

REPORT / RECOMMENDATION



To: HRRC

Agenda Item #: VI. G.

From: Lisa Schaefer
HRRC Staff Liaison

Date: March 19, 2013

Subject: Misc. Updates

Action
Discussion
Information

Action Requested:
None.

Information / Background:

Chair Bigbee would like to an opportunity to talk to the Commission about other items the Commission may be interested in during the next few months.

- i. EBT SNAP
- ii. 125th Anniversary
- iii. Edina Community Council Update (Winnick)
- iv. Reminder Work Session - May 7, 2013 5:30 PM
- v. Gender Neutral Restrooms

Attachment:

EBT SNAP Correspondence.

ECC Update

From: [Katie Meyer](#)
To: "[Arnold Bigbee](#)"
Cc: magoo32@comcast.net; "[kingston jessi](#)"; [Ariel Klugman](#); [Lisa Schaefer](#)
Subject: EBT and SNAP at Edina's Farmers Market
Date: Friday, March 01, 2013 11:56:09 AM
Attachments: [2013 EBT and MB Initiative Application v1_2.28.13.docx](#)
[Section 3 for markets with 2+ locations v1_2.28.13.docx](#)
Importance: High

Hello Human Rights Committee Members,

I know Arnie helped me reach out to you a couple week ago but we were never able to connect. The conversation is stirring again and I would love to talk to some of you. Is there a time I can meet with someone from the committee to give some of the back history?

Below is information released about some of the upcoming opportunities with grant money and initiatives around EBT/SNAP.

Thanks for your help!

KATIE MEYER
Community Organizer
O 612.746.6723 | C 612.964.6850



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From: Taff, Nancy Hoyt (DHS) [<mailto:Nancy.Hoyt.Taff@state.mn.us>]
Sent: Friday, March 01, 2013 8:10 AM
To: Undisclosed recipients:
Subject: FW: March 14th Deadline: Apply for 2013 season of the EBT and Farmers Market initiative
Importance: High

As promised!

Nancy Hoyt Taff
SNAP Community Outreach Specialist
Office of Economic Opportunity
MN Department of Human Services
(651) 431 – 3816
nancy.hoyt.taff@state.mn.us



From: [Alison L Rotel@bluecrossmn.com](mailto:Alison_L_Rotel@bluecrossmn.com) [mailto:Alison_L_Rotel@bluecrossmn.com]
Sent: Thursday, February 28, 2013 2:43 PM
Subject: March 14th Deadline: Apply for 2013 season of the EBT and Farmers Market initiative
Importance: High

****Apologies for any cross-postings.****

Blue Cross and Blue Shield of Minnesota (Blue Cross) is excited to share our plans for the 2013 season of the EBT (Electronic Benefits Transfer) and Market Bucks initiative.

Since 2010, Minnesota recipients of the Supplemental Nutrition Assistance Program (SNAP) have been able to eat more fruits and vegetables because of an innovative initiative sponsored by Blue Cross. The EBT and Market Bucks Initiative, as the initiative is known, not only helps markets implement EBT, it provides participating markets with the Market Bucks matching incentive, a program that offers a dollar-for-dollar match, up to \$5 a day, to purchase healthy foods at the market. Since the beginning, the initiative has also been supported by a coordinated multilingual campaign to raise awareness about the initiative and help people find participating markets. More than 50 market locations in urban, suburban and rural communities throughout the state are expected join and participate in the initiative for the 2013 season, up from 26 last season. **To apply, complete and submit the attached application by 3pm, March 14th.**

In 2013, the Minnesota Department of Human Services (DHS) Office of Economic Opportunity (OEO)* will serve as the Central Administrator for the EBT and Market Bucks initiative. Blue Cross is contracting with DHS to administer the EBT and Market Bucks at Farmers Market Initiative to increase access to and utilization of farmers markets by low-income Minnesotans. The Central Administrator will:

- develop and implement a strategy to sustainably expand the number of markets accepting EBT
- provide technical assistance to markets accepting or hoping to accept EBT
- manage contracts with markets participating in the EBT and Market Bucks initiative
- conduct statewide promotion and assist with local and regional promotion and outreach strategy for all participating markets

Interested markets must complete an application with DHS in order to be considered for the program. Applications are due by 3pm, March 14th to ensure that contracts are in place in time for DHS to distribute Market Bucks coupons and promotional collateral in advance of the start of the season.

Markets new to EBT since November 18, 2011: Funding is available through the USDA to purchase a point of sale (POS) machine and/or related wireless service fees. In some cases, it **may** cover costs retroactively. If your market is interested in pursuing this funding, please contact Nancy (contact information below). **NOTE: While March 14th at 3pm is the deadline to apply to participate in the 2013 Market Bucks incentive, this is not the deadline for the USDA funding. DHS will be working with markets interested in the USDA funding on an ongoing basis through the end of September.**

Markets that miss the March 14th Market Bucks application deadline, but establish EBT service in 2013, will be considered to participate in the Market Bucks incentive in 2014 (assuming program continuation).

