

Edina Neighborhood Identification Steering Committee
Edina City Hall – Community Room
Wednesday, October 10, 2012 – 6:30 PM

Members Present: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Miller, Persha and Chair Melton

Staff Present: Karen Kurt, Assistant City Manager; Susan Howl, Executive Assistant; and Ari Klugman, Administration Intern

I. MOTION by Member Brozic to approve the NISC minutes of September 26, 2012, was seconded by Member Erickson.

**Ayes: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Miller and Persha
MOTION CARRIED.**

II. Review Draft Report

A. Main body (Member Harter):

- An introductory paragraph is needed, indicating that the process was defined by citizen participation and that the task force was responsible for recommending names, boundaries and parameters.
- More complete background information needs to be pulled together, using the website and following the outline of the PowerPoint.
- Clearly state the purpose and the benefits. The citizen component needs to be emphasized.
- Indicate that the task force met in between the City-wide gatherings to review comments and maps. Input from City-wide meeting was used for following meetings.
- On the last page of the report, "Some of" the criteria was added, and "existing associations" was removed. Added criteria included: historical areas, natural features, schools and street names.
- Emphasize that the focus of the task force is to listen and respond to the citizens.
- Things to focus on are community highlights, property value concerns, wetlands, existing organizations and criteria for neighborhood size.

B. Northeast (Member Ericksen)

- Rebecca, Engineering Department, will help with the boundaries and detail.
- Standardize by working off the NW quadrant. Eliminate churches. Change "rationale" to "consideration."
- The quadrant summaries will have the highest level of detail in the report, which will be helpful in understanding how and why the report was done and will provide guidelines when looking at the maps.
- Clarity is key when describing the boundaries, and staff will work on this.

C. Northwest (Member Carlson in absentia)

- A question was raised regarding the reporting of other organizations and/or known established associations. This information should be stated in the summary without going into great detail.

MOTION by Member Brozic to change "Known/Established Associations" to "Known Organized Activities" was seconded by Member Dornblaser.

**Ayes: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Miller and Persha
MOTION CARRIED.**

MOTION by Member Brozic to change "Parks/Features" to "Public Features" was seconded by Member Harter.

**Ayes: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Miller and Persha
MOTION CARRIED.**

D. Southwest (Member Erickson)

- It will be helpful to review the old notes from the earlier maps, especially regarding the rationale behind names such as "Prospect Knolls."
- It was noted that it would be helpful to have dates printed on all maps.

E. Southeast (Member Moore in absentia)

- It was questioned whether condo associations should be included in the last column.

MOTION by Member Brozic that an asterisk be included with the Known Organized Activities and explained at the bottom of each page—"as derived from information received from NISC"—was seconded by Member Janovy.

**Ayes: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Miller and Persha
MOTION CARRIED.**

F. Appendix Items

Staff will be providing material for the appendix, with the exception of a map of all considered neighborhoods provided by Member Moore.

III. Outstanding Issues on Map

A. All changes were reviewed from the last meeting.

B. Creek Valley options:

MOTION by Member Harter to move "Florida" into Normandale Park and combine the two Creek Valley areas into one was seconded by Member Erickson.

**Ayes: Brozic, Dornblaser, Ericksen, Erickson, Harter, Janovy, Melton, Miller and Persha
MOTION CARRIED.**

IV. October 24th Meeting

City staff will provide draft policies for review and comment.

V. Adjournment

There being no further business, the NISC meeting of October 10, 2012, was adjourned at 8:00 PM.