



To: HRRC

Agenda Item #: IV. B.

From: Ari Klugman
City Manager Intern

Action

Discussion

Date: April 23, 2013

Information

Subject: Community Outreach Working Group and Press Release

Action Requested:

Approve the formation of the Community Outreach Working Group and the press release.

Information / Background:

The bylaws outline a working group must be created by majority vote of the Commission and any group that involves the public must have a 14 day public notice period where people interested in joining can submit their interest. The Commission has previously expressed interest in the formation of a community outreach working group but has not approved the formation or a press release yet.

Attachment:

Community Outreach Working Group Proposal and Press Release.

Proposal for a Community Outreach Workgroup

Standing or On-Going

Temporary

Scope: The purpose of the workgroup will be to identify, recommend and plan a process to gain an understanding of community needs related to census demographic changes. The plans must reflect the Edina Human Rights and Relations Commission's Mission: to advocate for basic human rights and needs in our community and to promote responsibility and integrity in our human relationships by providing service, information and recommendations, cooperating with other communities and governmental organizations, and sponsoring forums and community events.

Membership:

HRRC Members: John Cashmore (Chair), Laura Davis

Edina Resource Center: Carrie Cabe

Edina Public Schools, Equity and Inclusion Specialist: John Ford

Edina Police: Tom McKenzie

Community Members: (needs to be advertised to public).

Volunteers sought for Edina Human Rights & Relations Commission Working Group

The Edina Human Rights and Relations Commission (HRRC) is seeking volunteers to serve on a Community Outreach working group. The purpose of the working group will be to identify, recommend and plan a process to develop cross organizational partnerships to gain an understanding of community needs related to census demographic changes in Edina. The committee is expected to work with community partners such as the Edina Police Department, Edina Public Schools and the Edina Resource Center. All recommendations will be presented to the Edina Human Rights and Relations Commission for approval.

Edina Residents who have an interest or background in diversity and/or civic engagement would be good candidates. Although the details of the working group are yet to be decided, it is anticipated that the working group will meet monthly in the evenings.

The diversity outreach process is part of a greater city initiative to make all residents of Edina feel included and welcomed. According to John Cashmore, Chair of the work group “Edina has seen increased diversity in recent years; we are looking for a way to reach out and build engagement with all members of the community.”

Volunteers interested in joining the Community Outreach Workgroup can apply by sending their name, address, contact information and a short summary of how your background compliments the working group’s mission. Information can be sent to Edinamail@EdinaMN.gov or mailed to the HRRC at Edina City Hall, 4801 W. 50th St., Edina, MN 55424. Workgroup members will interview candidates and present a list of proposed committee members to the HRRC in late May.

For more information, contact the Human Rights and Relations Commission’s Staff Liaison Lisa Schaefer at 952-826-0416.