Important dates and information to add to your calendar:

Webinar to answer questions about the 2013 application process	Tuesday, March 5 th , 10-11am
Application deadline for 2013 Market Bucks incentive	Thursday, March 14 th , by 3pm
Notification of acceptance	By April 1 st
Mandatory season kick-off webinar	Thursday, April 4 th , 10-11:30am (Approved markets will receive registration information about the April 4 th webinar at a later date.)
Accepting applications for the USDA funding	Ongoing through September

To register for the March 5th webinar or pursue USDA funding, please contact: **Nancy Hoyt Taff at DHS at 651-431-3816 or nancy.hoyt.taff@state.mn.us**

Questions and answers will be posted in the Farmers Market community on the Healthy Eating Minnesota Network as they come in: <http://www.healthyeatingmn.org/group/farmers-markets>

Blue Cross is excited to work with DHS as the Central Administrator for the 2013 season. Please watch for

more information and reminders from them as the season draws near.

Best regards,

Alison Rotel
Senior Project Manager
Center for Prevention at Blue Cross and Blue Shield of Minnesota

*The Minnesota Department of Human Services (DHS) Office of Economic Opportunity (OEO) administers several programs that address hunger and food security for low-income Minnesotans. The OEO Food Programs respond to the needs of low income Minnesotans by creating a network of nutritional support.

From distributing commodity foods and funds to food banks and food shelves to increasing enrollment in the Supplemental Nutrition Assistance Program (SNAP), OEO Food Programs approach hunger and food access issues from many angles.

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From: [Arnold Bigbee](#)
To: [Ariel Klugman](#)
Cc: [Lisa Schaefer](#)
Subject: Fwd: 3-12-13 ECC Meeting Notes-- bullying
Date: Thursday, March 14, 2013 1:23:25 PM

Can you please have this in our agenda stream as Steve's report about the Edina Community Council?

Many thanks.

Arnie

Arnie Bigbee

arnieb1@me.com

C 612 804 4660

www.legalshield.com/hub/abigbee

Begin forwarded message:

From: Steve Winnick <winsteve@comcast.net>
Subject: Re: 3-12-13 ECC Meeting Notes-- bullying
Date: March 14, 2013 9:54:19 AM CDT
To: "Cabe, Carrie" <CarCabe@edina.k12.mn.us>
Cc: EdinaHRRC Arnie <arnieb1@me.com>

Hi Carrie- the companion Senate Bill is SF 783 and one of the Authors is Senator Melisa Franzen from Edina. Contacting her or Rep Ron Ehrhardt would be helpful! Thanks- Steve W.

Arnie- As I won't be at the March Meeting, would you please present to the Commission the following meeting report from the Mar 12 Edina Community Council meeting that I attended ? Thanks- Steve W

----- Message -----

From: [Cabe, Carrie](#)
To: [Barrett, Meg](#) ; bethanybrand@hotmail.com ; [Burke, Valerie](#) ; [Cabe, Carrie](#) ; psgaard@augustanacare.org ; showl@EdinaMN.gov ; [Jackson, Gwendolyn P](#) ; gloria.lundberg@co.hennepin.mn.us ; hopemelton@hotmail.com ; DNelson@EdinaMN.gov ; KristaP@veapvolunteers.org ; Aposherstnik@capsh.org ; [Schank, Janet A](#) ; lmorsewendt@eclc.org ; k.wiebusch@seniorcommunity.org ; winsteve@comcast.net ; kzeleznak@ci.bloomington.mn.us ; [Lauren Tabor](#) ; gpinsono@hal-pc.org ; [Heather Haen Anderson \(cwk-mail@connectingwithkidsedina.org\)](#)
Sent: Thursday, March 14, 2013 9:29 AM
Subject: 3-12-13 ECC Meeting Notes

Greetings Council Members; Please find the attached power point from our meeting on 3/12/13; and thanks for the efficient and productive time together! I will start diving into the Edina Community Council Manual and by-laws; also really seeking a chair for the 2013-2014 school year to help drive our work together more. I also really appreciated those that took the time to send feedback. We plan to have a presentation from Bloomington Public Health at our April Meeting- (KAREN- please let me know if you need anything from me; we are anxious to hear about your survey data, and other programs). We will have a presentation from Krista and VEAP in May- and celebrate our work together; and say good bye to those leaving the council. If you know of someone that would be a great fit for our work together; please let me know too as we

start to think 2013-2014.

Here are my added notes from our time together!

1. Krista shared that VEAP has set the goal of 150,000 pounds of food or dollars for National Food Shelf Month! She also, along with Gloria shared that the collaborative work happening between VEAP and the county seems to be moving along- they will have a central check in in the SW hub to better serve needs, and be more streamlined. VEAP is going to be in the location for a little bit before the county moves in it sounds to get their footing too; so more of a staggered entrance. Should mean interesting things for our families; the biggest barrier that comes up with thoughts is transportation to the hub for them?
2. April 22nd if Edina Reads about "The Thinking Mans' Bully". [CLICK HERE](#) for details on the event; the book by Michael Adelberg is a fictional account focused on Bullying. Steve also shared with us that the HRRRC hopes to work on the Bullying Legislation working it's way through the system now; and help make it available for public work and support. The bill around this is H.F 826 correct Steve? If not can you let us all know?
3. Molly joined us from Bloomington Public Health (THANKS MOLLY) and shared they got a great response from their survey; just starting to dive into the data!
4. Peg shared about the 2013 Dementia Conference in St. Paul- there were over 1300 people in attendance. Peg is doing some work to help on Dementia Capable Communities; and the process the state is looking into our readiness to support this as we move into the future.

I hope I captured every thing correctly; have a great few weeks and see you on April 9th. Let me know if there are any additions or questions!

Carrie A. L. Cabe
Edina Resource Center Manager

Your FREE and CONFIDENTIAL connection to community information, resources, and services.
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