park,” “Creekside,” “Brookside Heights” and “Hilldale” came into question.

B. Finalize Boundaries and Names

Motion was made by Member Janovy and seconded by Member Brozic that Browndale be called “Greater Country Club” and be included with Country Club.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Dornblaser and seconded by Member Harter that Sunnyslope be included with Greater Country Club.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Ericksen and seconded by Member Harter to use 54th Street to create Arden Park to the north and Minnehaha Woods to the south, eliminating South Harriet Park and Brucewood.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Harter and seconded by Member Brozic to move the southern line of Chowen Park from 58th Street to 60th Street.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Brozic and seconded by Member Moore to include Cascade Falls with Todd Park.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Ericksen and seconded by Member Dornblaser that Brookside Heights and Hilldale become included within Todd Park.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Member Janovy raised the issue of neighborhood size and the importance of have guidelines during the decision making process. Assistant Manager Kurt shared that the City Council would find it helpful to have committee recommend parameters around the size of neighborhoods. There was discussion about defining appropriate sizes and managing the numbers. Committee Members discussed 200-300 parcels as a guideline for the minimum number and 1000 parcels as a guideline for the maximum. The group noted that commercial and industrial area would be exceptions to the general size guidelines.

Motion was made by Member Janovy and seconded by Chair Melton to carve out a northeast section of Parkwood Knolls--including Oak Bend Lane, Scriver Road, Fox Meadow Lane west of Blake and Evanswood Lane—and combine with the Mirror Lakes neighborhood, renaming it all Fox Meadow.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Persha and seconded by Member Moore that Rolling Green be included with Interlachen and be named Interlachen.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Brozic and seconded by Member Ericksen that the neighborhood west of Blake Road and north of Parkwood Knolls be split from Interlachen and named “Presidents.”

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Ericksen and seconded by Member Moore that Walnut Ridge and Viking Hills be combined with Londonderry and named “Londonderry.”

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Janovy and seconded by Member Erickson that the northeast piece of Bredesen Park aka Killarney be included in Parkwood Knolls.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

Motion was made by Member Ericksen and seconded by Member Brozic to include Brookside Heights with Grandview.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

In the southwest quadrant, the Chapel Hill neighborhood was discussed.

Motion was made by Member Janovy and seconded by Member Moore that Chapel Hill be moved into Braemar Hills.

Ayes: Brozic, Carlson, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Moore and Persha.

Motion carried.

- IV. The next NISC meeting will be held on Wednesday, September 5th, 6:30 PM, at the Edina Senior Center. It will be a brainstorming session and an opportunity to practice addressing anticipated questions asked at the City-wide event on September 12th.

The August 22nd, 2012, NISC meeting was adjourned at 9:15 PM.